NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MARCH 9, 1986

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	38.0	32,640
2	YOU AGAIN? THURSDAY(S)	34.7	29,810
3	FAMILY TIES#	33.4	28,690
4	SPECIAL MOVIE PRSNT-MON(S)	25.6	21,990
5	MURDER, SHE WROTE	25.1	21,560
6	CHEERS	24.9	21,390
7	60 MINUTES	24.0	20,620
8	GOLDEN GIRLS	23.6	20,270
9	NIGHT COURT	22.0	18,900
10	VALERIE#	21.3	18,300
11	DYNASTY	20.9	17,950
12	DALLAS	20.7	17,780
13	CBS SUNDAY NIGHT MOVIE	20.5	17,610
13	HIGHWAY TO HEAVEN	20.5	17,610
13	WHO'S THE BOSS?	20.5	17,610
16	GRAMMY AWARDS(S)	20.3	17,440
16	KATE & ALLIE	20.3	17,440
16	MIAMI VICE	20.3	17,440
16	MOONLIGHTING#	20.3	17,440

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	31.0	69,490
2	YOU AGAIN? THURSDAY(S)	27.7	62,130
3	FAMILY TIES#	25.7	57,680
4	CHEERS	17.3	38,830
5	GOLDEN GIRLS	16.6	37,230
6	MURDER, SHE WROTE	15.7	35,250
7	SPECIAL MOVIE PRSNT-MON(S)	15.5	34,850
8	NIGHT COURT	15.2	34,100
9	WHO'S THE BOSS?	15.1	33,850
10	HIGHWAY TO HEAVEN	15.1	33,780
11	VALERIE-SATURDAY(S)	14.4	32,230
12	GROWING PAINS	14.3	32,180
13	FAMILY TIES SPECIAL(S)	14.2	31,860
14	60 MINUTES	14.0	31,360
15	NBC MONDAY NIGHT MOVIES	13.7	30,860
16	NBC SUNDAY NIGHT MOVIE	13.7	30,830
17	MOONLIGHTING#	13.6	30,630
18	GRAMMY AWARDS(S)	13.5	30,400
19	VALERIE#	13.5	30,390
20	KATE & ALLIE	13.3	29,940

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	32.4	29,020
2	YOU AGAIN? THURSDAY(S)	31.0	27,720
3	FAMILY TIES#	28.6	25,610
4	SPECIAL MOVIE PRSNT-MON(S)	22.2	19,910
5	MURDER, SHE WROTE	21.4	19,160
6	DALLAS	19.5	17,460
7	DYNASTY	19.5	17,450
8	GOLDEN GIRLS	19.4	17,360
9	60 MINUTES	19.1	17,080
10	CHEERS	18.8	16,860
11	HIGHWAY TO HEAVEN	18.0	16,110
12	KATE & ALLIE	18.0	16,100
13	WHO'S THE BOSS?	18.0	16,090
14	VALERIE#	17.5	15,670
15	CBS SUNDAY NIGHT MOVIE	17.1	15,330
16	NEWHART	17.1	15,290
17	GROWING PAINS	17.0	15,260

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	24.5	19,760
2	YOU AGAIN? THURSDAY(S)	21.0	17,000
3	FAMILY TIES#	18.7	15,130
4	CHEERS	16.7	13,520
5	60 MINUTES	16.2	13,120
6	SPECIAL MOVIE PRSNT-MON(S)	15.9	12,840
7	NIGHT COURT	15.8	12,760
8	MURDER, SHE WROTE	15.6	12,640
9	NBC SUNDAY NIGHT MOVIE	15.2	12,290
10	GOLDEN GIRLS	13.9	11,240
11	HIGHWAY TO HEAVEN	13.5	10,900
12	MIAMI VICE	13.1	10,560
13	FAMILY TIES SPECIAL(S)	12.9	10,430
14	HILL STREET BLUES	12.8	10,380
15	CBS SUNDAY NIGHT MOVIE	12.7	10,230
16	GRAMMY AWARDS(S)	11.8	9,510
17	DALLAS	11.7	9,460
18	ALFRED HITCHCOCK-SATURDAY(S)	11.6	9,410
19	WHO'S THE BOSS?	11.5	9,290
20	AMAZING STORIES	11.4	9,240

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS. FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MARCH 9, 1986

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	32.7	18,470
2	YOU AGAIN? THURSDAY(S)	31.1	17,550
3	FAMILY TIES#	29.6	16,750
4	CHEERS	19.8	11,190
5	DYNASTY	19.4	10,970
6	SPECIAL MOVIE PRSNT-MON(S)	19.0	10,730
7	GROWING PAINS	18.8	10,630
8	WHO'S THE BOSS?	18.5	10,440
9	MOONLIGHTING#	18.4	10,400
10	NIGHT COURT	18.2	10,260
11	MIAMI VICE	17.9	10,110
12	VALERIE#	17.5	9,870
13	KATE & ALLIE	17.0	9,580
14	FAMILY TIES SPECIAL(S)	16.6	9,370
15	GRAMMY AWARDS(S)	16.5	9,320
16	NEWHART	16.4	9,250
17	DALLAS	16.0	9,060
18	GOLDEN GIRLS	15.9	8,970
18	HILL STREET BLUES	15.9	8,970

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE	35.7	9,810
2	60 MINUTES	32.5	8,930
3	BILL COSBY SHOW	30.7	8,420
4	YOU AGAIN? THURSDAY(S)	29.8	8,180
5	SPECIAL MOVIE PRSNT-MON(S)	27.7	7,600
6	GOLDEN GIRLS	26.7	7,340
7	DALLAS	26.1	7,160
8	HIGHWAY TO HEAVEN	25.6	7,040
9	CBS SUNDAY NIGHT MOVIE	24.6	6,750
10	FAMILY TIES#	24.1	6,620
11	FALCON CREST	23.6	6,480
12	227#	21.8	5,980
13	HOTEL	19.9	5,450
14	DYNASTY	19.4	5,330
14	VALERIE-SATURDAY(S)	19.4	5,330
16	KATE & ALLIE	19.2	5,270
17	DYNASTY II: COLBYS	18.9	5,200
18	MR. BELVEDERE	18.5	5,070

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	25.5	13,980
2	YOU AGAIN? THURSDAY(S)	22.7	12,460
3	FAMILY TIES#	20.0	10,990
4	CHEERS	19.3	10,610
5	NIGHT COURT	18.6	10,200
6	NBC SUNDAY NIGHT MOVIE	16.1	8,830
7	FAMILY TIES SPECIAL(S)	16.0	8,800
8	MIAMI VICE	14.1	7,710
9	AMAZING STORIES	14.0	7,670
10	HILL STREET BLUES	13.9	7,650
11	GRAMMY AWARDS(S)	12.7	6,970
12	SPECIAL MOVIE PRSNT-MON(S)	12.1	6,660
13	ALFRED HITCHCOCK PRESENTS#	11.9	6,540
14	GOLDEN GIRLS	11.9	6,510
15	MOONLIGHTING#	11.3	6,190
16	ABC SUNDAY NIGHT MOVIE	11.2	6,120
17	60 MINUTES	11.0	6,020
18	ALFRED HITCHCOCK-SATURDAY(S)	10.8	5,940
19	WHO'S THE BOSS?	10.8	5,920
20	NEWHART	10.7	5,880

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	29.5	6,130
2	MURDER, SHE WROTE	28.0	5,810
3	SPECIAL MOVIE PRSNT-MON(S)	25.1	5,220
4	BILL COSBY SHOW	22.8	4,730
5	HIGHWAY TO HEAVEN	20.2	4,190
6	GOLDEN GIRLS	20.1	4,170
7	DALLAS	19.8	4,110
8	CBS SUNDAY NIGHT MOVIE	18.8	3,900
9	FAMILY TIES#	17.8	3,690
10	YOU AGAIN? THURSDAY(S)	16.7	3,460
11	227#	15.6	3,240
12	A TEAM	15.0	3,110
13	FALCON CREST	14.9	3,100
14	HOTEL	14.4	2,990
15	CBS EVENING NEWS-RATHER	14.3	2,970
15	HARDCASTLE & MCCORMICK	14.3	2,970
17	NBC NIGHTLY NEWS	14.1	2,920

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER–FIVE–MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic) — 1ST MAR. 1986 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
•EVENING																										
A TEAM	20	204	168	A	15.9	24	1366	1837	671	270	704	215	388	406	346	259	668	213	394	350	319	228	153	37^	312	224
TUE. 8.00P 60 NBC A		99	93	B	17.6	26	1512	1844	659	301	739	241	420	384	327	276	655	213	395	367	315	221	148	43	302	212
8.00 - 8.30				A	15.6	24	1340	1849	678	273	709	219	392	405	344	263	653	204	387	346	319	218	153	37^	334	231
8.30 - 9.00				A	16.3	24	1400	1803	657	261	690	207	378	400	342	256	678	220	397	352	317	236	149	37^	286	214
ABC BUSINESS BRIEF-MON	10		140	A	7.8	11	670	1712	623	305^	721	221^	360^	342^	374^	281^	566	94v	256^	306^	339^	260^	105^	LT	320^	186^
2 MON. 8.58P 1 ABC N			82	B	14.0	21	1203	1641	555	242	614	207	357	325	301	216	788	281	489	477	382	240	100	46	139	98
ABC BUSINESS BRIEF-WED	20	193	144	A	12.6	19	1082	1610	731	302	782	196	451	457	396	267	493	118^	316	314	264	158	81^	49^	254	186
1 WED. 8.57P 1 ABC N		93	84	B	14.8	22	1271	1719	723	293	801	291	471	405	354	275	532	202	341	316	235	162	148	74	238	168
2 WED. 8.57P 2																										
ABC BUSINESS BRIEF-FRI	21	190	159	A	14.2	23	1220	1993	845	315	931	247	505	488	429	377	514	155	277	257	248	199	68^	42^	480	304
1 FRI. 8.40P 1 ABC N		89	84	B	13.5	22	1160	1831	780	304	867	278	459	434	362	347	456	132	232	236	210	193	139	98	369	221
2 FRI. 8.41P 1																										
ABC MONDAY NIGHT MOVIE	8	209	205	A	13.8	21	1185	1684	834	354	930	350	583	527	457	265	571	168	335	308	292	194	113^	56^	70^	50^
MON. 9.00P 120 ABC FF		99	98	B	15.8	24	1357	1713	795	368	887	330	565	496	425	253	600	201	367	356	301	178	134	83	92	59
9.00 - 9.30				A	12.9	19	1108	1688	806	327	893	329	537	496	438	270	567	140	309	292	299	223	132	61^	96^	74^
9.30 - 10.00				A	13.5	20	1160	1701	816	334	906	328	551	520	456	265	590	167	349	332	313	200	137	62^	68^	45^
10.00 - 10.30				A	14.4	23	1237	1732	857	379	970	386	627	546	463	263	578	185	351	308	286	182	110	49^	74^	53^
10.30 - 11.00				A	14.3	24	1228	1621	859	371	952	362	615	543	460	264	547	176	330	298	273	173	75^	52^	47^	30^
ABC MOVIE SPECIAL-TUE.(S)		209		A	17.4	27	1495	1587	825	443	911	281	530	497	477	319	528	136^	268	319	260	189	50^	23v	98^	79^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
1 TUE. 9.00P 120 ABC FF		99																								
9.00 - 9.30				A	17.6	26	1512	1683	821	439	925	304	548	505	473	304	543	148^	283	320	269	191	77^	38v	138^	106^
9.30 - 10.00				A	17.4	26	1495	1595	817	443	920	295	546	499	475	311	538	152^	278	315	258	192	26v	18v	111^	92^
10.00 - 10.30				A	17.1	27	1469	1545	834	460	903	263	521	501	484	329	511	114^	252	314	261	190	48^	17v	83^	72^
10.30 - 11.00				A	17.5	30	1503	1517	825	431	895	262	503	486	479	329	518	132^	257	324	250	185	45v	16v	59^	48^
ABC NEWSBRIEF-MON	22	189	185	A	12.0	18	1031	1685	823	321	906	310	547	509	467	278	565	162	329	308	298	201	129^	63^	85^	55^
1 MON. 9.58P 1 ABC N		92	92	B	12.8	19	1100	1753	718	311	796	282	473	432	374	259	635	207	372	369	309	210	156	81	166	105
2 MON. 9.54P 1																										
ABC NEWSBRIEF-TUE	22	192	186	A	16.4	25	1409	1712	799	429	876	317	584	510	419	267	551	191	333	339	257	159	123	76^	162	111
1 TUE. 9.47P 1 ABC N		93	92	B	14.1	21	1211	1740	757	364	858	362	597	507	384	214	578	226	393	384	272	145	162	93	142	90
2 TUE. 9.33P 1																										
ABC NEWSBRIEF-WED	22	189	185	A	16.6	25	1426	1695	943	402	1015	382	615	541	439	345	474	173	290	269	208	154	140	80^	66^	32^
1 WED. 9.57P 2 ABC N		92	92	B	17.7	26	1520	1596	841	355	935	331	552	490	409	324	474	177	281	264	204	161	108	68	79	51
2 WED. 9.58P 1																										
ABC NEWSBRIEF-THU	22	179	179	A	14.2	21	1220	1573	858	338	942	283	511	513	463	336	433	63^	172	233	255	178	95^	65^	103^	69^
THU. 9.58P 1 ABC N		90	91	B	11.7	18	1005	1609	783	288	856	253	459	433	406	337	534	174	290	288	241	203	118	66	101	65
ABC NEWSBRIEF-FRI	22	164	158	A	7.2	12	618	1945	738	316	798	276	531	494	401	230	706	350	543	313	300	114^	126^	84^	315	202^
FRI. 9.58P 1 ABC N		85	87	B	8.2	13	704	1713	649	289	753	272	452	408	338	255	515	162	306	288	271	171	166	107	279	200
ABC NEWSBRIEF-SAT.	22	170	177	A	8.5	15	730	1595	684	341	741	167^	338	389	404	327	560	133^	291	316	333	194	114^	36v	180^	116^
SAT. 9.58P 1 ABC N		89	92	B	10.7	18	919	1644	716	305	797	217	406	385	379	340	604	176	329	332	296	230	99	47	144	98
ABC NEWSBRIEF-SUN.	22	187	189	A	12.1	18	1039	1736	680	386	758	321	545	493	333	184	695	278	507	492	347	144	183	72^	100^	13v
1 SUN. 9.58P 1 ABC N		94	94	B	15.3	23	1314	1807	708	332	786	311	526	483	365	209	716	289	499	464	335	170	143	58	162	102
2 SUN. 9.56P 1																										
ABC SPORTS UPDATE-SAT	20	187	182	A	6.8	12	584	1861	679	284	700	147^	287	370	374	320	607	119^	357	382	380	214^	229^	69^	325	260
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC SPORTS UPDATE--CONT'D																										
1 SAT. 8.58P 1 ABC SN		93	92	B	8.3	14	713	1732	719	276	791	228	410	376	376	325	611	194	339	332	275	232	145	58	185	135
2 SAT. 8.57P 2																										
ABC SPORTS UPDATE-SUN	22	196	192	A	12.0	18	1031	2413	794	358	859	425	647	582	328	183	678	273	490	447	340	154	307	198	569	429
1 SUN. 8.20P 2 ABC SN		94	94	B	13.3	19	1142	2038	698	350	793	337	553	492	354	191	677	269	477	457	330	157	204	104	364	242
2 SUN. 8.21P 1																										
ABC SUNDAY NIGHT MOVIE	15	204	203	A	13.9	22	1194	1678	635	352	714	288	500	460	331	177	713	262	512	478	381	156	139	58^	112^	30^
1 SUN. 9.00P 120 ABC FF		99	98	B	16.8	25	1443	1817	700	336	791	331	547	494	360	191	680	278	491	452	327	148	167	80	179	116
2 SUN. 9.00P 137																										
9.00 - 9.30				A	13.9	20	1194	1813	654	408	762	361	566	504	318	167	698	249	510	487	388	145	179	78^	174	72^
9.30 - 10.00				A	13.7	20	1177	1766	677	386	761	336	555	493	330	174	696	264	511	491	370	139	198	78^	111^	30v
10.00 - 10.30				A	13.4	21	1151	1650	646	332	714	267	493	460	348	188	726	271	518	487	379	162	133	52^	77^	11v
10.30 - 11.00				A	13.5	22	1160	1573	617	321	678	232	445	425	340	189	741	274	522	471	385	173	62^	37^	92^	14v
11.00 - 11.30				A	17.3	32	1486	1458	504	262	572	172^	336	348	311	158^	720	244	488	437	383	178	86^	28v	80^	LT
ABC WORLD NEWS TONIGHT	110	205	208	A	11.4	20	979	1487	689	263	735	131	305	346	358	356	626	143	317	322	315	281	80	51^	46^	28^
M-F 6.30P 30 ABC N		98	99	B	11.7	20	1005	1503	693	235	753	171	332	339	342	361	595	150	299	298	284	260	73	47	82	55
ABC WRLD NEWS TONIGHT-SAT	12	190	192	A	8.9	18	765	1357	559	163^	623	87^	226	313	297	310	545	92^	203	200	278	295	124^	91^	65^	29v
SAT. 6.30P 30 ABC N		96	97	B	9.8	18	842	1487	634	219	720	145	290	320	318	379	583	118	250	254	284	291	95	70	89	52
ABC WRLD NEWS TONIGHT-SUN	20	155	148	A	7.3	14	627	1630	594	267	764	210^	378	350	329	334	805	259	448	427	357	308	37v	17v	24v	8v
SUN. 6.30P 30 ABC N		83	79	B	7.9	14	679	1491	660	202	747	154	290	283	313	414	614	146	279	285	278	292	48	27	82	49
AIRWOLF	21	194	181	A	10.8	19	928	1735	661	287	723	191	336	374	348	316	699	160	387	426	411	255	124^	39^	189	119^
SAT. 8.00P 60 CBS A		96	94	B	12.5	21	1074	1852	673	266	735	220	413	401	361	268	722	233	437	430	380	233	134	47	261	175
8.00 - 8.30				A	10.3	18	885	1692	635	267	701	176	310	352	344	322	687	154	376	408	410	255	120^	41^	184	118^
8.30 - 9.00				A	11.4	19	979	1748	672	300	731	197	351	390	350	306	701	164	393	440	408	250	126^	39^	190	118^
ALFRED HITCHCOCK PRESENTS	14		202	A	11.5	17	988	2176	671	438	869	431	658	559	311	127^	850	439	663	598	331	128^	222^	85^	235^	187^
2 SUN. 8.30P 30 NBC SM			99	B	15.7	22	1349	2231	781	379	863	433	676	587	357	140	750	359	594	533	337	123	264	139	354	256
ALFRED HITCHCOCK-SATURDAY(S)		188		A	17.0	29	1460	1848	797	237	846	229	497	512	432	292	645	228	407	368	321	197	200	130^	157^	105^
1 SAT. 9.30P 30 NBC SM		97																								
AMAZING STORIES	17	203	203	A	13.1	19	1125	2292	789	455	944	481	745	589	388	146	821	434	681	610	332	105^	202	99^	325	263
1 SUN. 8.30P 30 NBC GD		97	99	B	17.0	24	1460	2285	758	380	843	416	656	565	352	143	761	373	611	541	338	114	263	135	418	301
2 SUN. 8.00P 30																										
AMERICAN PORTRAIT	56	201	186	A	16.1	23	1383	1762	749	298	847	291	474	472	387	294	575	189	351	351	276	189	170	80	170	102
1 M & TH 8.58P 1 CBS DO		97	95	B	14.6	21	1254	1716	731	294	816	245	434	408	383	324	561	168	319	309	287	202	116	61	223	140
1 TUE. 8.59P 1																										
2 THU. 8.58P 1																										
AMERICAN PORTRAIT-TUE(B)			132	A	7.4	11	636	1454	896	299^	917	162^	344^	443	446	474	449	113^	221^	221^	177^	228^	LT	LT	88v	42v
2 TUE. 8.58P 1 CBS DO			80																							
ANALYSIS-ABC(S)		205		A	10.6	17	911	1562	643	238^	716	225^	381	378	289^	269^	555	167^	311	247^	231^	222^	78^	33v	213^	165^
1 WED. 8.38P 22 ABC N		94																								
BENSON	8	192	187	A	8.7	15	747	1786	692	218	745	134^	261	327	364	409	550	134^	298	329	305	212	211	65^	280	212
1 SAT. 8.30P 30 ABC CS		96	96	B	9.7	16	833	1749	745	269	819	189	373	381	399	387	584	150	301	313	301	231	149	65	197	132
2 SAT. 8.00P 60																										
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
BENSON-CONT'D																										
8.00 - 8.30				A	7.9	14	679	1959	688	156^	760	122^	255^	322^	346^	438	600	159^	300^	372^	321^	228^	263^	59v	336^	260^
8.30 - 9.00				A	9.0	15	773	1728	702	247	745	140^	264	330	375	401	535	126^	302	314	302	209	189	68^	259	193
BILL COSBY SHOW	23	212	212	A	38.0	55	3264	2129	785	332	890	353	566	496	366	258	605	243	428	381	279	145	230	139	404	251
THU. 8.00P 30 NBC CS		99	99	B	33.9	50	2912	2098	792	365	893	352	570	510	374	266	590	235	386	357	260	168	234	133	381	245
BLACKE'S MAGIC	8	197	169	A	14.8	23	1271	1666	752	356	834	303	493	484	383	274	598	225	353	353	290	185	103^	34^	131	109
1 WED. 9.35P 60 NBC SM		99	95	B	16.1	24	1383	1704	724	293	806	287	488	443	368	262	629	205	379	379	332	197	133	58	136	103
2 WED. 9.00P 60																										
9.00 - 9.30				A	15.3	23	1314	1660	709	308	774	247	433	449	379	278	561	163^	302	342	292	181^	113^	17v	212	197^
9.30 - 10.00				A	14.3	21	1228	1724	775	375	867	314	504	500	397	287	614	223	355	369	306	193	104^	45^	139	120
10.00 - 10.30				A	15.2	25	1306	1568	756	367	834	324	522	483	372	257	599	282	392	330	254	177^	84^	26v	51v	17v
CAGNEY & LACEY	18		197	A	14.3	24	1228	1489	698	318	830	286	458	418	329	298	524	148^	316	368	275	156^	86^	82^	49v	LT
2 MON. 10.00P 60 CBS OP			97	B	17.3	28	1486	1476	746	315	850	267	491	473	406	298	486	164	300	297	242	152	98	54	42	25
10.00 - 10.30				A	14.9	24	1280	1514	688	340	835	292	472	448	334	284	524	139^	325	378	291	146^	83^	75^	72^	LT
10.30 - 11.00				A	13.7	24	1177	1455	705	292	821	277	437	386	323	313	524	156^	301	353	257	171^	89^	89^	21v	LT
CBS EVENING NEWS-RATHER	114	206	207	A	13.1	23	1125	1486	682	213	741	133	288	318	359	385	591	145	284	290	286	263	71	35^	83	49^
M-F 6.30P 30 CBS N		99	99	B	13.6	24	1168	1476	669	224	731	134	279	297	349	397	602	129	264	273	305	293	62	27	81	47
CBS EVENING NEWS-SUNDA(B)			96	A	4.5	8	387	1581	693	246^	755	157v	276^	318^	261^	411^	826	224^	423^	464^	340^	324^	LT	LT	LT	LT
2 SUN. 6.30P 30 CBS N			45																							
CBS EVENING NEWS-SUNDAY	14	180		A	9.9	20	850	1472	729	161^	793	93^	262^	306^	424	487	574	109^	200^	219^	284^	343	51v	27v	54v	17v
1 SUN. 6.00P 30 CBS N		89		B	8.8	16	756	1484	665	213	712	110	256	270	347	402	665	169	322	313	316	312	44	23	63	40
CBS SAT. NEWS-SCHIEFFER	16	178	177	A	7.9	16	679	1361	606	246	653	111^	190^	243	315	386	683	136^	268	302	315	371	13v	13v	12v	12v
SAT. 6.30P 30 CBS N		92	91	B	9.2	17	790	1506	633	203	676	95	226	262	327	396	666	154	301	316	310	326	85	38	79	36
CBS SATURDAY NIGHT MOVIE	21	183	182	A	10.3	18	885	1619	726	317	802	267	462	408	381	280	527	126^	278	327	307	200	91^	39^	199	124^
SAT. 9.00P 120 CBS FF		93	96	B	12.8	21	1100	1814	725	333	805	286	519	468	390	232	671	245	445	437	345	172	164	57	174	119
9.00 - 9.30				A	9.0	15	773	1752	705	320	779	255	417	380	344	296	538	140^	274	344	304	194	169^	85^	266	169^
9.30 - 10.00				A	10.1	17	868	1614	722	322	813	229	470	463	420	282	483	121^	237	289	273	194	101^	41^	217	150^
10.00 - 10.30				A	10.8	19	928	1568	742	335	820	276	486	431	408	271	539	133^	298	338	309	201	51^	13v	158	95^
10.30 - 11.00				A	11.1	20	953	1592	741	293	804	307	474	365	360	277	548	110^	300	335	341	213	67^	28v	173	95^
CBS SUNDAY NIGHT MOVIE	8	202	205	A	20.5	31	1761	1568	809	252	870	205	426	411	406	383	580	159	309	330	302	221	60^	37^	58^	43^
SUN. 9.00P 120 CBS FF		99	99	B	19.8	30	1701	1639	829	298	903	244	469	470	434	366	564	164	300	310	293	215	94	58	78	54
9.00 - 9.30				A	20.1	30	1727	1569	816	256	885	207	425	410	397	403	551	132	282	319	301	220	57^	32^	76^	47^
9.30 - 10.00				A	20.0	30	1718	1601	794	251	874	201	427	405	409	388	588	145	306	340	320	232	61^	44^	78^	52^
10.00 - 10.30				A	20.6	32	1770	1559	811	257	866	205	426	412	411	376	598	180	326	329	299	222	57^	36^	38^	38^
10.30 - 11.00				A	21.1	34	1812	1554	821	251	864	208	429	421	412	370	591	182	325	332	292	215	61^	38^	38^	38^
CBS TUESDAY NIGHT MOVIES	16		206	A	12.3	21	1057	1510	740	246^	784	154^	340	407	423	357	662	224^	379	343	308	230^	33v	20v	31v	16v
2 TUE. 9.00P 120 CBS FF			99	B	16.7	26	1435	1519	792	315	880	248	463	440	423	356	481	141	255	251	247	185	81	46	77	51
9.00 - 9.30				A	12.1	19	1039	1555	811	262	849	174^	384	439	426	387	621	168^	341	340	311	243^	22v	7v	63v	40v
9.30 - 10.00				A	11.9	19	1022	1541	788	264	834	155^	380	453	459	371	633	213^	361	350	300	220^	28v	LT	46v	24v
10.00 - 10.30				A	12.9	22	1108	1495	682	230^	719	136^	293	369	411	326	709	266	416	362	317	226^	53v	41v	14v	LT
10.30 - 11.00				A	12.1	23	1039	1474	699	237^	750	159^	312	383	404	344	695	252^	407	325	306	235^	29v	29v	LT	LT
CHEERS	22	204	205	A	24.9	37	2139	1815	714	350	788	338	523	472	321	207	631	332	495	441	225	116	193	89	203	143
THU. 9.00P 30 NBC CS		99	99	B	23.7	35	2036	1866	766	397	861	385	594	521	349	215	642	304	469	435	262	138	173	84	190	125

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CRAZY LIKE A FOX	8	198	158	A	11.4	17	979	1450	625	249	728	151	293	316	291	392	525	158	288	254	232	228	76^	47^	121^	76^
1 WED. 9.05P 60 CBS PD		99	89	B	12.9	19	1108	1488	681	265	764	166	361	370	381	357	540	135	267	262	277	244	85	47	99	69
2 WED. 9.00P 60																										
9.00 - 9.30				A	10.4	16	893	1479	603	240	711	136^	287	297	284	392	531	176	301	238	214	230	90^	51^	147^	78^
9.30 - 10.00				A	12.2	18	1048	1409	633	250	734	158	296	325	286	395	513	144	278	261	238	224	61^	43^	101^	74^
DALLAS	23	206	193	A	20.7	33	1778	1639	897	363	982	275	508	490	436	403	531	153	267	283	221	231	36^	25^	90	63^
FRI. 9.00P 60 CBS GD		99	97	B	22.2	35	1907	1634	868	343	945	270	490	456	431	396	515	164	268	270	219	214	70	38	104	70
9.00 - 9.30				A	20.0	32	1718	1640	889	367	981	284	505	484	424	404	535	149	261	284	218	238	33^	22^	91	70^
9.30 - 10.00				A	21.3	34	1830	1640	907	361	985	269	515	497	447	403	529	156	273	284	223	225	40^	27^	86	54^
DIFF'RENT STROKES	19	182	173	A	10.6	17	911	1969	700	309	786	250	498	479	370	242	548	223	396	285	258	109^	124^	81^	511	334
FRI. 9.00P 30 ABC CS		92	93	B	11.5	18	988	1821	670	285	766	278	459	412	319	260	460	153	289	277	234	138	211	141	384	269
DISNEY SUNDAY MOVIE	6	208	203	A	13.3	20	1142	2336	756	311	822	353	582	551	345	203	654	257	470	435	339	142	269	178	591	420
SUN. 7.00P 120 ABC FF		99	99	B	14.7	22	1263	2280	748	331	844	367	602	545	363	194	629	246	458	435	317	139	253	151	554	369
7.00 - 7.30				A	11.5	19	988	2202	748	252	800	313	538	528	352	212	623	242	443	410	326	136^	211	152	568	376
7.30 - 8.00				A	13.2	20	1134	2277	747	275	804	332	546	524	340	214	640	251	460	438	335	136	239	160	594	398
8.00 - 8.30				A	13.7	20	1177	2403	752	337	829	379	600	563	329	197	678	262	491	449	356	147	291	186	605	446
8.30 - 9.00				A	14.7	21	1263	2444	780	364	855	376	633	587	364	195	674	268	479	435	340	154	324	206	591	444
DYNASTY	20	207	206	A	20.9	31	1795	1628	888	409	972	376	611	547	415	296	465	184	296	271	193	141	100	77	91	55^
WED. 9.00P 60 ABC GD		99	98	B	22.3	33	1916	1616	855	379	960	349	583	516	419	315	464	182	283	263	194	149	104	70	88	56
9.00 - 9.30				A	19.8	30	1701	1610	866	402	949	363	594	531	406	293	468	185	294	272	190	145	84	67^	109	67^
9.30 - 10.00				A	22.0	33	1890	1638	906	415	991	388	627	560	423	298	462	183	298	269	197	136	112	84	73	42^
DYNASTY II: COLBYS	13	206	205	A	17.5	26	1503	1617	849	333	965	279	514	514	471	346	427	60^	173	238	255	170	114	80^	111	75^
THU. 9.00P 60 ABC GD		99	99	B	15.3	23	1314	1592	832	326	933	275	489	459	425	366	454	135	239	244	210	172	115	66	90	55
9.00 - 9.30				A	16.6	24	1426	1640	849	335	971	272	513	513	476	348	438	54^	174	251	272	171	120	89^	111	77^
9.30 - 10.00				A	18.4	28	1581	1590	845	332	955	281	510	514	468	343	412	64^	169	223	236	170	114	74^	109	73^
EQUALIZER	21	203	198	A	12.8	22	1100	1458	659	232	697	161	331	372	366	298	652	169	372	410	394	229	56^	30v	53^	39^
1 WED. 10.05P 60 CBS PD		99	98	B	13.2	22	1134	1564	663	261	732	229	430	409	372	248	658	226	424	394	354	203	104	44	70	50
2 WED. 10.00P 60																										
10.00 - 10.30				A	12.5	20	1074	1452	663	229	698	161	314	368	359	303	632	151	346	392	385	229	60^	34^	62^	46^
10.30 - 11.00				A	13.0	23	1117	1469	657	222	692	159	342	380	371	290	671	180	396	427	404	231	58^	30v	48^	35^
FACTS OF LIFE	22	197	189	A	16.4	28	1409	1950	738	265	830	286	507	423	345	281	461	197	299	236	193	129	225	153	434	315
1 SAT. 8.00P 30 NBC CS		98	96	B	18.0	30	1546	1948	773	322	892	321	531	465	366	310	471	183	292	255	197	148	227	145	358	272
2 SAT. 8.30P 30																										
FALCON CREST	22	205	192	A	17.2	29	1477	1508	844	306	935	207	428	423	428	439	474	128	237	222	208	210	44^	38^	55^	45^
FRI. 10.00P 60 CBS GD		99	96	B	18.2	30	1563	1499	844	324	919	215	432	408	429	434	443	122	210	212	201	204	66	36	71	53
10.00 - 10.30				A	17.5	29	1503	1511	838	310	937	203	428	426	429	441	472	121	234	221	212	212	41^	35^	61^	51^
10.30 - 11.00				A	16.9	29	1452	1497	849	301	932	210	430	420	427	435	471	133	236	222	202	208	45^	39^	49^	40^
FALL GUY	8	182	179	A	6.9	12	593	1702	870	296	927	373	628	618	480	238	512	95^	275	296	369	165^	78^	50v	185^	131^
FRI. 10.00P 60 ABC A		93	94	B	7.0	12	601	1654	710	288	797	283	499	478	393	258	549	106	285	293	339	218	136	85	172	127
10.00 - 10.30				A	6.8	11	584	1693	850	302	872	335	587	579	467	232^	525	100^	281	298	373	164^	95^	72^	201^	143^
10.30 - 11.00				A	7.0	12	601	1699	889	286	977	409	666	651	488	245	500	85^	265	295	369	169^	58^	28v	164^	115^
FAMILY TIES	21		214	A	33.4	48	2869	2010	791	350	893	372	585	510	384	230	527	223	384	338	227	129	209	125	381	237
2 THU. 8.30P 30 NBC CS			99	B	30.5	45	2620	2052	790	385	896	390	607	532	363	233	573	255	400	367	242	138	233	128	350	231
FAMILY TIES SPECIAL(S)		201		A	15.6	23	1340	2378	796	453	944	444	701	618	416	172^	778	414	656	604	321	84^	274	127^	382	297
1 SUN. 8.00P 30 NBC CS		98																								

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
FAST TIMES	1		203	A	12.5	20	1074	2083	831	358	871	425	617	464	319	198^	598	302	400	371	234^	133^	254	196^	360	212^
2 WED. 8.00P 30 CBS CS			99	B	12.5	20	1074	2083	831	358	871	425	617	464	319	198	598	302	400	371	234	133	254	196	360	212
FOLEY SQUARE	10	201		A	10.6	16	911	1569	668	262^	734	166^	335	367	336	358	600	193^	369	359	269^	204^	118^	26v	117^	75v
1 WED. 8.35P 30 CBS CS		99		B	12.8	19	1100	1537	728	329	781	234	406	410	355	320	503	165	282	266	237	186	106	54	147	99
FORTUNE DANE	4	185	193	A	9.0	15	773	1604	672	333	725	170^	324	385	376	314	553	139^	280	316	308	201	118^	29v	208	120^
SAT. 9.00P 60 ABC OP		93	97	B	9.5	16	816	1737	717	350	771	189	398	431	412	302	632	165	339	360	344	232	131	44	203	135
9.00 - 9.30				A	8.6	14	739	1595	675	329	729	172^	321	383	364	322	544	129^	261	302	298	214	122^	34v	200	110^
9.30 - 10.00				A	9.4	16	807	1601	667	335	719	163^	325	382	386	311	561	149^	295	329	316	189	109^	26v	212	126^
GIMME A BREAK	20		190	A	15.7	28	1349	1666	647	273	762	275	450	326	317	282	371	148^	213	137^	148^	136^	155^	135^	378	246
2 SAT. 8.00P 30 NBC CS			97	B	16.3	28	1400	1946	770	323	895	315	513	444	354	331	460	164	273	243	191	158	226	145	365	272
GOLDEN GIRLS	23	202	196	A	23.6	39	2027	1837	815	236	856	220	443	430	399	362	554	156	321	287	285	205	157	109	270	187
SAT. 9.00P 30 NBC CS		99	98	B	21.9	35	1881	1834	820	318	904	260	488	471	415	358	496	145	270	265	242	187	169	107	265	201
GRAMMY AWARDS(S)		207		A	20.3	32	1744	1743	747	288	843	360	535	493	356	235	545	212	400	356	272	127^	195	109^	160	115^
1 TUE. 8.00P 210 CBS AC		99																								
8.00 - 8.30				A	18.9	28	1624	1836	778	305	881	363	525	470	371	285	481	193	309	286	206	143^	228	111^	246	152^
8.30 - 9.00				A	20.9	31	1795	1893	757	308	875	373	539	473	360	264	482	195	323	299	219	134^	256	152	280	193
9.00 - 9.30				A	22.9	34	1967	1841	761	306	860	359	549	508	379	240	536	216	383	350	263	129^	219	133^	226	174
9.30 - 10.00				A	23.1	35	1984	1762	742	293	825	349	527	500	354	233	591	236	437	393	295	138	206	120^	140	118^
10.00 - 10.30				A	22.0	35	1890	1653	727	274	820	357	528	512	344	210	582	237	460	405	286	111^	172	96^	79^	51^
10.30 - 11.00				A	18.8	32	1615	1620	733	257	813	352	515	501	338	215	582	196	451	399	331	118^	143^	75^	82^	59^
11.00 - 11.30				A	15.4	32	1323	1541	731	259	830	384	564	485	334	191^	565	203	443	358	327	112^	111^	53^	35v	35v
GROWING PAINS	20	206	194	A	20.1	30	1727	1863	776	407	883	362	615	536	391	220	470	188	321	309	228	112	222	153	288	221
TUE. 8.30P 30 ABC CS		99	98	B	19.5	29	1675	1846	762	355	854	336	552	482	374	243	502	196	331	314	234	131	230	143	260	179
HARDCASTLE & MCCORMICK	20	207	148	A	12.9	19	1108	1681	706	275	790	235	404	383	387	318	613	151	295	301	319	267	85^	29v	193	114^
MON. 8.00P 60 ABC A		99	90	B	14.2	21	1220	1782	714	297	785	258	440	399	369	285	652	190	363	360	327	239	137	58	208	133
8.00 - 8.30				A	12.6	19	1082	1665	712	274	796	232	402	383	393	323	614	153	295	301	320	266	62^	30v	193	116^
8.30 - 9.00				A	13.1	19	1125	1699	703	279	786	241	404	382	382	314	614	150	298	299	321	270	106^	28v	193	112^
HE'S THE MAYOR	8	180	172	A	8.9	14	765	1901	734	349	799	280	550	509	399	202	620	274	464	300	276	112^	142^	101^	340	235
FRI. 9.30P 30 ABC CS		91	93	B	9.8	15	842	1781	684	301	773	300	512	463	345	217	498	163	315	260	250	149	227	139	283	197
HIGHWAY TO HEAVEN	20	205	195	A	20.5	31	1761	1918	813	309	915	261	447	429	409	399	619	169	332	316	329	238	131	75^	253	207
1 WED. 8.35P 60 NBC GD		98	96	B	21.1	32	1812	1781	772	274	867	223	424	415	397	388	558	151	294	290	282	220	129	70	227	169
2 WED. 8.00P 60																										
8.00 - 8.30				A	20.3	32	1744	1883	771	254	908	258	441	429	392	392	578	131^	276	277	326	228	104^	51^	293	231
8.30 - 9.00				A	20.2	31	1735	1953	807	284	929	285	470	443	387	396	614	162	326	296	327	243	118	71^	292	244
9.00 - 9.30				A	21.4	31	1838	1903	859	391	897	217	402	403	451	421	668	204	392	376	354	244	173	103^	165	133^
HILL STREET BLUES	20	202	203	A	18.0	30	1546	1599	736	360	812	390	579	526	312	174	670	317	494	478	280	134	82^	44^	35^	22v
THU. 10.00P 60 NBC OP		99	98	B	16.5	27	1417	1578	696	365	767	337	546	486	335	172	677	293	492	477	316	139	81	34	53	34
10.00 - 10.30				A	18.5	30	1589	1624	750	364	817	395	586	536	318	172	660	314	489	476	274	132	96	46^	51^	35^
10.30 - 11.00				A	17.6	30	1512	1556	714	355	799	382	568	510	301	173	677	318	496	476	281	139	65^	39^	15v	6v
HOTEL	17	204	200	A	18.5	31	1589	1408	795	327	879	283	475	447	376	344	427	110	217	193	206	189	87	58^	15v	14v
WED. 10.00P 60 ABC GD		98	98	B	18.8	31	1615	1457	827	337	918	289	494	449	393	363	426	136	228	206	185	174	70	47	43	26
10.00 - 10.30				A	18.6	30	1598	1407	799	337	881	291	480	450	370	341	425	103	210	193	205	193	82^	58^	19v	18v
10.30 - 11.00				A	18.4	32	1581	1399	790	315	873	276	466	445	379	344	424	117	223	192	204	180	91	56^	11v	11v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
KATE & ALLIE	20	202	182	A	20.3	30	1744	1717	769	392	922	344	550	517	365	302	477	180	310	291	206	149	164	105	154	104
1 MON. 8.00P 30 CBS CS		99	93	B	20.5	29	1761	1693	768	348	874	285	518	498	396	298	471	158	288	284	225	151	169	100	179	125
2 MON. 9.00P 30																										
KNIGHT RIDER	10	180	167	A	12.4	20	1065	1825	683	263	738	283	435	402	296	254	580	157	314	341	349	219	133	55^	374	262
1 FRI. 8.00P 120 NBC A		92	91	B	13.9	22	1194	1905	649	241	724	280	461	409	309	219	621	238	379	345	296	194	166	63	394	272
2 FRI. 9.00P 60																										
8.00 - 8.30				A	10.2	18	876	1787	662	278^	693	179^	357	374	302^	280^	602	128^	255^	304^	368	277^	162^	40v	330	228^
8.30 - 9.00				A	10.7	18	919	1955	631	289	684	204^	376	358	303	269^	612	137^	279^	329	389	260^	169^	55v	490	283^
9.00 - 9.30				A	12.5	20	1074	1827	696	240	750	289	432	400	303	265	584	168	338	353	349	206	124^	53^	369	266
9.30 - 10.00				A	14.2	23	1220	1799	701	267	767	346	486	435	286	229	561	169	332	352	329	191	119	63^	352	266
KNOTS LANDING	21		204	A	18.5	30	1589	1531	764	328	876	336	513	470	367	308	439	159^	269	255	204	138^	100^	63^	116^	71^
2 THU. 10.00P 60 CBS GD			99	B	19.9	32	1709	1549	847	347	947	335	564	505	423	330	441	165	277	249	210	141	87	56	74	44
10.00 - 10.30				A	18.4	29	1581	1562	755	324	862	325	501	457	362	308	465	159^	287	283	233	137^	109^	71^	126^	81^
10.30 - 11.00				A	18.6	31	1598	1493	768	330	883	341	521	483	371	306	412	158^	252	230	173	137^	94^	57^	104^	62^
LOVE BOAT	19	185	191	A	11.7	21	1005	1787	711	339	826	200	410	416	369	356	544	154	324	301	273	184	266	136	151	103^
SAT. 10.00P 60 ABC CS		92	96	B	13.1	22	1125	1623	760	331	869	256	443	404	365	373	480	159	269	248	212	182	135	74	139	100
10.00 - 10.30				A	11.4	20	979	1836	709	329	828	196	405	417	366	360	562	162	331	303	281	189	285	155	161	119^
10.30 - 11.00				A	12.0	22	1031	1732	707	343	820	203	409	414	367	350	528	145	317	296	269	182	246	118^	138	88^
MACGYVER	7		153	A	12.6	19	1082	1502	682	267	733	171^	398	396	356	280	492	96^	312	323	290	154^	73^	52v	204^	136^
2 WED. 8.00P 60 ABC A			91	B	15.4	23	1323	1834	697	279	781	266	471	417	355	251	576	204	358	345	268	183	204	98	273	181
8.00 - 8.30				A	11.8	18	1014	1445	650	239^	695	173^	367	373	305	279	484	98^	302	310	275	159^	64v	47v	202^	118^
8.30 - 9.00				A	13.3	20	1142	1552	716	292	770	172^	428	420	402	280	499	92^	322	334	307	149^	76^	55v	207^	152^
MAGNUM, P.I.	21	206	194	A	12.0	17	1031	1781	700	249	775	191	351	388	386	344	696	194	399	425	362	244	141	36^	169	89^
THU. 8.00P 60 CBS PD		99	97	B	15.1	22	1297	1668	742	275	811	210	399	389	397	349	625	170	354	357	332	221	92	34	140	86
8.00 - 8.30				A	11.4	17	979	1777	676	223	744	169	304	350	375	357	699	199	402	420	359	247	141	38^	193	110^
8.30 - 9.00				A	12.5	18	1074	1790	723	272	805	211	395	426	401	333	697	192	398	430	365	242	142	35^	146	71^
MIAMI VICE	22	208	201	A	20.3	34	1744	1649	673	367	775	424	581	470	267	148	605	252	442	430	297	132	129	71^	140	122
FRI. 10.00P 60 NBC OP		99	97	B	22.0	36	1890	1806	705	353	795	386	594	507	331	158	688	311	515	472	309	135	168	80	155	121
10.00 - 10.30				A	20.3	33	1744	1639	661	363	758	420	566	459	257	145	607	259	441	428	289	133	116	64^	158	132
10.30 - 11.00				A	20.2	35	1735	1662	687	371	794	428	596	482	278	151	603	246	444	432	304	131	144	79	121	111
MR. BELVEDERE	21	201	167	A	15.4	25	1323	1969	826	320	913	232	480	470	410	382	514	161	284	254	239	193	70^	42^	472	301
FRI. 8.30P 30 ABC CS		96	90	B	14.8	24	1271	1802	778	302	856	266	450	428	359	345	450	131	236	237	206	185	145	100	351	214
MOONLIGHTING	20		208	A	20.3	32	1744	1756	746	439	822	353	597	513	344	209	513	207	355	343	232	114^	190	111^	231	156
2 TUE. 9.00P 60 ABC PD			99	B	18.1	27	1555	1819	774	389	878	391	642	544	387	185	578	247	420	399	267	116	196	101	167	112
9.00 - 9.30				A	20.1	31	1727	1771	748	440	812	339	587	507	343	209	499	197	344	340	232	109^	205	117^	255	184
9.30 - 10.00				A	20.5	32	1761	1736	745	437	831	364	604	519	344	212	522	213	364	344	231	118^	175	105^	208	126^
MURDER, SHE WROTE	19	207	208	A	25.1	37	2156	1635	807	310	888	156	355	388	436	454	587	122	270	301	308	270	43^	28^	117	68
SUN. 8.00P 60 CBS SM		99	99	B	25.4	36	2182	1621	809	310	893	170	383	407	454	437	567	126	264	281	297	257	72	36	89	59
8.00 - 8.30				A	24.4	36	2096	1628	814	320	884	147	345	388	434	457	601	127	278	309	311	274	33^	20^	110	65^
8.30 - 9.00				A	25.8	37	2216	1637	801	300	890	162	363	388	437	451	573	121	260	291	300	265	50^	35^	124	70
NBC MONDAY NIGHT MOVIES	19	204	195	A	20.1	30	1727	1787	673	273	710	224	417	403	328	259	519	199	333	268	250	163	164	95	394	243
1 MON. 8.00P 120 NBC FF		99	98	B	18.7	28	1606	1699	770	333	870	333	552	474	385	269	525	194	328	289	246	166	141	84	163	101
2 MON. 9.00P 116																										
8.00 - 8.30				A	18.3	27	1572	2176	630	254	711	278	459	405	285	215	481	228	383	300	229	98^	234	151^	750	480
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																													
NBC MONDAY NIGHT M-CONT'D																													
8.30 - 9.00							A	20.1	28	1727	2270	638	250	706	277	465	434	295	200	482	234	404	311	234	78^	268	171	814	524
9.00 - 9.30							A	20.1	29	1727	1776	670	281	700	222	412	406	330	251	528	208	345	271	249	157	174	100	374	230
9.30 - 10.00							A	20.1	29	1727	1724	677	279	700	224	401	398	322	259	524	212	336	255	238	162	171	94	329	196
10.00 - 10.30							A	21.3	34	1830	1435	707	284	728	177	386	372	360	326	551	149	266	248	281	247	55^	26v	101^	51^
10.30 - 11.00							A	20.6	36	1770	1455	718	288	749	175	410	406	384	324	553	142^	264	233	292	251	63^	28v	90^	49^
NBC NEWS DIGEST-M-F				109	143	137	A	12.9	19	1108	1894	751	294	823	301	483	449	356	276	553	193	337	301	265	189	185	107	333	232
1 MON. 9.10P	1	NBC	N		74	74	B	13.2	20	1134	1873	732	306	824	296	482	437	352	288	605	217	364	337	274	206	154	79	290	194
1 TUTHF 8.58P	1																												
1 WED. 9.33P	1																												
2 M-F 8.58P	1																												
NBC NEWS DIGEST-2-M-F				50	153	158	A	10.9	17	936	1744	703	328	783	340	513	471	314	216	590	263	424	354	279	140	140	44^	231	136
1 M & F 9.58P	1	NBC	N		79	83	B	12.1	18	1039	1705	722	308	812	314	515	449	354	249	615	248	412	378	289	162	125	55	153	100
1 WED. 10.33P	1																												
2 TUE. 10.01P	1																												
2 THU. 9.58P	1																												
NBC NEWS DIGEST-SAT				22	148	142	A	14.3	24	1228	1901	785	278	874	319	536	426	371	298	417	130	229	191	197	167	221	132	389	254
SAT. 8.58P	1	NBC	N		77	76	B	14.3	24	1228	1880	775	317	889	310	508	447	369	327	481	171	271	246	197	184	185	117	325	246
NBC NEWS DIGEST-2-SAT.				10		156	A	11.6	20	996	1783	750	214^	829	237^	436	437	399	319	467	108^	272	241^	280	173^	165^	156^	322	238^
2 SAT. 9.58P	1	NBC	N			83	B	13.3	22	1142	1761	812	318	896	254	477	482	419	343	499	147	273	255	248	194	143	99	223	177
NBC NEWS DIGEST-SUN				22	157	152	A	10.8	16	928	2176	734	464	914	450	657	570	346	177	763	424	624	555	289	104^	227	116^	272	211
1 SUN. 8.28P	1	NBC	N		83	79	B	12.5	18	1074	2068	731	350	821	353	577	506	366	193	773	331	554	492	359	178	191	94	283	200
2 SUN. 8.58P	1																												
NBC NEWS DIGEST-2-SUN.				11	170		A	15.5	24	1331	2029	690	344	821	365	562	489	404	162^	747	376	591	527	318	126^	206	78^	255	200^
1 SUN. 9.55P	1	NBC	N		84		B	13.9	21	1194	1891	792	363	868	354	607	539	414	198	697	280	484	456	329	166	171	93	155	109
NBC NIGHTLY NEWS-SAT.				19	163	165	A	8.0	16	687	1649	755	302	797	114^	307	413	454	346	744	209	371	425	337	284	56^	33v	52^	23v
SAT. 6.30P	30	NBC	N		91	92	B	9.9	19	850	1571	661	216	732	143	274	300	319	389	644	164	283	289	279	297	57	27	138	102
NBC NIGHTLY NEWS-SUN				9	171	167	A	9.3	17	799	1612	672	290	721	191	344	359	306	297	758	299	505	483	298	208	27v	LT	106^	56^
SUN. 6.30P	30	NBC	N		91	89	B	8.2	14	704	1587	636	231	677	139	279	315	319	327	725	230	409	438	332	251	68	31	117	77
NBC NIGHTLY NEWS				108	203	203	A	12.5	22	1074	1494	709	214	765	183	314	331	346	375	596	162	268	276	264	272	48^	24^	85	40^
M-F 6.30P	30	NBC	N		99	99	B	12.2	21	1048	1531	694	229	751	165	303	315	335	389	621	162	281	297	274	286	52	30	107	67
NBC SUNDAY NIGHT MOVIE				20	200	203	A	19.1	29	1641	1879	725	368	823	305	536	498	413	208	750	299	537	489	359	169	147	51^	159	124
SUN. 9.00P	120	NBC	FF		98	99	B	18.8	28	1615	1860	726	345	811	317	555	503	388	200	741	287	514	465	361	183	160	80	148	104
9.00 - 9.30							A	18.5	27	1589	1999	739	364	838	310	548	506	414	212	784	306	558	522	376	176	174	72^	203	173
9.30 - 10.00							A	19.6	29	1684	1945	722	368	834	317	546	500	414	208	787	321	569	519	373	171	153	59^	171	143
10.00 - 10.30							A	19.4	30	1666	1831	725	379	828	310	537	496	416	211	721	284	518	470	351	161	143	44^	139	95
10.30 - 11.00							A	18.6	30	1598	1760	733	362	806	287	515	497	413	213	710	294	514	452	331	164	111	29^	133	88
NCAA BKBL CHMP SELECTION(S)						172	A	7.1	15	610	1408	506	148^	532	67v	207^	234^	202^	298^	732	201^	386^	429^	359^	303^	19v	19v	125^	59v
2 SUN. 6.00P	30	CBS	SC			89																							
NEWHART				19	202	182	A	20.0	29	1718	1643	751	372	889	340	537	494	348	290	516	189	341	327	221	158	119	78^	119	50^
1 MON. 8.30P	30	CBS	CS		99	93	B	20.0	29	1718	1645	774	368	880	296	526	503	400	293	505	176	318	320	240	155	137	78	123	80
2 MON. 9.30P	30																												
NEWSBREAK-M-F				114	176	156	A	13.6	21	1168	1589	760	305	851	244	449	437	385	343	569	162	315	321	290	216	85	47^	84	50^
CONT'D																													

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																														
NEWSBREAK-M-F-CONT'D																														
1 MON.	9.54P	2	CBS	N		85	79	B	13.9	21	1194	1606	790	321	879	249	460	434	410	360	526	150	285	281	263	208	96	50	105	70
1 TUE.	10.20P	2																												
1 WED.	10.03P	1																												
1 THU.	9.51P	1																												
1 FRI.	9.58P	1																												
2 MWTHF	9.58P	1																												
2 TUE.	9.52P	2																												
NEWSBREAK-SAT.					23	160	154	A	8.2	14	704	1608	726	312	824	235	473	463	421	285	454	121^	203	254	238	200	133^	71^	197	104^
1 SAT.	9.53P	1	CBS	N		79	82	B	10.1	17	868	1802	729	315	816	286	508	460	382	254	633	229	411	401	317	179	168	62	185	126
2 SAT.	9.57P	1																												
NEWSBREAK-SUN.					23	171	174	A	15.2	23	1306	1638	791	253	888	177	425	411	429	400	620	150	308	345	346	257	58^	33^	72^	44^
1 SUN.	9.56P	1	CBS	N		82	84	B	14.9	22	1280	1616	816	319	904	220	427	430	435	409	543	146	282	289	288	221	85	52	84	61
2 SUN.	9.49P	1																												
NIGHT COURT					20	200	198	A	22.0	33	1890	1804	726	374	801	361	543	503	321	189	674	335	539	489	271	113	183	83	146	97
THU.	9.30P	30	NBC	CS		99	98	B	21.1	31	1812	1809	756	395	852	390	600	526	341	203	653	305	484	455	275	132	162	75	142	92
PUNKY BREWSTER					19	190	184	A	9.9	16	850	1978	623	247	740	299	489	435	285	202	435	182	325	300	182	85^	271	194	532	350
SUN.	7.00P	30	NBC	CS		97	95	B	9.7	15	833	2125	658	256	739	274	476	433	327	219	563	225	380	349	264	140	256	158	567	382
REDD FOXX SHOW					7	195		A	10.2	18	876	1737	723	274^	740	186^	320	380	336	344	531	139^	253^	257^	257^	241^	185^	106^	281^	135^
1 SAT.	8.00P	30	ABC	CS		96		B	11.2	19	962	1844	746	287	817	230	420	413	390	328	665	199	366	341	332	247	141	78	221	121
REMINGTON STEELE					3	195	194	A	15.1	27	1297	1620	725	186	778	253	455	458	393	255	543	165	334	331	331	165	175	54^	124	87^
SAT.	10.00P	60	NBC	PD		99	98	B	15.2	27	1306	1616	734	244	793	250	475	480	409	249	538	184	336	311	295	161	151	59	134	96
10.00 - 10.30								A	14.8	26	1271	1635	720	191	775	245	450	455	393	255	554	167	343	338	337	165	177	56^	129	85^
10.30 - 11.00								A	15.3	28	1314	1610	729	179	779	259	458	460	394	255	534	164	327	322	325	169	178	54^	119	88^
RIPLEY'S BELIEVE IT-NOT					6	193	191	A	7.3	11	627	1665	668	300	703	209^	400	432	354	231	530	160^	272	325	270	180^	143^	75^	289	196^
THU.	8.00P	60	ABC	U		97	96	B	7.5	11	644	1629	657	287	695	241	389	392	309	246	527	148	283	315	293	180	122	48	285	226
8.00 - 8.30								A	6.4	9	550	1547	640	285	651	215^	381	404	314	207^	506	160^	262	331	263	156^	118^	50v	272	176^
8.30 - 9.00								A	8.3	12	713	1721	674	302	726	198	405	442	375	246	535	155^	272	313	269	194	164^	95^	296	208
RIPTIDE					1		169	A	11.7	19	1005	1806	708	201^	845	341	498	475	283	293	524	109^	251^	318	292	206^	116^	37v	321	269
2 FRI.	8.00P	60	NBC	PD			92	B	11.7	19	1005	1806	708	201	845	341	498	475	283	293	524	109	251	318	292	206	116	37	321	269
8.00 - 8.30								A	11.9	19	1022	1840	705	216^	841	333	486	471	284	298	538	113^	256^	326	296	212^	125^	39v	336	287
8.30 - 9.00								A	11.6	18	996	1749	704	183^	840	346	507	474	280	282	500	99^	239^	306	285	194^	107^	32v	302	248^
RIPTIDE					14	199		A	13.3	21	1142	1623	653	266	716	229^	430	391	328	242	704	290	446	318	305	240	111^	46v	92^	40v
1 TUE.	9.00P	120	NBC	PD		99		B	14.6	22	1254	1623	666	291	739	252	455	410	338	244	646	249	422	378	305	190	123	39	115	64
9.00 - 9.30								A	13.5	20	1160	1762	712	301	770	206^	440	421	382	272	704	296	458	312	304	225^	133^	52v	155^	89^
9.30 - 10.00								A	13.4	20	1151	1719	687	302	743	227^	447	426	371	231	725	268	459	359	346	242	117^	33v	134^	46v
10.00 - 10.30								A	13.3	21	1142	1487	584	218^	648	226^	399	345	280	214^	683	280	423	294	290	247	118^	57v	38v	10v
10.30 - 11.00								A	13.1	22	1125	1503	619	237	694	252	431	373	275	245	689	315	435	304	272	240	81^	43v	39v	12v
ST. ELSEWHERE					19	207	203	A	14.0	25	1203	1684	838	430	940	379	616	584	412	255	617	322	450	428	242	113	74^	51^	53^	43^
1 WED.	10.35P	60	NBC	GD		99	99	B	14.5	24	1246	1589	788	387	867	316	564	531	421	246	584	257	419	385	261	125	84	39	54	41
2 WED.	10.00P	60																												
10.00 - 10.30								A	14.1	23	1211	1871	899	505	1060	417	697	661	479	267	666	348	465	474	254	120^	43v	29v	102^	89^
10.30 - 11.00								A	13.7	24	1177	1738	838	437	948	390	630	596	422	247	662	341	482	466	273	118	76^	54^	52^	38^
11.00 - 11.30								A	14.3	29	1228	1414	787	350	826	336	534	504	340	249	497	267	382	329	182^	100^	91^	60^	LT	LT

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SCARECROW & MRS. KING	20		187	A	16.6	25	1426	1691	721	372	869	284	477	438	350	340	511	125^	286	279	277	198	136^	117^	175^	148^
2 MON. 8.00P 60 CBS GD			98	B	17.9	26	1538	1706	751	340	858	258	457	431	385	345	515	139	284	290	270	190	129	79	204	138
8.00 - 8.30				A	16.0	24	1374	1680	729	387	885	284	475	439	354	356	494	123^	280	271	262	188^	132^	115^	169^	137^
8.30 - 9.00				A	17.1	25	1469	1706	722	361	862	287	483	436	346	330	527	129^	292	288	290	205	135^	118^	182	160^
SILVER SPOONS	19	190	182	A	10.9	17	936	2062	697	274	827	342	602	511	355	184	477	204	374	334	209	83^	266	145	492	360
SUN. 7.30P 30 NBC CS		97	94	B	11.3	17	971	2212	688	314	785	323	540	482	338	199	580	250	412	371	268	131	277	162	570	395
SIMON & SIMON	21		191	A	15.1	22	1297	1650	764	314	848	256	457	477	401	341	563	191^	335	356	278	187^	121^	30v	118^	67^
2 THU. 9.00P 60 CBS PD			97	B	17.5	26	1503	1669	739	289	823	247	462	446	397	307	606	194	371	355	319	197	120	44	120	78
9.00 - 9.30				A	14.6	21	1254	1657	781	324	857	255	454	480	401	352	547	186^	315	345	265	187^	126^	32v	127^	72^
9.30 - 10.00				A	15.7	23	1349	1627	741	302	832	256	456	471	398	327	573	197^	350	364	285	184^	115^	28v	107^	60^
60 MINUTES	24	208	208	A	24.0	38	2062	1521	768	306	828	166	320	347	383	434	637	137	292	316	328	298	26^	8v	30^	21^
SUN. 7.00P 60 CBS DN		99	99	B	23.9	37	2053	1601	736	294	796	159	335	356	385	392	688	171	339	361	341	291	55	26	62	36
7.00 - 7.30				A	22.6	37	1941	1509	770	298	827	168	314	344	378	436	637	140	288	311	323	300	20^	8v	25^	18v
7.30 - 8.00				A	25.3	39	2173	1532	770	313	832	164	324	353	389	433	636	132	295	321	336	295	29^	7v	35^	24^
SPECIAL MOVIE PRSNT-MON(S)		204		A	25.6	38	2199	1585	818	305	905	274	488	458	428	345	583	146	303	308	317	237	40^	24v	57^	33^
1 MON. 9.00P 120 CBS FF		99																								
9.00 - 9.30				A	24.4	35	2096	1582	808	306	902	285	477	437	413	357	576	146	298	302	310	234	33^	27v	71^	61^
9.30 - 10.00				A	25.1	36	2156	1555	787	296	873	262	464	437	404	342	577	148	291	294	303	242	43^	28v	62^	48^
10.00 - 10.30				A	26.6	41	2285	1589	833	312	915	274	498	472	437	340	577	143	299	305	312	235	48^	28v	49^	14v
10.30 - 11.00				A	26.1	43	2242	1620	849	311	937	279	514	484	459	347	607	145	324	330	347	240	31v	13v	45^	9v
SPECIAL MOVIE PRSNT-THU(S)		196		A	11.7	19	1005	1621	723	248^	776	222^	455	446	410	267	653	165^	368	339	344	253^	79^	25v	113^	95^
1 THU. 9.00P 120 CBS FF		96																								
9.00 - 9.30				A	10.6	16	911	1730	731	296	784	228^	474	490	419	258^	658	177^	372	351	330	250^	135^	56v	153^	136^
9.30 - 10.00				A	10.6	16	911	1626	697	249^	747	184^	423	429	428	277^	670	153^	369	357	359	267^	107^	57v	102^	102^
10.00 - 10.30				A	13.3	22	1142	1568	721	235	783	245	476	446	398	253	633	155^	362	328	340	241	49v	LT	103^	78^
10.30 - 11.00				A	12.5	22	1074	1541	722	215^	766	218^	435	410	391	275	643	168^	358	313	339	254	40v	LT	92^	69^
SPENSER: FOR HIRE	14		189	A	15.0	27	1289	1425	736	369	795	277	434	440	372	278	501	151^	272	309	259	179^	55^	18v	74^	31v
2 TUE. 10.00P 60 ABC PD			97	B	13.5	23	1160	1526	709	311	798	293	492	447	375	243	571	168	346	343	308	185	71	33	86	53
10.00 - 10.30				A	15.3	26	1314	1460	727	363	790	292	446	443	355	265	489	144^	267	299	257	176^	68^	19v	113^	61^
10.30 - 11.00				A	14.7	27	1263	1379	744	372	797	262	421	435	389	291	512	159^	275	317	258	182^	39v	14v	31v	LT
SPORTSBREAK-SAT	23	190	172	A	9.5	16	816	1718	679	315	744	222	370	406	342	300	676	202	401	444	367	219	115^	38v	183	103^
SAT. 8.58P 1 CBS SN		93	93	B	11.6	19	996	1955	678	281	745	264	458	424	346	239	704	254	449	440	358	198	159	59	347	232
SPORTSBREAK-SUN	23	200	201	A	21.4	31	1838	1646	793	318	878	175	381	407	431	423	583	143	285	318	305	247	54^	38^	131	69^
SUN. 8.58P 1 CBS SN		94	94	B	20.4	29	1752	1633	801	322	882	186	401	418	446	412	571	135	284	294	307	245	79	40	101	70
STINGRAY SPECIAL(S)			197	A	14.2	24	1220	1700	722	323	811	302	525	527	351	228	639	192^	420	366	327	188^	160^	16v	90^	78^
2 TUE. 9.00P 120 NBC A			99																							
9.00 - 9.30				A	14.7	23	1263	1738	724	355	810	282	511	522	353	239	645	181^	404	359	330	200^	153^	LT	130^	112^
9.30 - 10.00				A	14.1	22	1211	1826	797	369	861	285	570	586	408	227	644	191^	403	358	316	197^	210^	LT	111^	94^
10.00 - 10.30				A	14.3	24	1228	1706	745	295	829	333	527	531	332	242	639	194^	438	368	333	186^	175^	33v	63^	52v
10.30 - 11.00				A	13.6	25	1168	1533	623	272	748	317	497	472	307	199^	631	201^	437	367	332	178^	99^	28v	55v	55v
TV BLOOPERS & PRAC. JOKES	18	195		A	11.9	19	1022	1487	609	235^	639	333	440	409	192^	162^	623	305	506	419	290	104^	142^	75^	83^	40v
1 MON. 10.00P 60 NBC CV		98		B	15.8	23	1357	1849	710	299	789	297	477	414	324	270	599	239	392	357	279	168	204	121	257	171
10.00 - 10.30				A	12.5	19	1074	1502	606	228^	635	328	439	408	199^	159^	624	309	500	420	291	111^	144^	77^	99^	46v
10.30 - 11.00				A	11.2	18	962	1474	614	241^	645	339	443	411	184^	165^	620	302	514	422	287	94^	143^	73^	66v	33v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
TOUGH COOKIES	1		201	A	11.5	18	988	1978	817	319	866	461	609	441	276	200^	588	281	368	360	238^	164^	222^	165^	302	185^
2 WED. 8.30P 30 CBS CS			99	B	11.5	18	988	1978	817	319	866	461	609	441	276	200	588	281	368	360	238	164	222	165	302	185
TRAPPER JOHN, M.D.	2		132	A	6.9	11	593	1393	876	295^	902	177^	353^	426^	438^	450	400^	133^	225^	225^	154^	175^	LT	LT	91v	44v
2 TUE. 8.00P 60 CBS GD			85	B	8.6	13	739	1322	788	195	809	160	336	376	410	410	384	93	163	183	179	201	48	48	81	54
8.00 - 8.30				A	6.6	10	567	1392	858	279^	909	200^	371^	414^	438^	444^	386^	137^	230^	230^	152^	156^	LT	LT	97v	50v
8.30 - 9.00				A	7.3	11	627	1370	881	303^	881	153^	329^	432	432	449	406^	131^	220^	220^	149^	186^	LT	LT	83v	36v
20/20	21	206	199	A	16.0	27	1374	1464	723	282	790	180	369	418	388	339	571	186	316	316	282	205	70^	30^	33^	16v
THU. 10.00P 60 ABC DN		99	98	B	15.3	25	1314	1563	746	256	811	208	408	426	390	332	629	202	361	357	305	222	77	29	46	26
10.00 - 10.30				A	16.9	27	1452	1467	743	302	808	193	390	440	397	333	547	163	289	306	277	208	73^	33^	39^	20v
10.30 - 11.00				A	15.1	26	1297	1448	699	257	766	164	345	389	373	346	593	208	344	329	287	198	63^	25v	26v	10v
TWILIGHT ZONE	22	202	174	A	12.3	20	1057	1780	763	361	824	353	557	511	348	199	607	262	431	430	267	139	116^	68^	233	183
FRI. 8.00P 60 CBS SF		99	92	B	14.1	23	1211	1892	752	351	833	318	547	497	386	237	664	282	479	443	308	149	142	57	253	164
8.00 - 8.30				A	11.6	20	996	1826	754	361	835	347	561	522	356	203	624	272	443	442	272	140	130^	77^	237	180
8.30 - 9.00				A	12.9	21	1108	1739	776	363	816	357	555	504	342	197	590	251	420	423	264	137	104^	61^	229	184
227	22		190	A	19.0	32	1632	1730	754	208	822	217	404	359	370	367	504	123^	277	251	280	199	128^	109^	276	186
2 SAT. 9.30P 30 NBC CS			97	B	19.0	31	1632	1840	811	340	902	271	503	481	412	340	499	149	280	273	252	182	184	116	255	196
VALERIE	1		194	A	21.3	31	1830	1661	783	352	857	347	540	489	364	227	404	155	256	213	176	123^	155	75^	245	181
2 MON. 8.30P 30 NBC CS			97	B	21.3	31	1830	1661	783	352	857	347	540	489	364	227	404	155	256	213	176	123	155	75	245	181
VALERIE-SATURDAY(S)		202		A	19.9	33	1709	1886	773	250	818	277	477	464	332	311	441	128^	279	264	240	139^	214	133^	413	282
1 SAT. 8.30P 30 NBC CS		99																								
WEBSTER	23	208	171	A	15.5	26	1331	1907	785	296	860	215	440	416	389	380	511	181	299	269	233	172	75^	41^	461	320
FRI. 8.00P 30 ABC CS		99	92	B	15.4	26	1323	1809	778	292	855	253	430	419	367	358	451	132	233	233	206	185	144	102	359	218
WHO'S THE BOSS?	21	206	194	A	20.5	31	1761	1922	799	407	913	388	592	517	363	254	527	215	336	332	242	139	208	141	274	194
TUE. 8.00P 30 ABC CS		99	98	B	21.0	32	1804	1886	786	365	877	343	551	488	378	262	526	198	334	322	245	147	204	121	279	186
YOU AGAIN ?	1		193	A	20.1	30	1727	1703	795	325	860	324	504	454	364	261	424	172	255	199	172	133^	130^	84^	289	221
2 MON. 8.00P 30 NBC CS			97	B	20.1	30	1727	1703	795	325	860	324	504	454	364	261	424	172	255	199	172	133	130	84	289	221
YOU AGAIN? THURSDAY(S)		208		A	34.7	51	2981	2084	809	333	929	385	587	513	361	275	571	254	419	377	256	117	266	153	318	233
1 THU. 8.30P 30 NBC CS		99																								
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	90	196	195	A	6.3	18	541	1259	598	200	661	150	311	336	333	279	557	116^	275	295	305	245	38^	31^	LT	LT
1 MON. 11.30P 34 ABC N		97	97	B	5.8	16	498	1241	596	179	641	147	305	318	329	277	548	138	294	303	302	216	33	22	19	11
1 TUE. 11.30P 30																										
1 W & F 11.30P 31																										
1 THU. 11.30P 37																										
2 MON. 11.30P 37																										
2 TU&TH 11.30P 31																										
2 W & F 11.30P 30																										
11.30 - 12.00				A	6.5	18	558	1242	588	197	643	143	303	328	325	274	554	113^	273	296	304	243	43^	34^	LT	LT
12.00 - 12.30				A	4.7	17	404	1052	567	154^	681	178	299	393	317	241	371	35v	176	191	284	180	LT	LT	LT	LT
ABC WEEKEND REPORT-SAT.	21	151	144	A	4.0	9	344	1422	652	197^	704	203^	415	392^	346^	259^	628	104^	351^	427	399	201^	90v	90v	LT	LT
SAT. 11.15P 15 ABC N		82	81	B	3.4	8	292	1190	577	201	627	151	328	347	350	245	500	186	298	269	208	164	42	20	21	LT
ABC WEEKEND REPORT-SUN. CONT'D	22	165	163	A	3.6	12	309	854	553	372^	654	182^	502	427^	358^	152^	200^	94v	152^	152^	87v	48v	LT	LT	LT	LT

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																														
ABC WEEKEND REPORT-CONT'D																														
1 SUN.	11.30P	15	ABC	N		90	90	B	3.6	13	309	1212	584	243	650	183	383	375	329	226	473	135	250	277	234	165	29	LT	60	32
2 SUN.	12.02A	15																												
CBS LATE NIGHT I					114	182	184	A	5.0	18	430	1319	631	266	708	207	428	382	361	247	554	220	374	260	282	155	46^	30v	11v	LT
M & TH	11.30P	66	CBS	FF		91	91	B	5.4	18	464	1248	599	237	688	215	397	355	350	243	468	154	280	257	245	162	50	30	42	28
1 TUE.	12.37A	67																												
1 WED.	11.57P	65																												
1 FRI.	11.30P	67																												
2 TUWF	11.30P	67																												
	11.30 - 12.00							A	5.5	16	472	1326	683	278	748	210	448	415	379	269	508	163	309	258	279	163	57^	36^	13v	LT
	12.00 - 12.30							A	5.1	19	438	1422	658	281	742	236	466	395	367	246	620	283	450	269	291	147^	43^	29v	17v	LT
	12.30 - 1.00							A	4.3	20	369	1260	584	263	671	184	384	336	360	241	547	231	393	273	290	141^	36v	LT	LT	LT
	1.00 - 1.30							A	3.7	23	318	472^	148v	48v	148v	LT	101v	148v	148v	LT	324^	129v	195v	160v	195v	129v	LT	LT	LT	LT
	1.30 - 2.00							A	2.9	20	249	859^	169v	105v	494^	LT	64v	169v	321^	325^	365^	112v	172v	140v	205v	193v	LT	LT	LT	LT
CBS LATE NIGHT II					114	182	184	A	3.2	18	275	1320	610	236^	683	167^	389	385	367	240	600	309	448	236^	251	131^	26v	18v	LT	LT
MON.	12.36A	48	CBS	FF		91	91	B	3.4	18	292	1161	559	218	636	198	374	340	325	214	472	168	317	279	254	139	36	20	LT	LT
1 TUE.	1.44A	43																												
1 WED.	1.02A	50																												
1 THU.	12.36A	50																												
1 FRI.	12.37A	49																												
2 TUE.	12.37A	47																												
2 WED.	12.37A	48																												
2 THU.	12.36A	51																												
2 FRI.	12.37A	45																												
	12.30 - 1.00							A	3.6	18	309	1392	673	291	745	217	447	404	369	247	616	298	463	271	272	134^	22v	16v	LT	LT
	1.00 - 1.30							A	3.1	19	266	1338	594	215^	643	147^	388	401	361	211^	650	384	515	237^	244^	104^	29v	22v	LT	LT
	1.30 - 2.00							A	2.4	19	206	995	534^	258^	621^	LT	146v	233^	476^	388^	364^	44v	73v	64v	218^	291^	LT	LT	LT	LT
	2.00 - 2.30							A	2.0	19	172	1006^	367v	163v	558^	47v	47v	198v	261v	360v	448^	99v	198v	192v	250v	250v	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-1					111	62	59	A	1.3	14	112	821	338^	98v	401^	116v	231^	285^	169^	116v	357^	160^	160^	115v	117v	197^	63v	63v	LT	LT
1 MTHSU	2.00A	30	CBS	N		60	59	B	1.2	13	103	828	412	170	508	145	296	276	319	168	284	95	138	143	173	134	LT	LT	LT	LT
2 M-THSU	2.00A	30																												
CBS NEWS NIGHTWATCH-2					113	83	81	A	1.6	21	137	891	401^	88v	438^	117v	270^	336^	219^	102v	409^	241^	263^	131^	146^	146^	44v	44v	LT	LT
1 MWTHSU	2.30A	30	CBS	N		75	74	B	1.3	17	112	809	386	113	469	164	293	258	263	142	302	128	188	170	158	105	LT	LT	LT	LT
2 M-THSU	2.30A	30																												
CBS NEWS NIGHTWATCH-3					114	95	94	A	1.3	25	112	563^	285^	44v	312^	62v	98v	152^	107v	152^	188^	108v	117v	90v	71v	71v	63v	63v	LT	LT
1 MWTHSU	3.0CA	180	CBS	N		84	84	B	1.2	23	103	583	287	105	326	107	183	161	149	117	220	70	111	88	103	104	LT	LT	LT	LT
1 TUE.	3.07A	173																												
2 M-THSU	3.00A	180																												
	3.00 - 3.30							A	1.5	23	129	806	434^	70v	465^	70v	163^	232^	194^	233^	302^	155^	194^	124v	131^	108v	39v	39v	LT	LT
	3.30 - 4.00							A	1.4	24	120	667	325^	75v	383^	83v	141^	216^	141^	159^	233^	83v	117v	109v	134v	116v	51v	51v	LT	LT
	4.00 - 4.30							A	1.3	25	112	589	258^	LT	294^	98v	116v	161^	80v	116v	214^	98v	116v	98v	89v	98v	81v	81v	LT	LT
	4.30 - 5.00							A	1.2	25	103	524^	234^	LT	234^	97v	97v	155v	78v	59v	203^	106v	135v	116v	97v	68v	87v	87v	LT	LT
	5.00 - 5.30							A	1.1	24	94	362^	170v	LT	170v	LT	LT	85v	85v	85v	106v	106v	106v	85v	LT	LT	86v	86v	LT	LT
	5.30 - 6.00							A	1.1	22	94	436^	266^	75v	266^	LT	LT	LT	LT	266^	127v	106v	106v	64v	LT	LT	LT	LT	LT	LT
CBS NEWS SPCL REPORT(S)						201		A	5.8	23	498	1050	480^	204^	560	149^	245^	247^	246^	253^	490^	101v	309^	271^	365^	155^	LT	LT	LT	LT
1 TUE.	12.00M	37	CBS	N		98																								
	12.00 - 12.30							A	6.0	23	515	1072	492^	200^	573	155^	252^	256^	245^	256^	499^	101v	313^	272^	368^	161^	LT	LT	LT	LT
	12.30 - 1.00							A	5.1	24	438	925	412^	220^	489^	114v	206^	200^	254^	229^	436^	103v	288^	256^	333^	123v	LT	LT	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS SUNDAY NEWS-OSGOOD	23	123	121	A	5.6	11	481	1295	748	183^	800	212^	406	341	281^	355	495	135^	295	283	227^	190^	LT	LT	LT	LT
SUN. 11.00P 15 CBS N		65	65	B	5.2	11	447	1410	674	230	771	215	397	354	364	336	533	117	300	302	309	209	56	29	50	29
DAVID LETTERMAN I	88	201	201	A	4.0	21	344	1247	588	233	620	305	430	325	227	149^	599	308	442	343	265	99^	28v	23v	LT	LT
1 MON. 12.48A 30 NBC GV		99	99	B	4.0	20	344	1272	567	242	625	277	390	309	250	168	590	304	427	314	229	129	36	20	21	15
1 TU&TH 12.30A 30																										
1 WED. 1.06A 30																										
2 M-TH 12.30A 30																										
DAVID LETTERMAN II	88	201	201	A	3.0	20	258	1147	483	162^	507	283	361	233^	143^	119^	609	295	442	364	279	105^	31v	23v	LT	LT
1 MON. 1.18A 30 NBC GV		99	99	B	3.0	19	258	1199	504	203	563	285	388	255	200	134	586	332	442	297	206	112	35	21	LT	LT
1 TU&TH 1.00A 30																										
1 WED. 1.36A 30																										
2 M-TH 1.00A 30																										
EYE ON HOLLYWOOD	85	76	76	A	1.5	7	129	1054	389^	241^	497^	233^	419^	349^	255^	39v	488^	146^	301^	271^	256^	148^	54v	54v	LT	LT
1 MON. 12.04A 30 ABC GV		52	52	B	1.4	6	120	978	436	185	501	199	333	284	240	126	444	159	265	238	218	139	LT	LT	LT	LT
1 TUE. 12.00M 31																										
1 WED. 12.01A 29																										
1 THU. 12.07A 29																										
1 FRI. 12.01A 31																										
2 MON. 12.07A 30																										
2 TU&TH 12.01A 30																										
2 WED. 12.00M 30																										
2 FRI. 12.00M 31																										
FRIDAY NIGHT VIDEOS	22	182	185	A	3.4	17	292	1182	438^	205^	647	370^	482	343^	222^	109v	470	155^	374^	295^	287^	82v	65v	31v	LT	LT
FRI. 12.30A 90 NBC PC		97	97	B	3.7	18	318	1319	555	223	623	379	502	307	185	100	467	272	372	284	157	79	174	59	55	27
12.30 - 1.00				A	4.6	18	395	1203	477	264^	662	334^	461	385	277^	140^	436	142^	355	304^	286^	66v	105^	63v	LT	LT
1.00 - 1.30				A	3.3	16	283	1173	389^	177^	619	389^	498	329^	198^	75v	509	162^	403^	307^	311^	92v	45v	LT	LT	LT
1.30 - 2.00				A	2.4	15	206	1107	404^	111v	646^	398^	495^	281^	160v	98v	461^	155v	354^	252^	252^	97v	LT	LT	LT	LT
G MICHAELS SPORTS MACHINE	24	76	75	A	1.6	5	137	679^	460^	234v	460^	212v	212v	402^	190v	58v	219v	110v	160v	160v	73v	59v	LT	LT	LT	LT
SUN. 11.30P 15 NBC SC		54	54	B	1.6	5	137	977	385	100	460	186	244	234	158	151	468	205	330	266	201	118	LT	LT	LT	LT
SAT NIGHT'S MAIN EVENT 4(S)		195		A	10.1	30	868	1742	661	351	758	413	643	485	287^	92^	571	348	470	413	185^	59v	286^	84^	127^	113^
1 SAT. 11.30P 83 NBC CV		99																								
11.30 - 12.00				A	11.0	28	945	1600	693	390	791	415	628	477	283	120^	513	332	400	351	154^	70v	181^	80^	115^	78^
12.00 - 12.30				A	10.4	31	893	1774	622	323	719	394	630	457	284^	77v	611	364	511	455	204^	55v	319	105^	125^	125^
12.30 - 1.00				A	8.7	31	747	1904	663	326^	758	436	685	531	295^	73v	596	349^	514	442	202^	45v	396	54v	154^	154^
SATURDAY NIGHT	13		179	A	5.1	16	438	1208	512^	188^	631	414^	508^	450^	196^	71v	560^	174^	446^	480^	365^	80v	17v	11v	LT	LT
2 SAT. 11.30P 80 NBC GV			94	B	7.5	22	644	1504	634	279	703	364	524	417	268	131	584	291	462	405	254	90	162	65	55	46
11.30 - 12.00				A	6.7	18	576	1262	596	212^	679	408^	537	489	236^	92v	559	197^	419^	460^	328^	99v	24v	24v	LT	LT
12.00 - 12.30				A	4.5	15	387	1191	442^	160v	617^	441^	507^	432^	163v	61v	574^	155v	480^	509^	406^	65v	LT	LT	LT	LT
12.30 - 1.00				A	3.6	14	309	1084	395^	172v	511^	372^	421^	363^	139v	32v	537^	142v	450^	479^	395^	58v	36v	LT	LT	LT
TONIGHT SHOW	106	201	201	A	7.3	24	627	1287	624	204	714	260	386	356	295	264	507	211	323	293	230	151	41^	29^	25v	18v
1 MON. 11.48P 60 NBC GV		99	99	B	7.5	23	644	1414	672	230	752	248	403	358	322	285	546	220	344	309	246	165	64	30	52	31
1 TUTHF 11.30P 60																										
1 WED. 12.05A 60																										
2 M-F 11.30P 60																										
11.30 - 12.00				A	8.1	23	696	1319	648	202	757	262	417	396	321	277	506	196	310	304	241	163	34^	23v	22v	10v
12.00 - 12.30				A	6.9	25	593	1228	586	189	662	258	352	312	257	247	501	219	331	292	220	140	43^	30^	22v	17v
12.30 - 1.00				A	5.1	24	438	1550	796	326	824	260^	406	407	395	321	582	296	389	237^	213^	151^	55v	55v	89^	89^

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			193	A	7.8	22	670	1799	876	320^	940	286^	624	563	500	264^	380^	153^	288^	169^	177^	92v	161^	161^	318^	174^
2 WED. 4.00P 60 ABC	FV		92																							
4.00 - 4.30				A	7.4	22	636	1704	878	270^	932	299^	643	566	477	250^	324^	128^	234^	148^	140^	90v	162^	162^	286^	124^
4.30 - 5.00				A	8.2	23	704	1868	867	361^	940	269^	602	556	522	275^	426	172^	336^	190^	207^	90v	157^	157^	345^	214^
ABC DAYTIME NEWSBRIEF-M-F	109	203	199	A	8.1	27	696	1322	804	213	896	403	650	574	394	202	248	131	162	141	55^	84^	85^	67^	93^	19v
M-F 2.58P 1 ABC	N	98	98	B	8.0	27	687	1298	791	232	891	421	647	539	364	212	227	101	134	112	56	92	78	64	102	38
ABC WORLD NEWS-MORN-615A	110	125	128	A	1.6	17	137	978	451^	240^	496	44v	277^	336^	336^	160^	482	102v	249^	270^	271^	212^	LT	LT	LT	LT
M-F 6.15A 15 ABC	N	81	80	B	1.6	17	137	1096	530	251	543	122	345	386	349	149	444	136	288	303	230	130	59	47	50	43
ABC WORLD NEWS-MORN-645A	110	177	179	A	2.6	17	223	1184	767	296	825	134^	480	520	565	242^	359	67v	211^	225^	233^	134^	LT	LT	LT	LT
M-F 6.45A 15 ABC	N	95	95	B	2.4	17	206	1281	666	336	727	171	453	453	446	222	455	131	277	280	230	159	47	27	52	37
ALL MY CHILDREN	108	210	207	A	8.2	26	704	1286	815	262	917	447	665	555	360	205	184	104	140	131	54^	38^	79^	65^	106	43^
M-F 1.00P 60 ABC	DD	99	99	B	8.1	26	696	1276	804	262	902	426	650	533	371	209	215	113	155	128	66	51	64	57	95	34
1.00 - 1.30				A	7.7	24	661	1280	797	252	901	435	659	560	357	197	184	106	142	133	55^	35^	83^	70^	112	44^
1.30 - 2.00				A	8.6	27	739	1290	836	269	936	460	675	556	364	212	178	101	137	128	51^	36^	73^	60^	103	43^
AMERICA'S BAKE-OFF(S)		207		A	5.7	22	490	1182	668	100v	762	93v	208^	294^	294^	451^	325^	153^	153^	126v	78v	141^	32v	32v	63v	LT
1 TUE. 11.00A 30 CBS	AC	99																								
AMERICAN TREASURY	64	198	198	A	5.9	17	507	1185	767	181	899	237	487	469	478	319	182	70^	129^	104^	82^	38^	57^	47^	47^	16v
MWF 3.58P 1 CBS	DO	93	93	B	5.9	18	507	1251	742	180	858	215	444	394	439	350	202	68	115	91	94	71	125	87	66	36
ANOTHER WORLD	104	205	205	A	5.3	18	455	1286	909	162	994	354	576	461	392	377	215	76^	122^	109^	95^	62^	26v	26v	51^	15v
1 MTUTHF 2.00P 60 NBC	DD	99	99	B	5.1	17	438	1323	852	173	966	324	528	424	383	406	237	79	110	86	102	103	52	40	68	29
1 WED. 2.00P 3																										
& 2.18P 42																										
2 M-F 2.00P 60																										
2.00 - 2.30				A	5.4	18	464	1297	895	165	1002	378	603	456	387	367	217	89^	135^	102^	88^	62^	28v	28v	50^	LT
2.30 - 3.00				A	5.2	17	447	1275	917	151	988	332	551	462	395	389	211	64^	109^	116^	101^	60^	22v	22v	54^	25v
ANOTHER WORLD(B)		173		A	4.7	15	404	1342	886	196^	1079	405^	572^	420^	343^	466^	191^	59v	129v	129v	105v	27v	30v	30v	42v	LT
1 WED. 2.03P 15 NBC	DD	86																								
AS THE WORLD TURNS	111	204	203	A	6.7	22	576	1208	817	174	899	215	420	426	420	402	203	53^	94^	96^	87^	90^	64^	50^	42^	10v
M-F 1.30P 60 CBS	DD	99	98	B	6.6	22	567	1194	794	147	880	209	401	377	403	417	211	45	86	83	99	107	49	34	54	20
1.30 - 2.00				A	6.7	21	576	1193	818	173	893	202	410	419	420	409	200	50^	87^	88^	87^	91^	55^	43^	45^	LT
2.00 - 2.30				A	6.8	22	584	1193	807	169	894	223	424	430	417	390	196	54^	94^	98^	82^	86^	69^	54^	34^	14v
B. FORSYTH'S HOT STREAK	44	153	154	A	1.9	7	163	1129	662	190^	766	312^	496	477	350^	184^	215^	92v	141^	141^	74v	74v	50v	37v	98v	LT
M-F 11.0CA 30 ABC	QP	76	76	B	2.0	8	172	1168	642	184	722	321	495	419	286	198	269	116	156	132	96	95	72	58	105	30
CAPITOL	110	195	193	A	5.1	17	438	1169	764	161	872	256	443	434	429	342	187	78^	119^	114^	77^	52^	64^	32v	46^	28v
M-F 2.30P 30 CBS	DD	95	94	B	5.2	18	447	1161	753	155	872	233	440	387	424	373	183	52	103	89	92	70	53	32	53	20
CBS EARLY MORNING NEWS	115	138	138	A	1.4	13	120	1267	592	183^	675	134v	208^	268^	274^	341^	584	134v	250^	266^	317^	301^	LT	LT	LT	LT
M-F 6.30A 30 CBS	N	89	89	B	1.5	15	129	1164	563	222	589	114	246	261	283	285	527	117	216	240	271	268	LT	LT	LT	LT
CBS MORNING NEWS 1	115	200	200	A	2.9	13	249	1341	620	189^	632	137^	262^	282	265	330	546	91^	127^	155^	241^	379	LT	LT	148^	108^
M-F 7.30A 30 CBS	N	99	99	B	2.9	14	249	1344	687	212	712	170	337	328	304	343	539	76	145	149	207	372	22	LT	71	38
CBS MORNING NEWS 2	115	200	200	A	3.2	13	275	1167	643	229^	691	152^	279	269	288	368	397	62^	105^	127^	182^	237^	21v	LT	58v	LT
M-F 8.30A 30 CBS	N	99	99	B	3.3	14	283	1215	664	156	734	156	301	292	311	384	403	69	133	137	166	238	25	LT	53	LT

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	NO. OF STATIONS & PROGRAM COVERAGE WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	HOUSEHOLD AUDIENCES SHARE %	HOUSEHOLD AUDIENCES AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
								AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
WEEKDAY DAYTIME CONT'D																										
CBS SCHOOLBREAK SPECIALS(S)			192	A	6.9	19	593	1572	909	338^	965	368^	668	495	473	251^	211^	53v	134^	96v	109v	77v	202^	137^	194^	125^
2 TUE. 4.30P 60 CBS CL			96																							
4.30 - 5.00				A	6.0	17	515	1687	985	408^	1051	428^	749	554	480^	256^	226^	44v	135^	98v	123v	91v	228^	149^	182^	121v
5.00 - 5.30				A	7.8	20	670	1466	848	278^	891	318^	601	450	464	245^	195^	59v	128^	91v	97v	67v	178^	127^	202^	127^
DAYS OF OUR LIVES	107	210	210	A	7.9	25	679	1340	845	216	948	327	580	457	388	347	289	84^	149	117	129	114	45^	41^	58^	10v
M-F 1.00P 60 NBC DD		99	99	B	7.1	23	610	1399	841	202	947	341	541	438	376	372	317	106	160	125	134	129	57	47	78	23
1.00 - 1.30				A	7.8	25	670	1360	841	203	956	337	592	453	380	345	306	88^	167	121	139	116	36^	33^	62^	17v
1.30 - 2.00				A	8.1	25	696	1295	835	223	925	311	557	451	392	346	263	75^	127	108	118	109	51^	47^	56^	LT
FAMILY TIES M-F	49	154	156	A	4.3	17	369	1341	764	203	799	319	499	509	401	211	347	192	222	158^	105^	119^	68^	62^	127^	41v
1 MWTHF 10.00A 30 NBC CS		88	89	B	4.3	16	369	1395	650	179	735	317	458	408	316	215	303	142	200	158	119	89	140	105	217	110
1 TUE. 10.12A 18																										
2 M-F 10.00A 30																										
GENERAL HOSPITAL	108	207	204	A	9.8	30	842	1432	819	287	966	474	698	553	366	229	196	80	119	100	68^	73^	144	116	126	55^
M-F 3.00P 60 ABC DD		99	99	B	9.3	29	799	1379	790	251	915	437	652	510	352	230	210	93	131	105	59	77	132	111	122	59
3.00 - 3.30				A	9.6	30	825	1433	811	278	965	478	702	553	363	225	211	92	131	115	69^	73^	133	107	124	58^
3.30 - 4.00				A	10.0	30	859	1419	820	286	959	466	692	549	368	230	180	68^	105	85	63^	72^	154	123	126	55^
GOOD MORNING, AMERICA-730	110	206	206	A	5.5	24	472	1195	736	321	816	205	441	481	441	276	276	87^	159	135^	113^	117^	38^	32v	65^	43^
M-F 7.30A 30 ABC N		99	99	B	4.8	23	412	1171	708	249	765	227	420	439	367	276	320	70	149	163	164	145	31	15	55	28
GOOD MORNING, AMERICA-830	109	204	204	A	5.8	24	498	1145	698	169	751	155	365	386	391	325	296	54^	133	134	157	151	LT	LT	92^	17v
1 MWTHF 8.30A 30 ABC N		99	99	B	5.4	23	464	1098	715	175	743	186	389	403	369	304	293	45	119	131	169	151	17	13	45	12
1 TUE. 8.30A 12																										
2 M-F 8.30A 30																										
GOOD MORN AMER-TUE-830(B)		108		A	3.7	15	318	890	639^	217^	639^	179v	292^	192v	318^	268^	251^	LT	22v	22v	147v	229^	LT	LT	LT	LT
1 TUE. 8.42A 18 ABC N		70																								
GUIDING LIGHT	110	205	203	A	6.8	21	584	1202	770	175	891	230	456	467	470	339	172	61^	106^	100^	82^	47^	94^	71^	45^	24v
M-F 3.00P 60 CBS DD		99	98	B	6.8	21	584	1244	765	170	877	224	446	402	434	370	201	59	106	87	91	81	112	76	54	29
3.00 - 3.30				A	6.6	21	567	1182	773	179	892	228	448	469	473	344	154	55^	90^	83^	70^	47^	92^	67^	44^	24v
3.30 - 4.00				A	7.0	21	601	1196	759	161	880	228	458	459	461	332	183	63^	114	107^	90^	51^	92^	71^	41^	22v
LOVING	107	187	186	A	4.5	15	387	1116	715	270	803	361	574	450	323	190	197	96^	122^	75^	67^	70^	80^	62^	36v	13v
M-F 12.30P 30 ABC DD		94	94	B	4.3	15	369	1215	750	261	862	366	593	497	377	226	226	96	132	95	72	90	51	44	76	36
MAIN STREET 6(S)			143	A	4.1	11	352	1548	716^	250^	736^	336^	446^	367^	222^	270^	290^	110v	110v	65v	119v	180v	210^	175v	312^	105v
2 TUE. 4.00P 60 NBC CN			89																							
4.00 - 4.30				A	4.0	12	344	1657	718^	230^	753^	337^	468^	396^	218^	262^	300^	94v	94v	44v	136v	206^	217^	189v	387^	111v
4.30 - 5.00				A	4.2	11	361	1407	701^	266^	701^	326^	415^	329^	217^	272^	271^	122v	122v	83v	103v	149v	196^	161v	239^	97v
NBC NEWS AT SUNRISE	110	193	192	A	2.4	18	206	990	491	243^	495	84^	263^	281^	319	179^	412	72v	271^	262^	281^	141^	49v	LT	34v	LT
M-F 6.30A 30 NBC N		98	98	B	2.4	19	206	1226	595	315	641	127	339	391	356	223	477	155	284	291	234	150	46	LT	62	36
NBC NEWS DIGEST-DAYTIME	63	194	194	A	4.8	16	412	1218	888	155^	939	293	503	452	372	373	178	17v	58^	115^	122^	56^	31v	31v	70^	41^
MWF 2.57P 1 NBC N		96	96	B	4.6	15	395	1285	826	155	935	310	492	400	350	410	221	64	94	77	103	104	60	49	69	34
NEW CARD SHARKS	45	169	169	A	4.6	19	395	1322	692	145^	793	215	383	377	365	365	322	127^	193	185	124^	107^	55^	35v	152^	48^
M-F 10.30A 30 CBS QP		84	84	B	4.8	18	412	1301	694	150	784	204	370	364	382	355	290	81	158	154	147	108	54	36	173	61
NEW LOVE AMERICAN STYLE	47	197	196	A	2.7	10	232	1263	771	211^	879	418	616	574	341	198^	279^	116^	177^	168^	112^	86^	31v	26v	74^	LT
M-F 11.30A 30 ABC CS		93	93	B	2.9	10	249	1267	673	210	748	349	521	435	304	190	299	112	174	142	125	114	86	56	134	44

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE¤	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																													
NEWSBREAK-11.57				113	177	177	A	7.2	27	618	1218	664	157	743	156	329	349	303	373	341	98^	158	140	122	170	35^	32^	99^	36^
M-F	11.57A	2	CBS	N	83	83	B	6.7	25	576	1308	679	163	783	208	390	359	318	356	356	99	165	138	149	176	43	21	126	37
NEWSBREAK-3.44				105	195	195	A	6.5	20	558	1190	747	166	887	223	460	462	457	333	179	69^	125	119	96^	33^	77^	52^	47^	30^
1 MON.	3.44P	1	CBS	N	96	96	B	6.8	21	584	1242	750	172	862	218	439	394	423	363	202	62	110	92	94	78	120	82	58	32
1 TUE.	3.41P	1																											
1 W & F	3.42P	1																											
1 THU.	3.46P	1																											
2 MON.	3.42P	1																											
2 TUE.	3.44P	1																											
2 W & F	3.43P	1																											
2 THU.	3.39P	1																											
ONE LIFE TO LIVE				108	208	204	A	7.8	26	670	1270	808	231	901	408	658	564	396	201	231	126	150	135	51^	77^	58^	46^	80^	20v
M-F	2.00P	60	ABC	DD	99	99	B	7.9	27	679	1282	786	238	884	414	644	537	371	204	228	103	134	111	56	93	72	63	98	35
2.00 - 2.30							A	7.4	24	636	1253	812	243	914	425	667	563	392	203	225	125	145	133	48^	76^	44^	33^	70^	21v
2.30 - 3.00							A	8.1	27	696	1293	805	217	895	397	656	569	402	199	232	121	148	135	55^	78^	73^	57^	93^	20v
PRESS YOUR LUCK				44	98	97	A	1.9	6	163	1423	754	208^	822	251^	497	447	374^	313^	442	178^	344^	276^	196^	92v	61v	LT	98v	31v
M-F	4.00P	30	CBS	QP	50	50	B	2.0	6	172	1386	705	174	796	240	448	401	356	313	324	131	238	190	144	75	92	LT	174	95
PRICE IS RIGHT 1				112	207	207	A	7.1	28	610	1287	660	159	739	183	342	358	326	339	376	113	179	161	145	179	43^	38^	129	50^
1 MWTHF	11.00A	30	CBS	AP	99	99	B	6.5	26	558	1311	703	143	786	202	390	371	358	354	332	92	155	140	148	150	52	25	141	44
2 M-F	11.00A	30																											
PRICE IS RIGHT 2				111	207	207	A	9.0	34	773	1288	687	166	780	199	356	361	311	371	346	87	148	143	140	178	38^	35^	124	43^
M-F	11.30A	30	CBS	AP	99	99	B	8.3	32	713	1316	701	152	786	211	390	366	340	356	337	89	150	136	146	163	49	26	144	42
RYAN'S HOPE				108	172	171	A	3.1	11	266	1147	640	215^	771	297	512	439	380	211^	207^	94^	124^	90^	71^	80^	53v	45v	116^	LT
M-F	12.00N	30	ABC	DD	91	91	B	3.2	11	275	1195	748	253	875	380	615	490	394	230	186	61	99	82	81	84	42	34	92	33
SALE OF THE CENTURY				106	159	156	A	4.7	19	404	1198	638	151^	724	232	357	337	294	341	327	139^	161^	151^	116^	136^	43^	36v	104^	22v
M-F	10.30A	30	NBC	QG	84	84	B	4.4	18	378	1275	657	150	775	242	362	298	280	388	291	94	130	112	100	146	67	43	142	47
SANTA BARBARA				104	194	194	A	4.4	13	378	1333	841	142^	926	325	494	405	387	373	275	138^	170^	111^	94^	69^	50^	26v	82^	37v
M-F	3.00P	60	NBC	DD	97	97	B	4.1	13	352	1352	750	118	849	302	443	346	322	364	277	123	147	80	93	111	101	74	125	67
3.00 - 3.30							A	4.4	14	378	1278	835	132^	918	315	487	399	389	376	290	139^	174	113^	101^	77^	27v	13v	43v	19v
3.30 - 4.00							A	4.5	13	387	1328	816	136^	891	323	476	385	359	358	248	130^	158^	109^	87^	54^	70^	36v	119^	54^
SCRABBLE				105	196	195	A	5.8	22	498	1235	766	145	825	235	386	362	361	385	268	47^	73^	103^	150	157	LT	LT	140	69^
M-F	11.30A	30	NBC	QG	97	97	B	5.4	21	464	1311	693	144	817	249	374	300	291	403	306	93	125	97	104	161	55	37	133	52
SEARCH FOR TOMORROW				106	155	153	A	3.1	11	266	1222	801	109^	831	297	440	405	362	357	286	42v	117^	143^	146^	143^	37v	37v	68^	LT
M-F	12.30P	30	NBC	DD	79	77	B	2.8	10	241	1332	741	142	849	247	353	337	340	446	336	96	136	129	136	175	53	48	94	38
SUPER PASSWORD				107	146	146	A	4.1	14	352	1247	765	137^	836	234	392	355	434	367	229	25v	60^	102^	179^	127^	25v	25v	157^	122^
M-F	12.00N	30	NBC	QG	74	74	B	3.9	14	335	1230	668	86	770	182	310	279	308	410	274	68	119	94	132	142	60	44	126	68
TODAY SHOW-7.30AM				110	205	205	A	5.9	26	507	1183	671	190	688	182	401	431	380	257	387	80^	186	196	222	171	35^	LT	73^	49^
M-F	7.30A	30	NBC	N	99	99	B	5.2	24	447	1289	716	268	743	194	424	442	372	273	424	101	206	216	210	176	41	15	81	55
TODAY SHOW-8.30AM				110	205	205	A	6.0	25	515	1115	710	134	736	169	426	426	435	283	334	95^	124^	153	140	173	14v	LT	31v	10v
1 MWTHF	8.30A	30	NBC	N	99	99	B	5.5	23	472	1204	738	163	780	198	390	373	360	341	347	82	142	154	150	167	25	13	52	31
1 TUE.	8.30A	14																											
2 M-F	8.30A	30																											

Audience composition: viewers per 1000 viewing households by specified categories.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18–34	W 18–49	W 25–54	W 35–64	W 55+	MEN TOTAL	M 18–34	M 18–49	M 25–54	M 35–64	M 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																										
TODAY SHOW-8.30AM(B)		117		A	4.5	18	387	1036	682^	124v	682^	103v	338^	404^	481^	278^	325^	LT	68v	93v	209^	232^	LT	LT	29v	LT
1 TUE. 8.44A 16 NBC N		71																								
$25,000 PYRAMID	113	182	181	A	5.3	21	455	1226	707	139^	799	200	336	327	344	422	299	85^	157	191	155	84^	27v	18v	101^	31v
1 MWTHF 10.00A 30 CBS QP		92	92	B	5.0	20	430	1222	712	155	803	184	359	331	374	407	282	64	151	154	155	102	28	14	109	36
1 TUE. 10.07A 23																										
2 M-F 10.00A 30																										
WHEEL OF FORTUNE	107	206	206	A	7.3	29	627	1270	832	184	890	257	419	389	374	423	258	74^	88^	86^	121	146	8v	8v	114	48^
1 MWTHF 11.00A 30 NBC QG		99	99	B	7.2	28	618	1298	747	141	852	233	368	310	303	444	284	79	108	91	99	162	48	30	114	41
1 TUE. 11.06A 24																										
2 M-F 11.00A 30																										
YOUNG AND THE RESTLESS	110	207	206	A	8.5	29	730	1240	804	196	878	263	479	454	407	351	246	82^	122	130	115	85^	28^	19v	88^	23^
M-F 12.30P 60 CBS DD		99	99	B	8.1	29	696	1263	793	188	878	288	504	446	403	331	247	78	125	112	111	101	46	33	92	23
12.30 - 1.00				A	8.5	29	730	1225	792	202	863	253	471	453	406	344	247	78^	120	128	116	89^	26^	18v	89^	22v
1.00 - 1.30				A	8.4	28	722	1255	823	190	896	273	486	458	410	359	247	85^	128	136	117	80^	27^	19v	85^	22v
•WEEKEND DAYTIME																										
ABC FUN FIT-8:25AM	2	202	201	A	3.3	16	283	1799	273^	135^	340^	142^	248^	256^	114v	84v	225^	137^	137^	67v	46v	88v	60v	LT	1174	537
SAT. 8.25A 4 ABC CN		98	98	B	3.3	16	283	1799	273	135	340	142	248	256	114	84	225	137	137	67	46	88	60	LT	1174	537
ABC FUN FIT-11:55AM	2	191	193	A	4.6	15	395	1770	362	245^	423	327^	347	262^	25v	71v	288^	65v	230^	230^	209^	58v	316^	128^	743	401
SAT. 11.55A 4 ABC CN		93	96	B	4.6	15	395	1770	362	245	423	327	347	262	25	71	288	65	230	230	209	58	316	128	743	401
ABC PROFESSIONAL BOXING	4	147	147	A	4.4	11	378	1503	466	204^	466	139^	262^	219^	184^	188^	860	373	556	473	298^	262^	155^	116^	22v	LT
1 SUN. 3.C0P 60 ABC SE		81	78	B	4.4	11	378	1622	503	170	516	164	269	254	172	226	836	348	505	469	274	281	102	59	168	118
2 SUN. 4.00P 60																										
3.00 - 3.30				A	4.0	11	344	2055	711^	325^	711^	323^	561^	392^	292^	150v	992	602^	742^	405^	218^	250^	352^	288^	LT	LT
3.30 - 4.00				A	4.3	11	369	1707	498^	257^	498^	158v	362^	287^	267^	136v	952	551^	683^	499^	224^	269^	257^	204^	LT	LT
4.00 - 4.30				A	4.3	11	369	1184	350^	125v	350^	45v	76v	108v	95v	242^	734	198^	418^	488^	344^	246^	13v	LT	87v	LT
4.30 - 5.00				A	5.0	12	430	1088	314^	117v	314^	37v	81v	105v	101v	209^	751	175^	396^	479^	364^	272^	23v	LT	LT	LT
ABC WEEKEND SPECIALS	24	188	184	A	4.4	14	378	2193	639	224^	816	496	647	548	254^	105^	280^	81v	193^	193^	180^	59v	369	180^	728	517
SAT. 12.00N 30 ABC FV		95	95	B	4.4	14	378	1759	421	139	482	273	366	306	151	91	329	190	247	187	108	75	278	164	670	459
ABC WIDE WORLD-SPORTS SAT	10	194	189	A	6.6	16	567	1547	616	228^	644	153^	302	331	293	283	687	187^	325	376	339	299	169^	141^	47v	37v
SAT. 4.30P 90 ABC SA		93	96	B	7.5	17	644	1540	541	215	599	154	302	294	286	257	674	204	355	379	330	254	118	70	149	98
4.30 - 5.00				A	6.5	17	558	1453	575	244	597	160^	269	292	268	260	717	194^	318	384	322	333	121^	114^	18v	10v
5.00 - 5.30				A	6.6	16	567	1577	609	222^	633	146^	286	310	264	305	702	200^	348	396	350	287	186^	153^	56v	42v
5.30 - 6.00				A	6.8	16	584	1574	648	207^	685	155^	342	380	333	275	628	163^	297	340	336	273	191^	148^	70^	61^
ABC WIDE WORLD-SPORTS SUN	5	170		A	5.8	14	498	1683	498^	335^	587	143^	388^	333^	361^	194^	823	285^	611	535	463^	180^	236^	144^	37v	37v
1 SUN. 4.00P 120 ABC SA		92		B	8.3	18	713	1617	530	225	585	211	375	333	274	178	773	217	472	442	412	260	114	51	145	75
4.00 - 4.30				A	5.1	13	438	1680	515^	302^	567^	121v	382^	328^	357^	185^	840	311^	610	511^	423^	197^	225^	163^	48v	48v
4.30 - 5.00				A	5.3	13	455	1631	510^	349^	584	152^	419^	344^	387^	165^	783	280^	593	551^	429^	149v	203^	147v	61v	61v
5.00 - 5.30				A	6.3	15	541	1702	496	355^	584	144^	384^	337^	366^	200^	800	247^	608	535	485^	173^	279^	159^	39v	39v
5.30 - 6.00				A	6.4	14	550	1704	480^	331^	596	146^	364^	322^	338^	211^	874	310^	636	542	498	202^	234^	115v	LT	LT
ALVIN AND THE CHIPMUNKS	24	201	198	A	7.3	24	627	1778	244	78^	302	272	289	213^	30v	13v	145^	53v	90^	99^	69^	46v	371	248	960	526
SAT. 11.00A 30 NBC CA		99	98	B	7.6	25	653	1718	298	101	338	216	263	197	91	67	254	177	206	149	59	39	267	169	859	489
AMERICAN BANDSTAND	24	164	162	A	3.1	10	266	1647	613	297^	723	460^	613	440^	191^	87v	499^	194^	326^	326^	275^	147^	157^	63v	268^	148^
SAT. 12.30P 60 ABC PC		81	85	B	3.0	9	258	1689	524	199	590	319	448	372	217	100	428	228	323	265	163	93	231	154	440	268
12.30 - 1.00				A	3.0	10	258	1651	643	256^	733	474^	612	441^	178^	97v	558	259^	417^	363^	267^	141^	209^	131v	151^	51v
1.00 - 1.30				A	3.3	11	283	1569	554	321^	681	430^	590	415^	192^	73v	427^	127^	229^	278^	272^	149^	104v	LT	357^	227^

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ASPEN WORLD CUP SKIING(S)			154	A	4.3	10	369	1518	581^	281^	609^	202^	309^	326^	280^	229^	762	311^	488^	562^	327^	189^	44v	LT	103v	75v
2 SUN. 5.00P 60 ABC SE			83																							
5.00 - 5.30				A	3.9	9	335	1391	606^	266^	606^	170v	290^	286^	323^	254^	731^	307^	471^	552^	280^	179v	54v	LT	LT	LT
5.30 - 6.00				A	4.7	11	404	1599	559^	287^	603^	229^	322^	355^	238^	204^	781	312^	498^	564^	360^	199^	32v	LT	183^	137v
ASTRO MINUTE-11.26AM	10	194	171	A	4.9	16	421	1295	423	119^	449	232^	283^	212^	143^	121^	271^	26v	114^	188^	245^	83^	45v	LT	530	323
SAT. 11.26A 3 CBS CN		96	80	B	5.3	16	455	1631	325	111	359	163	249	187	140	84	308	135	222	194	119	70	250	35	714	474
BERENSTAIN BEARS	24	190	189	A	3.7	19	318	1579	129^	53v	152^	35v	73v	82v	66v	70v	106v	LT	71v	71v	77v	35v	210^	27v	1111	617
SAT. 8.00A 30 CBS CA		96	96	B	3.2	20	275	1682	235	96	269	135	202	166	91	57	178	62	104	98	69	69	191	71	1044	654
BUGS BUNNY/LOONEY TUNES-1	2	207	207	A	5.5	20	472	1852	351	159^	438	187^	288	241^	155^	140^	276^	135^	193^	126^	141^	83^	233^	101^	905	405
SAT. 9.00A 30 ABC CA		99	99	B	5.5	20	472	1852	351	159	438	187	288	241	155	140	276	135	193	126	141	83	233	101	905	405
BUGS BUNNY/LOONEY TUNES-2	2	207	207	A	6.5	22	558	1740	334	153^	399	204^	287	259	130^	98^	332	182^	262	160^	150^	70^	209^	68^	800	353
SAT. 9.30A 30 ABC CA		99	99	B	6.5	22	558	1740	334	153	399	204	287	259	130	98	332	182	262	160	150	70	209	68	800	353
CBS NCAA BASKETBALL-GM 2	6	195		A	4.2	12	361	1147	308^	197^	327^	144v	175v	191^	141v	103v	745	277^	424^	402^	277^	277^	LT	LT	64v	30v
1 SAT. 4.04P 116 CBS SE		96		B	4.1	10	352	1297	305	129	336	87	153	150	134	170	790	233	472	451	367	270	81	29	90	66
4.00 - 4.30				A	3.5	10	301	1163	176v	150v	176v	149v	149v	149v	LT	27v	754^	342^	442^	309^	209v	312^	57v	LT	176v	50v
4.30 - 5.00				A	3.6	10	309	1045	237^	192v	237^	132v	132v	132v	105v	105v	736^	300^	465^	329^	226^	271^	LT	LT	72v	32v
5.00 - 5.30				A	4.3	12	369	1081	319^	203^	319^	105v	143v	206^	155v	113v	740	225^	369^	437^	295^	303^	LT	LT	22v	22v
5.30 - 6.00				A	5.4	14	464	1222	416^	218^	470^	176^	238^	238^	234^	133v	731	265^	424^	466^	321^	231^	LT	LT	21v	21v
CBS NCAA BASKETBALL-SAT	11	178	189	A	3.7	10	318	1453	363^	158^	435	124^	170^	125^	198^	208^	760	244^	345^	358^	334^	327^	179^	109^	79v	79v
1 SAT. 2.00P 124 CBS SE		96	95	B	4.3	12	369	1333	315	143	344	95	147	146	163	166	709	263	409	396	304	232	127	48	153	93
2 SAT. 4.00P 120																										
2.00 - 2.30				A	2.2	7	189	1439	122v	43v	429^	349v	349v	41v	LT	80v	857^	349v	555^	502^	301v	207v	100v	100v	53v	53v
2.30 - 3.00				A	2.6	8	223	1283	185v	104v	310^	179v	179v	54v	63v	131v	866^	369^	503^	467^	296v	201v	57v	LT	50v	50v
3.00 - 3.30				A	2.9	9	249	1108	128v	56v	128v	56v	56v	56v	LT	72v	803^	389^	478^	294^	141v	325^	117v	LT	60v	60v
3.30 - 4.00				A	3.3	10	283	1141	149v	89v	149v	63v	63v	88v	25v	61v	753^	325^	427^	257^	158v	326^	176v	LT	63v	63v
4.00 - 4.30				A	4.4	12	378	1585	418^	154v	444^	27v	107v	124v	294^	293^	569^	108v	164v	274^	355^	279^	450^	333^	122v	122v
4.30 - 5.00				A	4.6	12	395	1635	487^	213^	525^	70v	170v	142v	312^	313^	723	166v	239^	356^	443^	355^	286^	192^	101v	101v
5.00 - 5.30				A	5.1	13	438	1527	548^	158^	580^	161^	230^	156v	275^	263^	798	212^	314^	371^	406^	412^	59v	59v	90v	90v
5.30 - 6.00				A	4.6	11	395	1587	487^	302^	654^	168v	229^	219^	337^	267^	814	227^	341^	423^	419^	374^	75v	75v	44v	44v
CBS NCAA BASKETBALL-SUN	4	195		A	4.2	13	361	1612	548^	150v	595^	149v	329^	320^	254^	250^	706^	176v	432^	374^	367^	256^	94v	LT	217^	LT
1 SUN. 12.00N 123 CBS SE		96		B	5.8	16	498	1480	407	134	453	154	282	249	192	151	787	278	498	471	391	241	122	14	118	38
12.00 - 12.30				A	3.7	12	318	1632	562^	135v	609^	90v	348^	368^	338^	241^	685^	183v	428^	345^	339^	231^	183v	LT	155v	LT
12.30 - 1.00				A	4.8	16	412	1609	504^	136v	538^	87v	335^	346^	317^	192^	766	193^	512^	452^	423^	227^	103v	LT	202^	LT
1.00 - 1.30				A	3.7	12	318	1509	481^	169v	541^	201v	227^	186v	116v	296^	704^	166v	396^	323^	346^	308^	34v	LT	230^	LT
1.30 - 2.00				A	4.7	14	404	1666	624^	154v	675	212^	375^	351^	227^	280^	653^	153v	392^	358^	352^	253^	70v	LT	268^	LT
CBS SPORTS SUNDAY	6	165	184	A	7.7	18	661	1407	627	202^	680	162^	348	362	329	283	548	162^	271	287	280	224	56^	41v	123^	88^
1 SUN. 4.30P 90 CBS SA		91	95	B	7.4	17	636	1414	450	163	487	149	271	273	231	179	759	298	458	439	337	243	78	42	90	60
2 SUN. 5.32P 28																										
4.30 - 5.00				A	6.4	16	550	1249	629	194^	651	118v	309^	369^	366^	282^	463^	151^	216^	188^	183^	215^	73v	40v	62v	22v
5.00 - 5.30				A	7.2	17	618	1346	668	183^	728	195^	381^	402^	334^	293^	494	162^	244^	222^	242^	214^	50v	50v	74v	47v
5.30 - 6.00				A	8.5	19	730	1515	621	225	685	168^	356	348	320	284	613	169^	306	360	340	234	49^	37v	168^	130^
DORAL EASTERN OPEN-SAT.(S)			156	A	2.9	8	249	1064^	317^	65v	478^	160v	189v	69v	161v	249v	566^	52v	84v	232v	281^	334^	LT	LT	20v	LT
2 SAT. 2.00P 120 CBS SE			88																							
2.00 - 2.30				A	3.0	9	258	957^	264v	94v	322^	58v	112v	89v	151v	175v	635^	108v	186v	322^	322^	313^	LT	LT	LT	LT
2.30 - 3.00				A	2.9	9	249	1092	314^	41v	422^	109v	140v	72v	151v	241v	670^	96v	144v	269v	297^	401^	LT	LT	LT	LT
3.00 - 3.30				A	2.6	8	223	1247	372^	50v	704^	332^	332^	58v	180v	314^	502^	LT	LT	179v	247v	323^	LT	LT	41v	22v
3.30 - 4.00				A	3.0	8	258	977^	330^	70v	492^	163v	178v	50v	163v	279^	458^	LT	LT	163v	260v	295^	LT	LT	27v	19v

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
DORAL EASTERN OPEN-SUN.(S)		177		A	6.1	15	524	1517	571	313^	626	159^	311^	271^	308^	267^	617	164^	289^	406^	339^	211^	65v	34v	209^	183^
2 SUN. 3.30P 122 CBS SE		94																								
3.30 - 4.00				A	4.6	12	395	1314	497^	175^	522^	59v	213^	234^	283^	288^	610^	137v	228^	337^	331^	273^	88v	40v	94v	94v
4.00 - 4.30				A	5.4	14	464	1420	496^	257^	577	110v	272^	284^	318^	265^	575	139v	247^	356^	324^	219^	115v	45v	153^	153^
4.30 - 5.00				A	5.9	14	507	1607	654	432^	721	222^	397^	299^	361^	266^	600	166^	289^	423^	331^	177^	62v	36v	224^	170^
5.00 - 5.30				A	8.2	20	704	1648	602	338^	649	201^	329^	263^	283^	261^	676	196^	357^	475	367^	201^	24v	24v	299^	265^
DROIDS: ADVENTURES	2	202	201	A	4.5	15	387	1742	292^	188^	317^	228^	253^	181^	54v	35v	215^	101^	133^	98^	70v	75v	305^	157^	905	426
SAT. 11.00A 30 ABC CA		95	94	B	4.5	15	387	1742	292	188	317	228	253	181	54	35	215	101	133	98	70	75	305	157	905	426
DUNGEONS AND DRAGONS	20	184	156	A	3.9	13	335	1424	454	89v	508	245^	310^	231^	168^	149^	254^	16v	73v	177^	238^	77v	166^	116^	496	340^
SAT. 11.30A 30 CBS CA		94	77	B	4.4	14	378	1751	379	198	448	236	338	253	154	94	298	163	229	202	105	44	351	104	654	413
EWOKS	2	202	202	A	5.1	16	438	1822	301^	189^	321	166^	242^	199^	118^	51v	198^	63v	114^	114^	102^	84^	263^	137^	1040	553
SAT. 10.30A 30 ABC CA		95	95	B	5.1	16	438	1822	301	189	321	166	242	199	118	51	198	63	114	114	102	84	263	137	1040	553
FACE THE NATION	23	115	106	A	3.2	11	275	905	324^	138^	389^	48v	48v	40v	101v	312^	497	153^	236^	309^	279^	188^	LT	LT	19v	19v
SUN. 10.30A 30 CBS CC		82	76	B	3.1	10	266	1150	569	227	606	153	248	238	246	309	489	131	255	251	232	206	27	LT	28	LT
GET ALONG GANG	5	142		A	3.1	10	266	1158	230v	42v	230v	230v	230v	42v	LT	LT	150v	60v	60v	120v	90v	30v	124v	LT	654^	436^
1 SAT. 12.30P 30 CBS CA		67		B	3.9	11	335	1582	255	79	266	144	209	136	79	57	280	126	197	169	114	73	181	94	855	590
GUMMI BEARS	24	199	199	A	5.4	22	464	2017	177^	162^	294	189^	242^	148^	93^	52v	145^	71v	95^	61v	64v	42v	243^	122^	1335	994
SAT. 8.30A 30 NBC CA		99	99	B	4.9	23	421	1730	180	74	232	111	159	112	91	68	180	74	117	105	71	51	172	75	1146	768
HONDA CLASSIC-SAT(S)		161		A	4.2	11	361	1388	690^	363^	690^	21v	291^	291^	456^	399^	552^	197^	197^	225^	83v	327^	113v	LT	33v	27v
1 SAT. 5.06P 54 NBC SE		89																								
5.00 - 5.30				A	4.1	11	352	1327	626^	333^	626^	LT	242^	242^	424^	384^	597^	237^	237^	270^	95v	327^	104v	LT	LT	LT
5.30 - 6.00				A	4.2	11	361	1468	757	399^	757	42v	338^	338^	487^	419^	526^	169v	169v	194^	75v	332^	124v	LT	61v	49v
HONDA CLASSIC-SUN(S)		175		A	4.8	12	412	1575	444^	128v	496^	146v	170^	120v	119v	318^	893	340^	445^	333^	298^	362^	67v	21v	119v	119v
1 SUN. 4.00P 124 NBC SE		94																								
4.00 - 4.30				A	4.1	11	352	1889	489^	142v	537^	212^	212^	164v	126v	293^	914	417^	508^	302^	263^	340^	295^	91v	143v	143v
4.30 - 5.00				A	4.5	11	387	1584	424^	81v	447^	129v	129v	49v	95v	318^	1041	401^	558^	393^	379^	374^	LT	LT	96v	96v
5.00 - 5.30				A	4.7	11	404	1515	443^	121v	502^	111v	161v	100v	141v	341^	870	295^	394^	284^	297^	385^	LT	LT	143v	143v
5.30 - 6.00				A	5.7	13	490	1392	439^	153^	506^	149^	186^	153^	119v	320^	774	257^	341^	315^	263^	355^	LT	LT	112v	112v
IN THE NEWS-11.56AM	20	184	156	A	3.9	13	335	1406	412	93v	469	225^	295^	245^	176^	126^	242^	LT	45v	143^	242^	99v	160^	116^	535	379^
SAT. 11.56A 3 CBS CN		94	77	B	4.1	13	352	1685	380	187	438	243	330	243	138	92	294	158	220	197	106	47	306	93	647	389
IN THE NEWS-12.56PM	18	142		A	2.9	9	249	1072	157v	45v	157v	157v	157v	45v	LT	LT	172v	76v	76v	140v	96v	32v	84v	LT	659^	429^
1 SAT. 12.56P 3 CBS CN		67		B	3.8	12	326	1606	350	149	376	223	270	202	83	84	309	173	232	164	106	56	216	110	705	448
IT'S PUNKY BREWSTER	24	203	201	A	7.4	24	636	1700	371	115^	415	300	368	296	95^	47v	164^	87^	114^	123^	49v	41v	282	199^	839	374
SAT. 10.30A 30 NBC CA		99	99	B	7.5	25	644	1668	304	114	344	222	273	195	98	57	198	128	153	113	53	35	229	139	897	485
KIDD VIDEO	24	177	180	A	6.0	19	515	2002	320	97^	428	316	328	268	78^	58v	131^	74^	96^	108^	57v	23v	445	317	998	520
SAT. 11.30A 30 NBC CA		96	94	B	5.9	19	507	1763	345	130	392	230	288	215	111	90	261	174	202	141	71	52	277	180	833	505
LAFF-A-LYMPICS	2	203	204	A	6.2	20	533	1893	285	173^	307	131^	216^	185^	127^	78^	244^	121^	149^	96^	96^	95^	290	112^	1052	567
SAT. 10.00A 30 ABC CA		98	98	B	6.2	20	533	1893	285	173	307	131	216	185	127	78	244	121	149	96	96	95	290	112	1052	567
LITTLES	2	205	204	A	3.8	16	326	1994	356^	95v	463	217^	307^	281^	126^	150^	261^	123^	135^	70v	98v	126^	196^	128^	1074	432
SAT. 8.30A 30 ABC CA		99	99	B	3.8	16	326	1994	356	95	463	217	307	281	126	150	261	123	135	70	98	126	196	128	1074	432
MEET THE PRESS	7	162	149	A	2.7	9	232	1254	534^	151^	676	229^	238^	155^	124v	396^	422^	173^	203^	195^	60v	219^	61v	LT	95v	26v
SUN. 12.30P 30 NBC CC		95	89	B	3.2	10	275	1311	608	238	675	183	271	269	216	338	533	164	278	280	226	219	31	LT	72	LT

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	HH SHARE %	HH AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
MR. T	22	154	159	A	5.3	17	455	1646	185^	201^	242^	126^	225^	225^	99^	17v	170^	17v	112^	112^	153^	58v	326	284^	908	607
SAT. 12.00N 30 NBC CA		89	88	B	4.7	15	404	1702	323	133	367	214	279	221	101	76	224	148	177	120	59	41	233	108	878	515
MUPPET BABIES & MONSTERS	24	205	202	A	6.4	22	550	2042	180^	48v	257	118^	178^	109^	111^	75^	173^	73^	155^	155^	82^	18v	432	213^	1180	769
SAT. 9.00A 60 CBS CA		99	98	B	6.0	22	515	1857	263	95	303	164	234	184	98	63	181	84	136	117	69	39	243	93	1130	696
9.00 - 9.30				A	6.4	23	550	1976	136^	52v	212^	81^	142^	93^	111^	64v	154^	57v	138^	138^	81^	16v	421	192^	1189	756
9.30 - 10.00				A	6.4	22	550	2089	227^	46v	301	157^	211^	117^	106^	90^	188^	92^	169^	169^	77^	19v	433	228^	1167	781
NBA ON CBS	6	186	174	A	5.0	14	430	1349	409	181^	458	137^	319	304^	250^	129^	659	228^	377	387	332	212^	98^	25v	134^	89^
1 SUN. 2.03P 135 CBS SE		95	93	B	6.8	18	584	1463	391	176	433	155	275	271	203	132	809	327	531	489	375	217	99	36	122	76
2 SUN. 1.00P 150																										
1.00 - 1.30				A	3.8	12	326	1856	406^	123v	461^	151v	258^	247^	189v	191v	649^	282^	375^	328^	334^	217^	128v	39v	618^	451^
1.30 - 2.00				A	4.3	12	369	1734	391^	184v	488^	160v	361^	298^	251^	127v	685^	250^	396^	336^	416^	241^	173v	73v	388^	244^
2.00 - 2.30				A	4.7	13	404	1280	411	213^	450	143^	331^	310^	241^	111^	665	251^	397	411	319^	194^	52v	30v	113^	49v
2.30 - 3.00				A	4.8	13	412	1306	402	180^	436	121^	311^	315^	235^	121^	666	234^	378	422	325^	202^	114^	32v	90^	44v
3.00 - 3.30				A	5.0	13	430	1263	428	225^	486	126^	337	326	272^	141^	632	204^	353	390	316	212^	101^	18v	44v	44v
3.30 - 4.00				A	6.7	17	576	1208	424^	146^	462	125^	288^	277^	275^	147^	674	212^	398^	385^	314^	212^	72v	LT	LT	LT
4.00 - 4.30				A	7.2	19	618	1301	402^	163^	486	190^	362^	317^	296^	107v	670	199^	354^	349^	347^	250^	95v	LT	50v	50v
NBA-CBS POST SP EDITION(S)		186		A	5.3	14	455	1244	429^	161^	506^	167^	371^	338^	339^	115v	641	224^	370^	338^	296^	246^	97v	LT	LT	LT
1 SUN. 4.18P 12 CBS SC		95																								
NBC COLLEGE BSKBL SAT	8	151	150	A	3.5	10	301	1322	462	276^	472	176^	279^	230^	204^	169^	641	176^	422^	419^	366^	195^	69v	49v	140^	17v
1 SAT. 1.00P 120 NBC SE		84	83	B	4.1	12	352	1304	307	140	343	123	170	153	133	151	702	249	439	405	340	230	96	46	163	87
2 SAT. 2.30P 147																										
1.00 - 1.30				A	3.7	12	318	1173	369^	133v	369^	101v	101v	101v	170v	268^	554^	161v	350^	305^	232^	161v	165v	100v	85v	41v
1.30 - 2.00				A	3.8	12	326	1359	551^	311^	551^	170v	280^	267^	281^	225^	574^	165v	398^	347^	265^	144v	118v	94v	116v	LT
2.00 - 2.30				A	3.7	11	318	1431	648^	359^	648^	236^	312^	246^	221^	294^	567^	117v	412^	381^	334^	116v	128v	109v	88v	LT
2.30 - 3.00				A	3.6	11	309	1317	530	275^	530	262^	317^	162^	159^	168^	527	120^	349^	375^	320^	152^	95v	68v	165^	32v
3.00 - 3.30				A	3.4	10	292	1329	294^	219v	294^	92v	218v	218v	126v	76v	754^	250^	445^	445^	467^	309^	LT	LT	281^	58v
3.30 - 4.00				A	3.3	9	283	1177	329^	283^	329^	121v	283^	283^	162v	46v	681^	222v	424^	424^	403^	257^	LT	LT	167v	LT
4.00 - 4.30				A	3.0	8	258	1612	546^	422^	592^	299^	507^	461^	243v	85v	900^	273^	663^	663^	557^	237v	LT	LT	120v	LT
4.30 - 5.00				A	3.5	9	301	1276	332^	156v	378^	46v	223v	199v	290^	133v	814^	213v	489^	539^	462^	275^	LT	LT	84v	LT
NBC COLLEGE BSKBL 2 SAT	6	159		A	3.5	10	301	1432	697^	498^	695^	133v	353^	400^	413^	295^	578^	170v	409^	458^	292^	120v	112v	99v	47v	LT
1 SAT. 3.01P 125 NBC SE		81		B	4.5	12	387	1232	359	171	372	106	171	204	167	148	725	298	470	409	304	213	54	19	81	27
3.00 - 3.30				A	3.1	10	266	1368	654^	474^	654^	161v	281^	349^	387^	305^	477^	64v	421^	477^	413^	LT	173v	113v	64v	LT
3.30 - 4.00				A	3.2	10	275	1356	632^	490^	632^	130v	254^	305^	385^	327^	571^	145v	418^	465^	320^	106v	113v	113v	40v	LT
4.00 - 4.30				A	3.6	10	309	1395	674^	503^	674^	132v	360^	395^	395^	279^	585^	186v	372^	433^	247^	152v	97v	97v	39v	LT
4.30 - 5.00				A	4.0	11	344	1573	765^	480^	765^	113v	439^	480^	435^	285^	667^	232^	459^	495^	263^	172v	101v	101v	40v	LT
5.00 - 5.30				A	4.2	12	361	1332	769	570^	769	119v	471^	471^	509^	298^	518^	230^	230^	300^	134v	218^	LT	LT	45v	LT
NBC COLLEGE BSKBL SUN	7	188	146	A	5.1	15	438	1516	403	149^	482	153^	189^	235^	217^	165^	855	449	615	418	295^	205^	160^	25v	19v	LT
1 SUN. 1.00P 120 NBC SE		95	84	B	5.2	14	447	1497	382	155	424	81	159	220	231	175	865	322	555	453	426	268	105	15	103	58
2 SUN. 1.00P 125																										
1.00 - 1.30				A	4.7	15	404	1542	393	122^	524	181^	208^	238^	228^	183^	925	561	683	398	247^	216^	78v	LT	15v	LT
1.30 - 2.00				A	5.2	15	447	1620	380	127^	512	186^	222^	241^	206^	164^	888	472	637	416	299^	219^	193^	67v	27v	14v
2.00 - 2.30				A	5.0	14	430	1407	346	105^	381	68v	93^	189^	202^	160^	822	402	594	450	320	185^	195^	30v	LT	LT
2.30 - 3.00				A	5.5	15	472	1492	476	231^	508	175^	239^	265^	240^	149^	794	368	561	394	305	209^	179^	LT	11v	LT
ONE TO GROW ON-8:28AM	24	199	196	A	5.0	24	430	1809	105^	151^	253^	150^	232^	147^	96^	21v	91^	35v	71v	82^	56v	LT	196^	156^	1269	909
SAT. 8.28A 2 NBC CN		98	98	B	4.2	24	361	1612	163	70	219	116	160	98	73	58	191	83	133	132	77	44	147	73	1055	709
ONE TO GROW ON-8:58AM	24	198	198	A	5.9	24	507	1923	211^	164^	331	208^	254^	173^	104^	77^	177^	98^	116^	65v	69^	52v	227^	110^	1188	869
SAT. 8.58A 2 NBC CN		98	98	B	5.4	24	464	1721	202	72	246	114	166	122	101	74	179	81	117	101	64	50	176	69	1120	726

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ONE TO GROW ON-10:28AM	24	201	201	A	7.9	25	679	1632	327	85^	385	297	341	254	66^	44v	119^	57^	69^	82^	36v	37v	286	196^	842	447
SAT. 10.28A 2 NBC CN		99	99	B	8.2	28	704	1638	299	119	344	215	270	213	105	57	211	144	170	114	56	28	225	133	858	466
ONE TO GROW ON-11:28AM	24	199	196	A	7.1	23	610	1870	226	71^	296	262	284	213^	34v	12v	143^	51v	90^	100^	71^	43v	396	277	1035	607
SAT. 11.28A 2 NBC CN		98	97	B	7.4	24	636	1690	285	101	328	205	254	194	93	66	247	165	196	146	63	39	276	171	839	498
ONE TO GROW ON-11:58AM	24	176	179	A	6.3	20	541	1828	301	107^	396	292	292	240^	70^	58v	126^	68^	95^	106^	58v	20v	425	266	881	449
SAT. 11.58A 2 NBC CN		95	94	B	5.6	18	481	1708	354	130	402	229	291	217	120	96	265	175	200	132	76	58	266	159	775	469
PINK PANTHER AND SONS	2	201	201	A	3.3	17	283	1760	243^	84v	320^	169^	228^	239^	70v	81v	213^	121v	121v	60v	42v	92v	82v	LT	1145	573
SAT. 8.00A 30 ABC CA		95	98	B	3.3	17	283	1760	243	84	320	169	228	239	70	81	213	121	121	60	42	92	82	LT	1145	573
POLE POSITION	8	145		A	2.8	9	241	1187	282v	58v	282v	282v	282v	58v	LT	LT	145v	42v	42v	92v	103v	53v	104v	LT	656^	440^
1 SAT. 12.00N 30 CBS CA		66		B	3.6	11	309	1640	354	152	371	189	282	210	121	77	305	125	190	166	87	105	233	74	731	478
PRO BOWLERS TOUR	9	179	172	A	6.2	17	533	1402	522	145^	558	145^	250^	262	249^	269	637	150^	284	378	308	259	108^	69^	99^	79^
SAT. 3.00P 90 ABC SE		93	92	B	6.1	16	524	1417	516	181	570	139	251	248	249	285	669	218	347	344	283	263	84	43	94	62
3.00 - 3.30				A	5.5	16	472	1417	512	139^	551	179^	312	280^	239^	226^	609	142^	279^	381	290	228^	110^	67v	147^	109^
3.30 - 4.00				A	6.1	17	524	1321	490	108^	534	143^	234^	247^	231^	263	595	136^	260	348	288	247^	82^	52v	110^	80^
4.00 - 4.30				A	6.9	19	593	1491	565	181^	585	117^	214^	269	277	307	709	174^	316	411	345	298	136^	91^	61^	61^
RICHIE RICH	10	194	171	A	5.1	16	438	1311	403	114^	425	221^	272^	207^	144^	106^	276^	24v	117^	196^	252^	80^	26v	LT	584	356
SAT. 11.00A 30 CBS CA		96	80	B	5.4	17	464	1682	306	107	343	157	241	185	138	77	301	129	222	195	125	63	250	39	788	536
ROAD TO DALLAS(S)			128	A	3.2	11	275	2371	846^	LT	883^	541^	702^	702^	254^	181v	604^	291^	386^	467^	294^	137v	109v	LT	775^	775^
2 SUN. 12.00N 60 CBS SC			78																							
12.00 - 12.30				A	2.9	10	249	2165	798^	LT	834^	542^	637^	637^	208v	197v	652^	281^	411^	502^	347^	150v	LT	LT	679^	679^
12.30 - 1.00				A	3.4	11	292	2599	907^	LT	944	554^	770^	770^	299^	174v	572^	304^	369^	439^	255^	133v	205v	LT	878^	878^
ROCK N WRESTLING	21	203	180	A	5.1	16	438	1628	183^	59v	265^	78v	186^	166^	187^	50v	150^	32v	88^	64v	64v	54v	312	72v	901	651
SAT. 10.00A 60 CBS CA		99	84	B	5.7	19	490	1861	253	89	295	149	205	162	103	75	245	102	176	147	99	58	335	121	986	682
10.00 - 10.30				A	4.9	16	421	1499	122^	50v	150^	13v	81v	105^	137^	45v	141^	39v	102^	75v	75v	27v	251^	26v	957	698
10.30 - 11.00				A	5.4	17	464	1694	228^	65v	353	131^	266^	212^	222^	53v	152^	25v	67v	51v	51v	76^	361	112^	828	592
SMURFS I	24	201	202	A	6.9	25	593	1889	380	160^	451	323	389	278	102^	62^	183^	103^	126^	89^	55v	47v	162^	84^	1093	744
SAT. 9.00A 30 NBC CA		99	99	B	6.2	25	533	1633	281	100	324	199	252	191	98	58	199	102	137	115	62	52	175	77	935	561
SMURFS II	24	202	202	A	7.5	25	644	1634	380	127^	433	301	361	261	100^	72^	126^	47v	62^	70^	53v	56^	133^	77^	942	584
SAT. 9.30A 30 NBC CA		99	99	B	7.5	27	644	1603	300	124	341	203	263	205	106	67	196	103	133	114	57	55	198	100	868	514
SMURFS III	24	202	202	A	8.5	27	730	1696	375	91^	426	314	368	283	83^	58^	115^	56^	64^	74^	32v	41v	294	187	861	464
SAT. 10.00A 30 NBC CA		99	99	B	8.7	30	747	1664	311	118	354	218	278	218	110	60	218	143	170	115	57	35	229	132	863	482
SNORKS	24	200	197	A	3.7	19	318	1758	113^	148^	255^	151^	232^	156^	93v	23v	95v	25v	67v	79v	70v	16v	213^	157^	1195	852
SAT. 8.00A 30 NBC CA		99	99	B	3.2	20	275	1575	167	68	219	112	154	97	74	62	191	76	120	118	76	55	145	70	1020	685
SPIDERMAN AND FRIENDS	20	127	119	A	4.5	14	387	1845	191^	161^	269^	167^	249^	249^	82v	20v	114^	31v	66v	66v	83v	48v	315^	191^	1147	734
SAT. 12.30P 30 NBC CA		74	66	B	4.3	13	369	1773	310	144	390	179	282	230	142	101	214	122	161	129	83	46	274	121	895	524
SPORTSWORLD	6		149	A	5.5	14	472	1750	743	396^	746	406^	415^	449^	226^	158^	795	291^	436^	511^	364^	242^	61v	LT	148^	148^
2 SUN. 3.05P 55 NBC SA			87	B	5.8	14	498	1522	571	236	624	225	338	338	245	199	659	193	376	366	327	235	86	34	153	106
3.00 - 3.30				A	5.3	14	455	1576	700	334^	700	316^	316^	410^	236^	203^	811	317^	477^	468^	356^	247^	54v	LT	11v	11v
3.30 - 4.00				A	5.6	15	481	1909	787	451^	787	482^	499^	487^	223^	118v	792	275^	410^	549^	374^	243^	71v	LT	259^	259^
SPORTSWORLD FANTASIES(S)		162		A	3.1	8	266	1500	326^	117v	424^	120v	165v	215v	189v	187v	639^	204v	324^	262^	285^	267^	338^	86v	99v	99v
1 SUN. 3.00P 60 NBC SA		85																								
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SPORTSWORLD FANTAS-CONT'D																										
3.00 - 3.30				A	3.2	9	275	1480	353^	149v	451^	139v	226v	258^	214v	167v	631^	214v	367^	284^	287^	235v	324^	54v	74v	74v
3.30 - 4.00				A	2.9	8	249	1530	297^	85v	401^	104v	104v	169v	161v	212v	640^	186v	270v	238v	281^	301^	361^	124v	128v	128v
SUNDAY MORNING	23	168	156	A	5.5	22	472	1246	582	201^	650	93^	199^	273^	361	358	523	157^	286^	336	277^	187^	20v	13v	53v	28v
SUN. 9.00A 90 CBS N		95	92	B	5.3	21	455	1321	618	249	683	123	284	314	356	333	512	142	284	291	242	195	26	LT	100	55
9.00 - 9.30				A	4.7	21	404	1334	588	215^	667	109^	222^	274^	338	376	513	137^	278^	323^	294^	190^	LT	LT	154^	97^
9.30 - 10.00				A	5.9	23	507	1225	566	203^	637	90^	190^	265^	356	353	508	158^	262^	317	257^	191^	56v	37v	24v	LT
10.00 - 10.30				A	5.9	21	507	1191	584	183^	636	83^	183^	274	375	340	555	174^	322	377	289	178^	LT	LT	LT	LT
SUPERPOWERS TEAM	2	191	194	A	4.6	15	395	1851	381	266^	444	342^	368	287^	39v	63v	235^	70v	178^	178^	150^	57v	310^	136^	862	466
SAT. 11.30A 30 ABC CA		93	97	B	4.6	15	395	1851	381	266	444	342	368	287	39	63	235	70	178	178	150	57	310	136	862	466
THIS WEEK-DAVID BRINKLEY	20	188	176	A	3.9	13	335	1110	462	194^	534	57v	161^	158^	257^	349^	471	39v	149^	209^	283^	262^	LT	LT	105^	15v
SUN. 11.30A 60 ABC N		97	95	B	4.0	12	344	1273	506	155	577	108	168	165	207	363	599	126	243	269	281	305	21	LT	76	40
11.30 - 12.00				A	3.9	13	335	913	423	194^	507	15v	152^	173^	269^	334^	379^	24v	96v	134^	218^	245^	LT	LT	27v	18v
12.00 - 12.30				A	4.0	13	344	1256	478	179^	534	93v	157^	131^	227^	354^	544	53v	196^	274^	338^	270^	LT	LT	178^	LT
WOMEN'S INDOOR TENNIS(S)			179	A	3.1	10	266	1489	568^	27v	598^	184v	274^	279^	207v	289^	582^	289^	406^	406^	192v	176v	49v	LT	260^	184v
2 SAT. 12.00N 120 CBS SE			91																							
12.00 - 12.30				A	2.6	8	223	1399	574^	23v	574^	143v	166v	224v	179v	350^	313^	138v	201v	201v	90v	112v	153v	LT	359^	243v
12.30 - 1.00				A	2.5	8	215	1437	572^	LT	572^	153v	167v	186v	131v	386^	414^	182v	284v	284v	153v	130v	74v	LT	377^	265v
1.00 - 1.30				A	3.5	11	301	1545	492^	LT	538^	186v	296^	275^	190v	216v	824^	485^	638^	638^	237^	186v	LT	LT	183v	91v
1.30 - 2.00				A	3.8	12	326	1488	623^	49v	678^	233^	402^	373^	279^	249^	635^	276^	398^	398^	232^	237^	LT	LT	175v	175v
WOMEN'S KEMPER OPEN-SAT(S)			151	A	3.1	8	266	1143	282^	140v	346^	34v	106v	146v	244v	166v	755^	154v	327^	376^	414^	379^	LT	LT	42v	LT
2 SAT. 4.57P 63 NBC SE			86																							
5.00 - 5.30				A	2.8	7	241	1116	212v	121v	282v	37v	88v	121v	196v	124v	789^	162v	386^	423^	439^	366^	LT	LT	45v	LT
5.30 - 6.00				A	3.6	9	309	1126	326^	155v	384^	29v	116v	165v	278^	190v	706^	143v	266^	325^	379^	381^	LT	LT	36v	LT
WOMEN'S KEMPER OPEN-SUN(S)			167	A	3.6	9	309	1214	565^	266^	574^	197v	230^	123v	262^	266^	640^	271^	271^	271^	220v	369^	LT	LT	LT	LT
2 SUN. 4.00P 120 NBC SE			91																							
4.00 - 4.30				A	3.7	10	318	1245	500^	214v	500^	226^	226^	95v	179v	192v	745^	377^	377^	377^	270^	368^	LT	LT	LT	LT
4.30 - 5.00				A	3.2	8	275	1625	803^	473^	803^	395^	395^	84v	241v	338^	822^	441^	441^	441^	256^	381^	LT	LT	LT	LT
5.00 - 5.30				A	3.6	9	309	939	350^	55v	350^	LT	LT	88v	241^	262^	589^	210v	210v	210v	195v	379^	LT	LT	LT	LT
5.30 - 6.00				A	3.7	9	318	1110	628^	339^	663^	183v	301^	208v	386^	286^	447^	91v	91v	91v	168v	356^	LT	LT	LT	LT
WUZZLES	24	196	195	A	4.6	19	395	1425	84v	56v	122^	34v	68v	79v	60v	43v	188^	74v	152^	129^	78v	36v	108^	45v	1007	641
SAT. 8.30A 30 CBS CA		97	97	B	4.3	20	369	1698	232	81	265	146	194	154	71	65	168	51	93	85	71	70	196	82	1069	655

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. FEB.24, 1986 (Week 1) / **EVE.MON. MAR.3, 1986** (Week 2)

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000))					15,380				19,330							
	TOTAL AUDIENCE (%)					17.9				22.5							
	Program					← HARDCASTLE & MCCORMICK →				← ABC MONDAY NIGHT MOVIE → CROSSINGS, PART 2 (SD)							
	AVERAGE AUDIENCE (Households (000))					12,540				12,890							
	AVERAGE AUDIENCE (%)					14.6	14.3*		14.8*	15.0	14.6*		14.9*		15.4*		15.0*
	SHARE OF AUDIENCE %					21	21 *		21 *	22	21 *		21 *		24 *		24 *
	AVG. AUD. BY ¼ HR. %					14.4	14.3	14.8	14.8	14.2	14.9	14.8	15.0	15.6	15.2	15.1	14.8
CBS TV	TOTAL AUDIENCE (Households (000))					19,410		19,840		28,780							
	TOTAL AUDIENCE (%)					22.6		23.1		33.5							
	Program					KATE & ALLIE		NEWHART (SD)		← SPECIAL MOVIE PRSNT-MON → BLOOD & ORCHIDS, PART 2 (SD)							
	AVERAGE AUDIENCE (Households (000))					17,010		17,440		21,990							
	AVERAGE AUDIENCE (%)					19.8		20.3		25.6	24.4*		25.1*		26.6*		26.1*
	SHARE OF AUDIENCE %					29		29		38	35 *		36 *		41 *		43 *
	AVG. AUD. BY ¼ HR. %					18.8	20.7	19.6	21.0	24.1	24.7	25.0	25.3	26.3	26.8	26.6	25.7
NBC TV	TOTAL AUDIENCE (Households (000))					26,030								14,090			
	TOTAL AUDIENCE (%)					30.3								16.4			
	Program					← NBC MONDAY NIGHT MOVIES → ANNIE (SD)								← TV BLOOPERS & PRAC. JOKES →			
	AVERAGE AUDIENCE (Households (000))					16,580								10,220			
	AVERAGE AUDIENCE (%)					19.3	18.3*		20.1*		19.8*		19.0*	11.9	12.5*		11.2*
	SHARE OF AUDIENCE %					28	27 *		28 *		28 *		27 *	19	19 *		18 *
	AVG. AUD. BY ¼ HR. %					18.2	18.3	19.7	20.4	20.3	19.3	19.7	18.3	12.8	12.3	11.2	11.2
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000))					12,110				18,120							
	TOTAL AUDIENCE (%)					14.1				21.1							
	Program					← HARDCASTLE & MCCORMICK → (SD)				← ABC MONDAY NIGHT MOVIE → THE CHILDREN OF TIMES SQUARE (SD)							
	AVERAGE AUDIENCE (Households (000))					9,620				10,740							
	AVERAGE AUDIENCE (%)					11.2	10.9*		11.4*	12.5	11.2*		12.0*		13.3*		13.6*
	SHARE OF AUDIENCE %					17	16 *		17 *	20	16 *		18 *		21 *		24 *
	AVG. AUD. BY ¼ HR. %					10.8	10.9	11.6	11.3	11.3	11.0	11.9	12.1	13.3	13.3	13.3	13.9
CBS TV	TOTAL AUDIENCE (Households (000))					17,350				20,010		18,730		15,980			
	TOTAL AUDIENCE (%)					20.2				23.3		21.8		18.6			
	Program					← SCARECROW & MRS. KING → (SUS-SD)				KATE & ALLIE		NEWHART (SD)		← CAGNEY & LACEY →			
	AVERAGE AUDIENCE (Households (000))					14,260				17,870		16,840		12,280			
	AVERAGE AUDIENCE (%)					16.6	16.0*		17.1*	20.8		19.6		14.3	14.9*		13.7*
	SHARE OF AUDIENCE %					25	24 *		25 *	30		29		24	24 *		24 *
	AVG. AUD. BY ¼ HR. %					15.6	16.5	16.7	17.6	19.9	21.8	20.0	19.2	15.3	14.5	13.8	13.7
NBC TV	TOTAL AUDIENCE (Households (000))					19,840		20,700		23,970							
	TOTAL AUDIENCE (%)					23.1		24.1		27.9							
	Program					YOU AGAIN ?		VALERIE (SD)		← NBC MONDAY NIGHT MOVIES → DIARY OF A PERFECT MURDER (9:00-10:56PM)							
	AVERAGE AUDIENCE (Households (000))					17,270		18,300		17,950							
	AVERAGE AUDIENCE (%)					20.1		21.3		20.9	20.4*		21.1*		21.3*		20.6*
	SHARE OF AUDIENCE %					30		31		33	30 *		31 *		34 *		36 *
	AVG. AUD. BY ¼ HR. %					19.7	20.5	20.7	21.9	20.0	20.7	21.0	21.3	21.4	21.2	21.0	20.2
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	62.4	63.8	64.6	66.6	68.2	69.4	70.2	71.3	70.5	70.6	70.4	69.5	66.2	64.3	62.4	60.4
	WK. 2	60.7	61.5	63.4	64.4	65.7	66.5	67.8	68.6	67.8	68.5	67.7	66.9	63.6	61.4	59.3	56.0

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.MON. MAR.3, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. FEB.25, 1986

WEEK 1

ABC TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					18,900		17,780		21,730							
TOTAL AUDIENCE (%)					22.0		20.7		25.3							
Program					WHO'S THE BOSS?		GROWING PAINS		ABC MOVIE SPECIAL-TUE. CROSSINGS, PART 3 (SD)							
AVERAGE AUDIENCE (Households (000))					16,660		16,060		14,950							
AVERAGE AUDIENCE (%)					19.4		18.7		17.4	17.6*		17.4*		17.1*		17.5*
SHARE OF AUDIENCE %					29		27		27	26 *		26 *		27 *		30 *
AVG. AUD. BY ¼ HR. %					19.1	19.8	18.4	18.9	17.7	17.5	17.5	17.3	17.1	17.1	17.3	17.7

CBS TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					36,250											
TOTAL AUDIENCE (%)					42.2											
Program					GRAMMY AWARDS (8:00-11:30PM) (SD)(+OP)											
AVERAGE AUDIENCE (Households (000))					17,440											
AVERAGE AUDIENCE (%)					20.3	18.9*		20.9*		22.9*		23.1*		22.0*		18.8*
SHARE OF AUDIENCE %					32	28 *		31 *		34 *		35 *		35 *		32 *
AVG. AUD. BY ¼ HR. %					18.4	19.4	20.5	21.2	22.8	23.0	22.9	23.3	22.5	21.4	19.2	18.3

NBC TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					16,580				17,270							
TOTAL AUDIENCE (%)					19.3				20.1							
Program					A TEAM (SD)				RIPTIDE							
AVERAGE AUDIENCE (Households (000))					13,310				11,420							
AVERAGE AUDIENCE (%)					15.5	15.2*		15.8*	13.3	13.5*		13.4*		13.3*		13.1*
SHARE OF AUDIENCE %					23	23 *		23 *	21	20 *		20 *		21 *		22 *
AVG. AUD. BY ¼ HR. %					14.6	15.8	16.0	15.5	13.6	13.5	13.6	13.2	13.4	13.2	13.6	12.6

WEEK 2

ABC TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					20,870		20,100		23,190				16,580			
TOTAL AUDIENCE (%)					24.3		23.4		27.0				19.3			
Program					WHO'S THE BOSS?		GROWING PAINS		MOONLIGHTING (R)(SD)				SPENSER: FOR HIRE			
AVERAGE AUDIENCE (Households (000))					18,550		18,380		17,440				12,890			
AVERAGE AUDIENCE (%)					21.6		21.4		20.3	20.1*		20.5*	15.0	15.3*		14.7*
SHARE OF AUDIENCE %					34		32		32	31 *		32 *	27	26 *		27 *
AVG. AUD. BY ¼ HR. %					20.4	22.7	21.6	21.2	20.1	20.1	20.2	20.8	15.7	14.9	15.0	14.5

CBS TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					7,900				18,730							
TOTAL AUDIENCE (%)					9.2				21.8							
Program					TRAPPER JOHN, M.D. (SD)				CBS TUESDAY NIGHT MOVIES A DEADLY BUSINESS (SD)							
AVERAGE AUDIENCE (Households (000))					5,930				10,570							
AVERAGE AUDIENCE (%)					6.9	6.6*		7.3*	12.3	12.1*		11.9*		12.9*		12.1*
SHARE OF AUDIENCE %					11	10 *		11 *	21	19 *		19 *		22 *		23 *
AVG. AUD. BY ¼ HR. %					6.6	6.5	7.1	7.5	12.2	12.1	12.1	11.8	13.3	12.5	12.0	12.2

NBC TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					17,520				20,190							
TOTAL AUDIENCE (%)					20.4				23.5							
Program					A TEAM (SD)				STINGRAY SPECIAL (R)(SD)							
AVERAGE AUDIENCE (Households (000))					14,000				12,200							
AVERAGE AUDIENCE (%)					16.3	15.9*		16.7*	14.2	14.7*		14.1*		14.3*		13.6*
SHARE OF AUDIENCE %					25	25 *		25 *	24	23 *		22 *		24 *		25 *
AVG. AUD. BY ¼ HR. %					15.5	16.3	16.9	16.6	15.2	14.1	14.1	14.1	14.5	14.2	13.8	13.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.0	62.0	61.8	63.2	65.5	67.2	68.1	68.5	67.9	67.5	66.9	66.2	63.8	61.7	60.4	57.3
WK. 2	56.9	59.0	61.1	63.2	63.6	65.3	65.7	66.0	65.1	63.6	63.2	63.1	60.2	57.5	54.9	52.1

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.TUE. MAR.4, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. FEB.26, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)							10,050 11.7		22,160 25.8				19,410 22.6			
Program					REAGAN'S ADD/ DEM. RESP. (8:00-8:38PM) (SUS)(-OP)			ANALYSIS-ABC (SD)(OP)	← DYNASTY (SD) →				← HOTEL →			
AVERAGE AUDIENCE (Households (000) & %)							9,110 10.6		17,010 19.8	18.0*		21.6*	15,890 18.5	18.5*		18.6*
SHARE OF AUDIENCE %							17		30	27 *		33 *	32	30 *		33 *
AVG. AUD. BY ¼ HR. %							10.1	10.9	17.1	18.9	21.6	21.7	18.4	18.5	18.9	18.3
CBS TV TOTAL AUDIENCE (Households (000) & %)							11,340 13.2		14,600 17.0				14,170 16.5			
Program					REAGAN ADDRESS-CBS (8:00-8:23PM)(SUS) (SUS-SD)(-OP)		FOLEY SQUARE (8:35-9:05PM) (SUS-SD)(OP) (-OP)		← CRAZY LIKE A FOX (9:05-10:05PM) (SD)(OP)(-OP) →				← EQUALIZER (10:05-11:05PM) (R)(OP)(-OP) →			
AVERAGE AUDIENCE (Households (000) & %)							9,110 10.6		10,050 11.7	10.0*		12.9*	9,710 11.3	10.8*		11.5*
SHARE OF AUDIENCE %							16		18	15 *		20 *	20	18 *		21 *
AVG. AUD. BY ¼ HR. %							9.9	10.9	9.8	10.1	12.4	13.3	11.2	10.6	11.3	11.8
NBC TV TOTAL AUDIENCE (Households (000) & %)							21,990 25.6				17,350 20.2				15,380 17.9	
Program					REAGAN ADDRESS-NBC (8:00-8:25PM)(SUS) (SUS-SD)(-OP)		← HIGHWAY TO HEAVEN (8:35-9:35PM) (SD)(OP)(-OP) →				← BLACKE'S MAGIC (9:35-10:35PM) (SD)(OP)(-OP) →				ST. ELSEWHERE (10:35-11:35PM) (OP)(-OP)	
AVERAGE AUDIENCE (Households (000) & %)							17,090 19.9	18.3*		21.4*	12,280 14.3	13.3*		15.2*	11,850 13.8	13.3*
SHARE OF AUDIENCE %							30	28 *		31 *	22	20 *		25 *	26	23 *
AVG. AUD. BY ¼ HR. %							17.0	19.1	21.2	21.6	13.6	13.0	15.1	15.4	12.8	13.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,290 17.8				21,900 25.5				18,550 21.6			
Program					← MACGYVER (R)(SD) →				← DYNASTY (SD) →				← HOTEL →			
AVERAGE AUDIENCE (Households (000) & %)					10,820 12.6	11.8*		13.3*	18,810 21.9	21.5*		22.4*	15,810 18.4	18.6*		18.2*
SHARE OF AUDIENCE %					19	18 *		20 *	33	32 *		34 *	31	30 *		31 *
AVG. AUD. BY ¼ HR. %					11.8	11.9	12.7	14.0	20.9	22.2	22.4	22.4	18.7	18.6	18.5	18.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					12,800 14.9		11,340 13.2		11,680 13.6				15,290 17.8			
Program					FAST TIMES		TOUGH COOKIES (SUS-SD)		← CRAZY LIKE A FOX (SD) →				← EQUALIZER →			
AVERAGE AUDIENCE (Households (000) & %)					10,740 12.5		9,880 11.5		9,530 11.1	10.8*		11.4*	12,200 14.2	14.0*		14.5*
SHARE OF AUDIENCE %					20		18		17	16 *		17 *	24	23 *		25 *
AVG. AUD. BY ¼ HR. %					12.5	12.4	11.5	11.6	10.5	11.1	11.4	11.3	13.5	14.5	14.4	14.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					21,990 25.6				16,240 18.9				15,200 17.7			
Program					← HIGHWAY TO HEAVEN (SD) →				← BLACKE'S MAGIC →				← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)					18,120 21.1	20.3*		21.8*	13,140 15.3	15.3*		15.2*	12,110 14.1	14.1*		14.1*
SHARE OF AUDIENCE %					33	32 *		33 *	23	23 *		23 *	24	23 *		24 *
AVG. AUD. BY ¼ HR. %					19.5	21.2	22.0	21.6	15.2	15.3	15.2	15.2	14.4	13.9	14.1	14.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	58.6	60.6	62.2	63.1	63.8	65.0	65.8	66.9	67.5	67.6	66.5	65.3	61.9	59.6	56.6	54.6
WK. 2	58.7	60.2	61.5	62.3	63.2	64.6	65.3	65.9	65.6	67.0	67.0	66.6	62.1	60.6	59.3	57.3

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.WED. MAR.5, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. FEB.27, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					9,620 11.2				18,380 21.4				19,500 22.7			
Program					RIPLEY'S BELIEVE IT-NOT (R)				DYNASTY II: COLBYS (SD)				20/20			
AVERAGE AUDIENCE (Households (000) & %)					6,010 7.0	5.9*		8.2*	15,120 17.6	16.5*		18.8*	14,600 17.0	18.0*		16.0*
SHARE OF AUDIENCE %					10	9 *		12 *	26	24 *		28 *	29	29 *		28 *
AVG. AUD. BY ¼ HR. %					6.0	5.8	7.9	8.5	15.9	17.0	18.5	19.1	18.2	17.8	16.6	15.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					14,520 16.9				19,160 22.3							
Program					MAGNUM, P.I. (R)(SD)				SPECIAL MOVIE PRSNT-THU KOJAK: THE BELARUS FILE (R)(SD)							
AVERAGE AUDIENCE (Households (000) & %)					10,570 12.3	12.0*		12.6*	10,050 11.7	10.6*		10.6*		13.3*		12.5*
SHARE OF AUDIENCE %					18	17 *		19 *	19	16 *		16 *		22 *		22 *
AVG. AUD. BY ¼ HR. %					12.2	11.9	12.9	12.3	10.9	10.3	10.5	10.7	13.6	13.0	12.6	12.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					36,510 42.5		32,560 37.9		25,170 29.3		21,990 25.6		20,270 23.6			
Program					BILL COSBY SHOW		YOU AGAIN? THURSDAY (SD)		CHEERS		NIGHT COURT		HILL STREET BLUES			
AVERAGE AUDIENCE (Households (000) & %)					33,500 39.0		29,810 34.7		22,510 26.2		19,670 22.9		16,060 18.7	19.3*		18.2*
SHARE OF AUDIENCE %					56		51		39		34		32	32 *		32 *
AVG. AUD. BY ¼ HR. %					37.7	40.3	35.3	34.0	26.3	26.0	23.4	22.5	19.4	19.1	18.7	17.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					10,050 11.7				17,780 20.7				17,270 20.1			
Program					RIPLEY'S BELIEVE IT-NOT (R)				DYNASTY II: COLBYS (SD)				20/20			
AVERAGE AUDIENCE (Households (000) & %)					6,530 7.6	6.8*		8.4*	14,950 17.4	16.7*		18.0*	12,800 14.9	15.7*		14.2*
SHARE OF AUDIENCE %					11	10 *		12 *	26	24 *		27 *	24	25 *		24 *
AVG. AUD. BY ¼ HR. %					6.9	6.6	8.0	8.8	16.4	17.1	17.9	18.1	15.8	15.6	14.7	13.8
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					13,490 15.7				16,060 18.7				18,730 21.8			
Program					MAGNUM, P.I. (R)(SD)				SIMON & SIMON (SD)				KNOTS LANDING			
AVERAGE AUDIENCE (Households (000) & %)					9,960 11.6	10.8*		12.4*	12,970 15.1	14.6*		15.7*	15,890 18.5	18.4*		18.6*
SHARE OF AUDIENCE %					17	16 *		18 *	22	21 *		23 *	30	29 *		31 *
AVG. AUD. BY ¼ HR. %					10.8	10.9	12.0	12.9	14.1	15.1	15.7	15.6	18.5	18.3	18.7	18.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					34,790 40.5		30,920 36.0		22,940 26.7		19,760 23.0		18,380 21.4			
Program					BILL COSBY SHOW (R)		FAMILY TIES (SD)		CHEERS (R)		NIGHT COURT (SD)		HILL STREET BLUES			
AVERAGE AUDIENCE (Households (000) & %)					31,700 36.9		28,690 33.4		20,190 23.5		18,120 21.1		14,860 17.3	17.6*		17.0*
SHARE OF AUDIENCE %					54		48		34		31		28	28 *		29 *
AVG. AUD. BY ¼ HR. %					35.7	38.0	33.9	33.0	24.0	23.1	21.4	20.7	17.7	17.5	17.1	16.9
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	59.9	61.4	63.1	65.6	68.6	70.0	68.2	68.1	67.7	67.7	66.9	66.1	62.6	59.8	57.6	55.2
WK. 2	59.2	61.3	62.7	64.4	67.3	68.7	68.5	69.4	68.6	68.8	67.6	66.4	63.9	62.8	60.9	58.2

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.THU. MAR.6, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. FEB.28, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					15,890		15,630		10,140		8,500		8,070			
TOTAL AUDIENCE (%)					18.5		18.2		11.8		9.9		9.4			
Program					WEBSTER (R)		MR. BELVEDERE (R)(SD)		DIFF'RENT STROKES		HE'S THE MAYOR (SD)		← FALL GUY →			
AVERAGE AUDIENCE (Households (000))					13,660		13,740		8,590		7,650		5,840			
AVERAGE AUDIENCE (%)					15.9		16.0		10.0		8.9		6.8	6.6*		6.9*
SHARE OF AUDIENCE %					28		27		17		15		12	11 *		12 *
AVG. AUD. BY ¼ HR. %					15.2	16.5	15.7	16.2	9.8	10.3	9.0	8.9	6.6	6.7	6.8	7.0
CBS TV TOTAL AUDIENCE (Households (000))					15,030				21,050				17,610			
TOTAL AUDIENCE (%)					17.5				24.5				20.5			
Program					← TWILIGHT ZONE (R)(SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000))					9,880				17,700				15,030			
AVERAGE AUDIENCE (%)					11.5	10.9*		12.0*	20.6	20.0*		21.1*	17.5	17.7*		17.3*
SHARE OF AUDIENCE %					20	19 *		20 *	34	33 *		35 *	31	30 *		31 *
AVG. AUD. BY ¼ HR. %					10.8	11.0	11.7	12.3	19.2	20.9	21.3	21.0	17.9	17.5	17.3	17.2
NBC TV TOTAL AUDIENCE (Households (000))					18,300								20,790			
TOTAL AUDIENCE (%)					21.3								24.2			
Program					← KNIGHT RIDER (R)(SD) →								← MIAMI VICE (R) →			
AVERAGE AUDIENCE (Households (000))					10,140								16,490			
AVERAGE AUDIENCE (%)					11.8	10.2*		10.7*		12.5*		13.8*	19.2	19.2*		19.1*
SHARE OF AUDIENCE %					20	18 *		18 *		21 *		23 *	34	33 *		34 *
AVG. AUD. BY ¼ HR. %					10.2	10.2	10.4	11.1	12.4	12.7	13.5	14.0	19.2	19.2	19.3	19.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					15,120		14,000		10,740		8,680		7,990			
TOTAL AUDIENCE (%)					17.6		16.3		12.5		10.1		9.3			
Program					WEBSTER		MR. BELVEDERE (SD)		DIFF'RENT STROKES		HE'S THE MAYOR (SD)		← FALL GUY →			
AVERAGE AUDIENCE (Households (000))					12,970		12,710		9,620		7,650		6,010			
AVERAGE AUDIENCE (%)					15.1		14.8		11.2		8.9		7.0	6.9*		7.1*
SHARE OF AUDIENCE %					25		23		18		14		11	11 *		12 *
AVG. AUD. BY ¼ HR. %					14.5	15.7	15.0	14.7	11.3	11.1	8.9	8.8	6.7	7.0	7.1	7.2
CBS TV TOTAL AUDIENCE (Households (000))					15,380				20,960				16,660			
TOTAL AUDIENCE (%)					17.9				24.4				19.4			
Program					← TWILIGHT ZONE (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000))					11,250				17,870				14,430			
AVERAGE AUDIENCE (%)					13.1	12.3*		13.8*	20.8	20.0*		21.5*	16.8	17.3*		16.4*
SHARE OF AUDIENCE %					21	20 *		22 *	33	31 *		34 *	27	27 *		27 *
AVG. AUD. BY ¼ HR. %					11.9	12.7	13.4	14.3	19.5	20.5	21.8	21.3	17.5	17.1	17.0	15.8
NBC TV TOTAL AUDIENCE (Households (000))					13,570				15,550				22,680			
TOTAL AUDIENCE (%)					15.8				18.1				26.4			
Program					← RIPTIDE (SD) →				← KNIGHT RIDER →				← MIAMI VICE →			
AVERAGE AUDIENCE (Households (000))					10,050				11,600				18,380			
AVERAGE AUDIENCE (%)					11.7	11.9*		11.6*	13.5	12.4*		14.5*	21.4	21.4*		21.3*
SHARE OF AUDIENCE %					19	19 *		18 *	21	19 *		23 *	35	34 *		36 *
AVG. AUD. BY ¼ HR. %					12.1	11.7	11.5	11.6	12.3	12.5	13.8	15.1	21.1	21.7	21.7	21.0
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	54.0	55.3	55.8	56.9	56.2	57.3	58.1	59.7	60.4	60.9	60.5	59.7	58.3	58.1	56.8	55.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	55.8	57.0	58.2	59.0	61.0	62.3	62.8	64.1	64.0	63.9	63.8	64.4	63.6	62.6	61.1	58.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.FRI. MAR.7, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						10,390 12.1		8,760 10.2		10,820 12.6				12,970 15.1			
Program						REDD FOXX SHOW		BENSON (R)(SD)		← FORTUNE DANE (SD) →				← LOVE BOAT →			
AVERAGE AUDIENCE (Households (000) & %)						8,760 10.2		7,730 9.0		7,990 9.3	8.7*		9.9*	10,140 11.8	11.5*		12.0*
SHARE OF AUDIENCE	%					18		15		16	15 *		17 *	22	21 *		22 *
AVG. AUD. BY ¼ HR.	%					10.2	10.1	8.8	9.3	8.9	8.5	9.7	10.2	10.9	12.2	12.1	11.9
CBS TV TOTAL AUDIENCE (Households (000) & %)						11,770 13.7				15,720 18.3							
Program						← AIRWOLF (R)(SD) →				← CBS SATURDAY NIGHT MOVIE → BETRAYED BY INNOCENCE (SD)							
AVERAGE AUDIENCE (Households (000) & %)						8,850 10.3	9.7*		11.0*	9,280 10.8	9.1*		10.7*		11.4*		11.9*
SHARE OF AUDIENCE	%					18	17 *		18 *	19	15 *		18 *		20 *		22 *
AVG. AUD. BY ¼ HR.	%					9.4	10.0	10.9	11.0	9.4	8.8	10.7	10.7	11.5	11.2	11.7	12.1
NBC TV TOTAL AUDIENCE (Households (000) & %)						16,320 19.0		18,300 21.3		23,880 27.8		16,580 19.3		16,060 18.7			
Program						FACTS OF LIFE		VALERIE-SATURDAY (SD)		GOLDEN GIRLS		ALFRED HITCHCOCK-SATURDAY		← REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000) & %)						14,000 16.3		17,090 19.9		21,300 24.8		14,600 17.0		12,110 14.1	14.2*		14.0*
SHARE OF AUDIENCE	%					28		33		41		29		26	25 *		26 *
AVG. AUD. BY ¼ HR.	%					15.3	17.3	19.4	20.5	24.1	25.5	17.7	16.4	14.4	14.0	14.1	14.0

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						10,310 12.0				9,960 11.6				13,310 15.5			
Program						← BENSON (R)(SD) →				← FORTUNE DANE (SD) →				← LOVE BOAT →			
AVERAGE AUDIENCE (Households (000) & %)						7,300 8.5	7.9*		9.0*	7,470 8.7	8.5*		8.9*	9,960 11.6	11.3*		12.0*
SHARE OF AUDIENCE	%					15	14 *		15 *	15	14 *		15 *	20	20 *		21 *
AVG. AUD. BY ¼ HR.	%					7.8	8.0	9.0	9.0	8.4	8.6	8.8	9.0	10.8	11.8	12.0	12.0
CBS TV TOTAL AUDIENCE (Households (000) & %)						13,140 15.3				13,740 16.0							
Program						← AIRWOLF (R)(SD) →				← CBS SATURDAY NIGHT MOVIE → CLASSIFIED LOVE (SD)							
AVERAGE AUDIENCE (Households (000) & %)						9,710 11.3	10.9*		11.8*	8,330 9.7	8.9*		9.5*		10.1*		10.3*
SHARE OF AUDIENCE	%					20	19 *		20 *	17	15 *		16 *		18 *		18 *
AVG. AUD. BY ¼ HR.	%					10.4	11.3	11.9	11.7	9.2	8.7	9.4	9.7	10.2	10.0	10.1	10.4
NBC TV TOTAL AUDIENCE (Households (000) & %)						16,060 18.7		15,460 18.0		20,870 24.3		17,870 20.8		18,550 21.6			
Program						GIMME A BREAK (R)		FACTS OF LIFE (R)(SD)		GOLDEN GIRLS		227 (SD)		← REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000) & %)						13,490 15.7		14,090 16.4		19,160 22.3		16,320 19.0		13,740 16.0	15.4*		16.6*
SHARE OF AUDIENCE	%					28		28		37		32		28	27 *		29 *
AVG. AUD. BY ¼ HR.	%					15.1	16.2	15.7	17.1	21.7	22.8	19.1	18.9	15.2	15.7	16.6	16.6

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	51.6	53.6	55.1	56.5	57.0	58.6	59.5	59.8	59.9	60.0	58.2	57.9	56.1	55.6	54.3	53.3
	WK. 2	50.7	52.3	53.5	54.7	56.3	57.4	57.8	58.8	60.0	60.3	59.2	59.1	57.5	57.6	57.6	56.5

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{		3,950 4.6														
			ABC WEEKEND REPORT-SAT.														
AVERAGE AUDIENCE (Households (000) & %)	{		3,780 4.4														
SHARE OF AUDIENCE	%		10														
AVG. AUD. BY ¼ HR.	%		4.4														
CBS TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)	{			13,660 15.9													
				← SAT NIGHT'S MAIN EVENT 4 (11:30-12:53AM) (SUSTAINING 12:53-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)	{			8,680 10.1	11.0*		10.4*		8.7*								
SHARE OF AUDIENCE	%			30	28 *		31 *		31 *								
AVG. AUD. BY ¼ HR.	%			11.3	10.7	10.9	9.9	8.7	8.7								

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{		3,260 3.8														
			ABC WEEKEND REPORT-SAT.														
AVERAGE AUDIENCE (Households (000) & %)	{		3,090 3.6														
SHARE OF AUDIENCE	%		8														
AVG. AUD. BY ¼ HR.	%		3.6														
CBS TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)	{			9,020 10.5													
				← SATURDAY NIGHT (11:30-12:50AM) (SUSTAINING 12:50-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)	{			4,380 5.1	6.7*		4.5*		3.6*								
SHARE OF AUDIENCE	%			16	18 *		15 *		14 *								
AVG. AUD. BY ¼ HR.	%			7.2	6.2	4.7	4.3	3.7	3.5								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	49.5	46.5	41.4	38.0	35.2	32.1	28.6	26.2	22.5	20.8	17.9	15.9	13.6	12.5	11.2	10.2
	WK. 2	51.5	45.9	39.7	36.3	32.6	29.2	25.5	23.5	21.1	19.4	16.6	14.1	12.6	11.6	10.4	9.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))	17,350								14,170							
TOTAL AUDIENCE (%)	20.2								16.5							
Program	DISNEY SUNDAY MOVIE THE UNDERGRADS (SD)								ABC SUNDAY NIGHT MOVIE ACCEPTABLE RISKS (SD)							
AVERAGE AUDIENCE (Households (000))	10,390								8,330							
AVERAGE AUDIENCE (%)	12.1	10.3*		11.9*		12.4*		13.8*	9.7	10.0*		9.5*		9.5*		9.8*
SHARE OF AUDIENCE %	18	17 *		18 *		18 *		20 *	15	15 *		14 *		15 *		16 *
AVG. AUD. BY ¼ HR. %	10.1	10.6	11.5	12.2	12.4	12.4	14.2	13.4	10.5	9.5	9.7	9.4	9.6	9.4	9.5	10.0
CBS TV TOTAL AUDIENCE (Households (000))	26,460				24,650				25,000							
TOTAL AUDIENCE (%)	30.8				28.7				29.1							
Program	60 MINUTES				MURDER, SHE WROTE (R)(SD)				CBS SUNDAY NIGHT MOVIE OUTRAGE (SD)							
AVERAGE AUDIENCE (Households (000))	21,130				20,360				18,640							
AVERAGE AUDIENCE (%)	24.6	23.1*		26.1*	23.7	23.0*		24.3*	21.7	21.3*		21.1*		21.7*		22.5*
SHARE OF AUDIENCE %	39	38 *		40 *	35	34 *		35 *	34	32 *		32 *		34 *		37 *
AVG. AUD. BY ¼ HR. %	22.2	24.0	25.9	26.3	23.1	22.9	24.3	24.4	21.4	21.2	21.1	21.2	21.3	22.2	22.6	22.3
NBC TV TOTAL AUDIENCE (Households (000))	10,480		11,340		15,550		14,350		25,430							
TOTAL AUDIENCE (%)	12.2		13.2		18.1		16.7		29.6							
Program	PUNKY BREWSTER		SILVER SPOONS		FAMILY TIES SPECIAL (SD)		AMAZING STORIES		NBC SUNDAY NIGHT MOVIE 48 HRS. (R)(SD)							
AVERAGE AUDIENCE (Households (000))	8,590		9,790		13,400		12,370		17,350							
AVERAGE AUDIENCE (%)	10.0		11.4		15.6		14.4		20.2	19.5*		20.9*		21.0*		19.2*
SHARE OF AUDIENCE %	16		17		23		21		31	29 *		32 *		33 *		32 *
AVG. AUD. BY ¼ HR. %	9.3	10.7	10.8	12.0	14.8	16.5	13.4	15.5	18.9	20.2	20.4	21.4	21.1	20.8	20.1	18.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))	21,050								25,080							
TOTAL AUDIENCE (%)	24.5								29.2							
Program	DISNEY SUNDAY MOVIE THE RICHEST CAT IN THE WORLD (SD)								ABC SUNDAY NIGHT MOVIE LIVE AND LET DIE (9:00-11:17PM) (R)(SD)							
AVERAGE AUDIENCE (Households (000))	12,370								15,030							
AVERAGE AUDIENCE (%)	14.4	12.7*		14.4*		15.0*		15.5*	17.5	17.8*		17.8*		17.3*		17.2*
SHARE OF AUDIENCE %	22	21 *		22 *		23 *		22 *	27	26 *		26 *		26 *		27 *
AVG. AUD. BY ¼ HR. %	12.2	13.2	14.2	14.6	15.0	15.0	15.9	15.0	17.4	18.2	18.2	17.5	17.3	17.3	17.2	17.2
CBS TV TOTAL AUDIENCE (Households (000))	26,460				27,920				23,450							
TOTAL AUDIENCE (%)	30.8				32.5				27.3							
Program	60 MINUTES				MURDER, SHE WROTE (SD)				CBS SUNDAY NIGHT MOVIE BLIND JUSTICE (SD)							
AVERAGE AUDIENCE (Households (000))	20,010				22,680				16,490							
AVERAGE AUDIENCE (%)	23.3	22.1*		24.5*	26.4	25.7*		27.2*	19.2	18.9*		18.8*		19.5*		19.7*
SHARE OF AUDIENCE %	37	36 *		38 *	39	39 *		39 *	29	27 *		27 *		30 *		31 *
AVG. AUD. BY ¼ HR. %	21.3	22.8	24.2	24.7	25.0	26.4	27.2	27.2	19.4	18.3	18.7	18.9	19.6	19.4	19.7	19.7
NBC TV TOTAL AUDIENCE (Households (000))	10,220		10,480		12,200		12,030		22,080							
TOTAL AUDIENCE (%)	11.9		12.2		14.2		14.0		25.7							
Program	PUNKY BREWSTER		SILVER SPOONS (R)		AMAZING STORIES		ALFRED HITCHCOCK PRESENTS (SD)		NBC SUNDAY NIGHT MOVIE DRESS GRAY, PART 1							
AVERAGE AUDIENCE (Households (000))	8,420		8,930		10,050		9,880		15,380							
AVERAGE AUDIENCE (%)	9.8		10.4		11.7		11.5		17.9	17.5*		18.3*		17.8*		18.0*
SHARE OF AUDIENCE %	16		16		18		17		27	25 *		27 *		27 *		29 *
AVG. AUD. BY ¼ HR. %	9.1	10.5	10.0	10.9	11.6	11.8	10.5	12.5	17.0	18.1	18.4	18.3	17.9	17.8	18.2	17.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.1	62.6	64.7	66.0	66.4	67.9	68.9	69.4	67.4	67.1	66.0	65.1	63.9	63.2	61.8	59.3
WK. 2	59.9	62.1	63.9	64.8	65.6	67.6	68.9	69.9	68.7	69.1	68.9	68.0	66.6	64.4	63.3	61.9

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAR.2, 1986

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{			3,520 4.1													
				ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)	{			3,260 3.8													
SHARE OF AUDIENCE	%			12													
AVG. AUD. BY ¼ HR.	%			3.8													
CBS TV TOTAL AUDIENCE (Households (000) & %)	{	5,240 6.1															
		CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	{	5,070 5.9															
SHARE OF AUDIENCE	%	12															
AVG. AUD. BY ¼ HR.	%	5.9															
NBC TV TOTAL AUDIENCE (Households (000) & %)	{			1,630 1.9													
				G MICHAELS SPORTS MACHINE													
AVERAGE AUDIENCE (Households (000) & %)	{			1,460 1.7													
SHARE OF AUDIENCE	%			6													
AVG. AUD. BY ¼ HR.	%			1.7													

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{					2,830 3.3											
		ABC SUNDAY NIGHT MOVIE LIVE AND LET DIE (9:00-11:17PM)				ABC WEEKEND REPORT-SUN. (12:02-12:17AM)											
AVERAGE AUDIENCE (Households (000) & %)	{		17.3*			2,830 3.3											
SHARE OF AUDIENCE	%		32 *			12											
AVG. AUD. BY ¼ HR.	%	17.4	16.9			3.2	3.3										
CBS TV TOTAL AUDIENCE (Households (000) & %)	{	4,640 5.4															
		CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	{	4,550 5.3															
SHARE OF AUDIENCE	%	10															
AVG. AUD. BY ¼ HR.	%	5.3															
NBC TV TOTAL AUDIENCE (Households (000) & %)	{			1,290 1.5													
				G MICHAELS SPORTS MACHINE													
AVERAGE AUDIENCE (Households (000) & %)	{			1,290 1.5													
SHARE OF AUDIENCE	%			4													
AVG. AUD. BY ¼ HR.	%			1.5													
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	50.7	43.7	34.8	29.9	25.5	23.1	19.7	16.9	14.8	12.9	11.3	10.2	8.6	8.0	7.0	6.5
	WK. 2	54.1	47.5	37.3	32.3	27.2	24.1	20.3	18.0	15.8	14.2	11.8	10.4	8.8	7.6	6.7	6.5

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.SUN. MAR.9, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB.24-28, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))			6,010				5,840									
TOTAL AUDIENCE (%)			7.0				6.8									
Program	← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →				← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) (MWTHF)>(OP) →							(SUS)(OP)				
AVERAGE AUDIENCE (Households (000))			4,640				5,070									
AVERAGE AUDIENCE (%)			5.4				5.9									
SHARE OF AUDIENCE %			23				24									
AVG. AUD. BY ¼ HR. %			5.4	5.4			5.9	5.8								
CBS TV TOTAL AUDIENCE (Households (000))			3,520				3,610						5,240		4,720	
TOTAL AUDIENCE (%)			4.1				4.2						6.1		5.5	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID >		NEW CARD SHARKS	
AVERAGE AUDIENCE (Households (000))			2,660				2,750						4,470		3,950	
AVERAGE AUDIENCE (%)			3.1				3.2						5.2		4.6	
SHARE OF AUDIENCE %			13				13						20		19	
AVG. AUD. BY ¼ HR. %			3.1	3.1			3.2	3.2					4.9	5.4	4.6	4.7
NBC TV TOTAL AUDIENCE (Households (000))			6,440				6,100						3,950		4,640	
TOTAL AUDIENCE (%)			7.5				7.1						4.6		5.4	
Program	← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →				← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) (MWTHF)>(OP) →							(SUS)(OP)	FAMILY TIES M-F >(SUS)(OP)		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000))			5,240				5,150						3,440		4,040	
AVERAGE AUDIENCE (%)			6.1				6.0						4.0		4.7	
SHARE OF AUDIENCE %			26				24						16		19	
AVG. AUD. BY ¼ HR. %			6.2	6.0			6.2	5.8					3.9	4.0	4.4	4.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))			6,010				5,930									
TOTAL AUDIENCE (%)			7.0				6.9									
Program	← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →				← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →											
AVERAGE AUDIENCE (Households (000))			4,720				4,900									
AVERAGE AUDIENCE (%)			5.5				5.7									
SHARE OF AUDIENCE %			25				24									
AVG. AUD. BY ¼ HR. %			5.5	5.6			5.7	5.6								
CBS TV TOTAL AUDIENCE (Households (000))			3,010				3,610						5,580		4,640	
TOTAL AUDIENCE (%)			3.5				4.2						6.5		5.4	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		NEW CARD SHARKS	
AVERAGE AUDIENCE (Households (000))			2,320				2,750						4,720		3,950	
AVERAGE AUDIENCE (%)			2.7				3.2						5.5		4.6	
SHARE OF AUDIENCE %			12				13						22		19	
AVG. AUD. BY ¼ HR. %			2.7	2.7			3.1	3.2					5.3	5.7	4.6	4.7
NBC TV TOTAL AUDIENCE (Households (000))			5,840				6,270						4,720		4,640	
TOTAL AUDIENCE (%)			6.8				7.3						5.5		5.4	
Program	← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →				← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →								FAMILY TIES M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000))			4,810				5,150						3,950		4,040	
AVERAGE AUDIENCE (%)			5.6				6.0						4.6		4.7	
SHARE OF AUDIENCE %			25				25						18		19	
AVG. AUD. BY ¼ HR. %			5.6	5.6			6.0	6.0					4.5	4.8	4.6	4.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	14.4	17.3	19.3	20.7	22.7	23.7	24.1	24.2	24.6	25.1	25.0	25.3	25.2	25.1	24.4	24.6
WK. 2	14.2	16.7	18.8	20.3	22.1	23.5	23.7	23.9	24.1	24.5	24.4	24.7	24.8	25.1	24.2	24.3

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAR.3-7, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB.24-28, 1986

WEEK 1

Network	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000))	2,060		2,920		3,090		4,380		9,280				8,680			
	TOTAL AUDIENCE (%)	2.4		3.4		3.6		5.1		10.8				10.1			
	Program	B. FORSYTH'S HOT STREAK		NEW LOVE AMERICAN STYLE		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE → (SD)			
	AVERAGE AUDIENCE (Households (000))	1,720		2,410		2,750		3,950		7,220				6,610			
	AVERAGE AUDIENCE (%)	2.0		2.8		3.2		4.6		8.4	8.0*		8.9*	7.7	7.4*		8.0*
	SHARE OF AUDIENCE %	8		10		11		15		26	25 *		28 *	25	24 *		26 *
	AVG. AUD. BY ¼ HR. %	2.1	1.9	2.8	2.8	3.1	3.3	4.4	4.8	7.6	8.4	9.0	8.8	7.3	7.6	7.9	8.2
CBS TV	TOTAL AUDIENCE (Households (000))	7,220		8,680				9,360				7,040				4,900	
	TOTAL AUDIENCE (%)	8.4		10.1				10.9				8.2				5.7	
	Program	PRICE IS RIGHT 1 (MWTHF) (S)(OP)		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
	AVERAGE AUDIENCE (Households (000))	6,180		7,650				7,130				5,670				4,380	
	AVERAGE AUDIENCE (%)	7.2		8.9				8.3	8.4*		8.2*	6.6	6.5*		6.7*	5.1	
	SHARE OF AUDIENCE %	28		33				28	29 *		27 *	21	20 *		22 *	17	
	AVG. AUD. BY ¼ HR. %	6.8	7.7	8.5	9.2			8.5	8.4	8.5	8.0	6.5	6.4	6.7	6.6	5.1	5.1
NBC TV	TOTAL AUDIENCE (Households (000))	7,650		5,840		4,210		3,180		8,420				5,840			
	TOTAL AUDIENCE (%)	8.9		6.8		4.9		3.7		9.8				6.8			
	Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD → >(OP)(SD) (MTTHF)			
	AVERAGE AUDIENCE (Households (000))	6,440		5,240		3,610		2,660		6,870				4,640			
	AVERAGE AUDIENCE (%)	7.5		6.1		4.2		3.1		8.0	7.9*		8.2*	5.4	5.4*		5.3*
	SHARE OF AUDIENCE %	29		23		14		10		25	25 *		26 *	18	18 *		17 *
	AVG. AUD. BY ¼ HR. %	7.1	7.8	6.0	6.2	4.2	4.3	3.1	3.1	7.5	8.3	8.4	8.0	5.6	6.5	5.3	5.4

WEEK 2

Network	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000))	1,890		2,580		3,180		4,120		8,590				8,850			
	TOTAL AUDIENCE (%)	2.2		3.0		3.7		4.8		10.0				10.3			
	Program	B. FORSYTH'S HOT STREAK		NEW LOVE AMERICAN STYLE		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE → (SD)			
	AVERAGE AUDIENCE (Households (000))	1,550		2,150		2,660		3,690		6,790				6,700			
	AVERAGE AUDIENCE (%)	1.8		2.5		3.1		4.3		7.9	7.4*		8.3*	7.8	7.5*		8.2*
	SHARE OF AUDIENCE %	7		9		11		15		25	24 *		26 *	26	25 *		28 *
	AVG. AUD. BY ¼ HR. %	1.7	1.9	2.4	2.6	2.9	3.2	4.2	4.4	7.1	7.7	8.4	8.3	7.2	7.6	8.1	8.3
CBS TV	TOTAL AUDIENCE (Households (000))	7,130		9,020				9,530				7,300				4,980	
	TOTAL AUDIENCE (%)	8.3		10.5				11.1				8.5				5.8	
	Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
	AVERAGE AUDIENCE (Households (000))	6,100		7,900				7,470				5,930				4,470	
	AVERAGE AUDIENCE (%)	7.1		9.2				8.7	8.6*		8.7*	6.9	6.8*		6.9*	5.2	
	SHARE OF AUDIENCE %	28		35				30	30 *		29 *	22	22 *		23 *	18	
	AVG. AUD. BY ¼ HR. %	6.7	7.5	8.9	9.5			8.7	8.6	8.7	8.7	6.9	6.8	7.0	6.8	5.2	5.1
NBC TV	TOTAL AUDIENCE (Households (000))	7,130		5,330		3,950		3,090		8,330				5,840			
	TOTAL AUDIENCE (%)	8.3		6.2		4.6		3.6		9.7				6.8			
	Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD → (SD)			
	AVERAGE AUDIENCE (Households (000))	6,180		4,720		3,350		2,580		6,790				4,470			
	AVERAGE AUDIENCE (%)	7.2		5.5		3.9		3.0		7.9	7.7*		8.0*	5.2	5.3*		5.1*
	SHARE OF AUDIENCE %	29		21		13		10		25	25 *		25 *	17	18 *		17 *
	AVG. AUD. BY ¼ HR. %	7.1	7.3	5.5	5.6	3.8	4.0	3.0	3.1	7.5	7.9	8.1	8.0	5.5	5.1	5.2	5.1

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK 1	25.3	26.4	26.6	27.7	29.2	30.3	30.1	30.6	31.4	32.4	32.2	31.6	30.4	30.6	30.1	30.7
	WK 2	24.8	25.7	26.3	27.1	29.0	29.8	29.8	30.2	31.0	31.4	31.4	31.3	30.3	30.4	29.4	29.9

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAR.3-7, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. FEB.24-28, 1986

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))	10,740														11,600	
TOTAL AUDIENCE (%)	12.5														13.5	
Program	← GENERAL HOSPITAL →														ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000))	8,500														9,960	
AVERAGE AUDIENCE (%)	9.9	9.7*		10.2*											11.6	
SHARE OF AUDIENCE %	30	30 *		30 *											20	
AVG. AUD. BY ¼ HR. %	9.5	9.8	10.2	10.3											11.5	11.7
CBS TV TOTAL AUDIENCE (Households (000))	7,300				2,150										13,310	
TOTAL AUDIENCE (%)	8.5				2.5										15.5	
Program	← GUIDING LIGHT (SD)(SUS-SD) →				PRESS YOUR LUCK										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000))	5,930				1,720										11,510	
AVERAGE AUDIENCE (%)	6.9	6.7*		7.2*	2.0										13.4	
SHARE OF AUDIENCE %	21	21 *		21 *	6										23	
AVG. AUD. BY ¼ HR. %	6.6	6.8	7.1	7.3	2.0	2.1									13.1	13.6
NBC TV TOTAL AUDIENCE (Households (000))	5,150														12,460	
TOTAL AUDIENCE (%)	6.0														14.5	
Program	← SANTA BARBARA →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000))	3,870														10,820	
AVERAGE AUDIENCE (%)	4.5	4.6*		4.6*											12.6	
SHARE OF AUDIENCE %	13	14 *		13 *											22	
AVG. AUD. BY ¼ HR. %	4.6	4.5	4.4	4.7											12.4	12.8

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))	10,310														11,170	
TOTAL AUDIENCE (%)	12.0														13.0	
Program	← GENERAL HOSPITAL →				← (S)(OP) →										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000))	8,250														9,710	
AVERAGE AUDIENCE (%)	9.6	9.5*		9.7*											11.3	
SHARE OF AUDIENCE %	30	30 *		30 *											20	
AVG. AUD. BY ¼ HR. %	9.3	9.7	9.8	9.6											11.2	11.5
CBS TV TOTAL AUDIENCE (Households (000))	7,130				1,890										12,710	
TOTAL AUDIENCE (%)	8.3				2.2										14.8	
Program	← GUIDING LIGHT (SD)(SUS-SD) →				PRESS YOUR LUCK		← (S)(OP) →								CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000))	5,670				1,550										11,080	
AVERAGE AUDIENCE (%)	6.6	6.5*		6.7*	1.8										12.9	
SHARE OF AUDIENCE %	21	21 *		20 *	5										23	
AVG. AUD. BY ¼ HR. %	6.4	6.5	6.7	6.7	1.6	1.8									12.7	13.0
NBC TV TOTAL AUDIENCE (Households (000))	4,810														12,370	
TOTAL AUDIENCE (%)	5.6														14.4	
Program	← SANTA BARBARA →				← (S)(OP) →										NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000))	3,690														10,650	
AVERAGE AUDIENCE (%)	4.3	4.2*		4.4*											12.4	
SHARE OF AUDIENCE %	13	13 *		13 *											22	
AVG. AUD. BY ¼ HR. %	4.3	4.2	4.3	4.5											12.1	12.7

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	31.8	33.0	34.1	35.6	35.4	37.0	38.4	40.3	41.7	44.1	46.4	48.5	51.6	54.1	56.1	57.5
WK. 2	30.9	32.1	32.9	33.7	33.9	35.3	36.6	39.0	41.2	43.5	45.3	47.8	51.0	53.8	55.4	56.8

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAR.3-7, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAR. 1, 1986

WEEK 1

Network	Row	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					3,610		4,120		5,760		6,700		6,700		5,070	
	TOTAL AUDIENCE (%)					4.2		4.8		6.7		7.8		7.8		5.9	
	Program					PINK PANTHER AND SONS (SD)		LITTLES		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		LAFF-A-LYMPICS		EWOKS	
	AVERAGE AUDIENCE (Households (000))					3,010		3,260		4,810		5,760		5,760		4,120	
	AVERAGE AUDIENCE (%)					3.5		3.8		5.6		6.7		6.7		4.8	
	SHARE OF AUDIENCE %					19		16		21		22		21		15	
	AVG. AUD. BY ¼ HR. %					3.2	3.8	3.4	4.3	5.2	5.9	6.5	6.9	6.8	6.6	5.0	4.7
CBS TV	TOTAL AUDIENCE (Households (000))					3,440		4,380		6,870				7,470			
	TOTAL AUDIENCE (%)					4.0		5.1		8.0				8.7			
	Program					BERENSTAIN BEARS (SUS-SD)		WUZZLES (SUS-SD)		← MUPPET BABIES & MONSTERS →				← ROCK N WRESTLING →			
	AVERAGE AUDIENCE (Households (000))					2,580		3,520		5,070				4,550			
	AVERAGE AUDIENCE (%)					3.0		4.1		5.9	5.7*		6.1*	5.3	5.2*		5.5*
	SHARE OF AUDIENCE %					16		17		21	21 *		20 *	17	16 *		17 *
	AVG. AUD. BY ¼ HR. %					2.7	3.2	3.8	4.4	5.5	5.9	6.1	6.1	5.2	5.2	5.7	5.3
NBC TV	TOTAL AUDIENCE (Households (000))					4,210		6,100		7,470		7,990		9,020		7,220	
	TOTAL AUDIENCE (%)					4.9		7.1		8.7		9.3		10.5		8.4	
	Program					SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
	AVERAGE AUDIENCE (Households (000))					3,350		4,810		6,270		6,700		7,470		6,360	
	AVERAGE AUDIENCE (%)					3.9		5.6		7.3		7.8		8.7		7.4	
	SHARE OF AUDIENCE %					21		23		27		26		27		23	
	AVG. AUD. BY ¼ HR. %					3.4	4.4	5.3	6.0	7.0	7.5	7.5	8.0	8.7	8.7	7.6	7.3

WEEK 2

Network	Row	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					3,610		3,520		6,100		6,180		5,930		5,330	
	TOTAL AUDIENCE (%)					4.2		4.1		7.1		7.2		6.9		6.2	
	Program					PINK PANTHER AND SONS (SD)		LITTLES		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		LAFF-A-LYMPICS		EWOKS	
	AVERAGE AUDIENCE (Households (000))					2,660		3,180		4,550		5,410		4,900		4,550	
	AVERAGE AUDIENCE (%)					3.1		3.7		5.3		6.3		5.7		5.3	
	SHARE OF AUDIENCE %					16		15		19		22		19		17	
	AVG. AUD. BY ¼ HR. %					2.9	3.3	3.4	3.9	4.9	5.7	6.3	6.3	5.7	5.7	5.2	5.4
CBS TV	TOTAL AUDIENCE (Households (000))					4,720		5,330		8,070				6,610			
	TOTAL AUDIENCE (%)					5.5		6.2		9.4				7.7			
	Program					BERENSTAIN BEARS (SUS-SD)		WUZZLES (SUS-SD)		← MUPPET BABIES & MONSTERS →				← ROCK N WRESTLING →			
	AVERAGE AUDIENCE (Households (000))					3,690		4,300		5,840				4,210			
	AVERAGE AUDIENCE (%)					4.3		5.0		6.8	7.0*		6.6*	4.9	4.5*		5.3*
	SHARE OF AUDIENCE %					22		21		24	25 *		23 *	16	15 *		17 *
	AVG. AUD. BY ¼ HR. %					4.0	4.7	4.8	5.3	6.6	7.3	6.8	6.4	4.4	4.5	5.1	5.6
NBC TV	TOTAL AUDIENCE (Households (000))					3,780		5,240		6,870		7,040		7,990		7,300	
	TOTAL AUDIENCE (%)					4.4		6.1		8.0		8.2		9.3		8.5	
	Program					SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
	AVERAGE AUDIENCE (Households (000))					3,010		4,380		5,500		6,100		7,130		6,270	
	AVERAGE AUDIENCE (%)					3.5		5.1		6.4		7.1		8.3		7.3	
	SHARE OF AUDIENCE %					18		21		23		24		28		24	
	AVG. AUD. BY ¼ HR. %					3.2	3.8	4.8	5.5	5.9	6.8	7.1	7.1	8.3	8.4	7.2	7.4

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	8.7	11.1	13.5	16.1	18.9	21.9	24.1	26.7	28.1	29.3	30.5	31.7	31.8	32.5	31.4	30.8
	WK. 2	9.8	12.5	13.9	16.6	19.9	22.0	24.3	25.2	27.2	29.1	29.1	29.6	29.5	30.4	29.9	31.0

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. MAR.8, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAR.1, 1986

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	4,380 5.1		4,900 5.7		4,470 5.2		4,980 5.8									
Program	DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)		ABC WEEKEND SPECIALS FRANK AND FEARLESS, PART 1		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)	3,780 4.4		4,040 4.7		3,780 4.4		2,660 3.1	3.0*		3.2*						
SHARE OF AUDIENCE %	14		15		14		10	10 *		11 *						
AVG. AUD. BY ¼ HR. %	4.6	4.3	4.7	4.8	4.5	4.4	3.0	3.0	3.5	3.0						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	4,980 5.8		3,610 4.2		3,090 3.6		3,180 3.7						7,130 8.3			
Program	RICHIE RICH (SD)		DUNGEONS AND DRAGONS (SD)		POLE POSITION		GET ALONG GANG (SD)						← CBS NCAA BASKETBALL-SAT → BOSTON VS VILLANOVA NOTRE DAME VS MARQUETTE (2:00-4:04PM)			
AVERAGE AUDIENCE (Households (000) & %)	4,300 5.0		2,920 3.4		2,410 2.8		2,660 3.1						2,410 2.8	2.2*		2.6*
SHARE OF AUDIENCE %	16		11		9		10						9	7 *		8 *
AVG. AUD. BY ¼ HR. %	5.0	4.9	3.2	3.6	2.7	3.0	3.1	3.0					2.2	2.1	2.6	2.6
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	7,300 8.5		6,180 7.2		4,300 5.0		4,300 5.0		7,990 9.3							
Program	ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		SPIDERMAN AND FRIENDS		← NBC COLLEGE BSKBL SAT → N.C. STATE VS OKLAHOMA WASHINGTON VS ARIZONA STATE MULTI-SEGMENT TELECAST(+OP)							
AVERAGE AUDIENCE (Households (000) & %)	6,440 7.5		4,900 5.7		3,610 4.2		3,610 4.2		3,350 3.9	3.7*		3.8*		3.7*		4.3*
SHARE OF AUDIENCE %	24		18		14		14		12	12 *		12 *		11 *		13 *
AVG. AUD. BY ¼ HR. %	7.6	7.4	5.9	5.6	4.3	4.2	4.2	4.3	3.7	3.8	3.8	3.8	3.7	3.7	4.3	4.4

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	4,300 5.0		4,720 5.5		4,470 5.2		4,380 5.1									
Program	DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)		ABC WEEKEND SPECIALS FRANK AND FEARLESS, PART 2		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)	3,870 4.5		3,870 4.5		3,690 4.3		2,660 3.1	2.9*		3.3*						
SHARE OF AUDIENCE %	15		15		14		10	9 *		10 *						
AVG. AUD. BY ¼ HR. %	4.5	4.4	4.3	4.6	4.0	4.5	2.9	2.9	3.4	3.2						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	5,070 5.9		4,470 5.2		7,900 9.2								5,150 6.0			
Program	RICHIE RICH (SD)		DUNGEONS AND DRAGONS (SD)		← WOMEN'S INDOOR TENNIS →								← DORAL EASTERN OPEN-SAT. (2:00-4:00PM) →			
AVERAGE AUDIENCE (Households (000) & %)	4,380 5.1		3,780 4.4		2,660 3.1	2.6*		2.5*		3.5*		3.8*	2,490 2.9	3.0*		2.9*
SHARE OF AUDIENCE %	17		14		10	8 *		8 *		11 *		12 *	8	9 *		9 *
AVG. AUD. BY ¼ HR. %	5.0	5.1	4.2	4.5	3.0	2.2	2.4	2.7	3.5	3.5	3.8	3.8	3.1	3.0	3.0	2.8
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	6,790 7.9		6,360 7.4		6,790 7.9		4,900 5.7								8,330 9.7	
Program	ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		SPIDERMAN AND FRIENDS								NBC COLLEGE BSKBL SAT KENTUCKY VS ALABAMA (2:30-4:57PM)	
AVERAGE AUDIENCE (Households (000) & %)	6,010 7.0		5,410 6.3		5,500 6.4		4,040 4.7								2,750 3.2	3.0*
SHARE OF AUDIENCE %	23		20		20		14								9	9 *
AVG. AUD. BY ¼ HR. %	6.9	7.0	6.7	6.0	6.2	6.5	4.5	4.8							2.9	3.0

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	30.8	31.4	30.7	30.3	30.5	30.5	30.7	31.1	30.6	30.8	30.8	31.7	31.3	31.7	32.1	32.4
WK. 2	30.7	30.7	30.9	31.5	30.9	32.1	31.8	32.8	32.2	31.4	32.1	32.8	33.0	33.8	34.1	34.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. MAR.8, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAR. 1, 1986

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		10,910 12.7						11,000 12.8								8,680 10.1	
ABC TV program		← PRO BOWLERS TOUR →						← ABC WIDE WORLD-SPORTS SAT →								ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000) & %)		6,100 7.1	6.5*		6.9*		7.8*	5,670 6.6	6.8*		6.5*		6.4*			7,300 8.5	
SHARE OF AUDIENCE	%	21	19 *		20 *		22 *	17	18 *		17 *		15 *			17	
AVG. AUD. BY ¼ HR.	%	6.5	6.5	6.5	7.3	7.7	7.9	6.7	6.9	6.8	6.1	6.3	6.5			8.7	8.4
CBS TV TOTAL AUDIENCE (Households (000) & %)						8,420 9.8										8,930 10.4	
CBS TV program		← CBS NCAA BASKETBALL-SAT BOSTON VS VILLANOVA NOTRE DAME VS MARQUETTE (2:00-4:04PM)(-OP) →				← CBS NCAA BASKETBALL-GM 2 ILLINOIS VS GEORGIA TECH (4:04-6:00PM)(OP) →										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)			2.9*		3.3*	3,610 4.2	3.5*		3.6*		4.3*		5.4*			7,300 8.5	
SHARE OF AUDIENCE	%		9 *		10 *	12	10 *		10 *		12 *		14 *			17	
AVG. AUD. BY ¼ HR.	%	2.7	3.0	3.4	3.2	3.7	3.3	3.8	3.4	4.1	4.5	5.1	5.7			8.2	8.8
NBC TV TOTAL AUDIENCE (Households (000) & %)		6,870 8.0								5,330 6.2						7,900 9.2	
NBC TV program		← NBC COLLEGE BSKBL 2 SAT DEPAUL VS UCLA LSU VS KENTUCKY (3:01-5:06PM)(OP)(-OP) →								← HONDA CLASSIC-SAT (5:06-6:00PM)(OP) →						NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		3,010 3.5	3.1*		3.2*		3.6*		4.0*	3,610 4.2	4.1*		4.2*			6,960 8.1	
SHARE OF AUDIENCE	%	10	10 *		10 *		10 *		11 *	11	11 *		11 *			17	
AVG. AUD. BY ¼ HR.	%	3.1	3.0	3.1	3.2	3.3	3.8	3.9	4.1	4.0	4.1	4.2	4.3			7.6	8.5

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		8,160 9.5						12,030 14.0								9,360 10.9	
ABC TV program		← PRO BOWLERS TOUR →						← ABC WIDE WORLD-SPORTS SAT →								ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000) & %)		4,550 5.3	4.5*		5.3*		6.0*	5,670 6.6	6.1*		6.6*		7.1*			7,900 9.2	
SHARE OF AUDIENCE	%	14	13 *		14 *		16 *	16	15 *		16 *		16 *			19	
AVG. AUD. BY ¼ HR.	%	4.3	4.8	5.3	5.4	6.0	6.1	5.9	6.3	6.6	6.6	6.8	7.5			9.0	9.4
CBS TV TOTAL AUDIENCE (Households (000) & %)						9,450 11.0										7,650 8.9	
CBS TV program		← DORAL EASTERN OPEN-SAT. (2:00-4:00PM) →				← CBS NCAA BASKETBALL-SAT INDIANA VS MICHIGAN UCLA VS OREGON MULTI-SEGMENT TELECAST →										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)			2.6*		3.0*	4,040 4.7	4.4*		4.6*		5.1*		4.6*			6,270 7.3	
SHARE OF AUDIENCE	%		8 *		8 *	12	12 *		12 *		13 *		11 *			15	
AVG. AUD. BY ¼ HR.	%	2.6	2.6	2.9	3.0	4.1	4.6	4.7	4.5	5.1	5.1	4.8	4.4			6.7	7.8
NBC TV TOTAL AUDIENCE (Households (000) & %)									4,810 5.6							8,680 10.1	
NBC TV program		← NBC COLLEGE BSKBL SAT KENTUCKY VS ALABAMA (2:30-4:57PM)(-OP) →							← WOMEN'S KEMPER OPEN-SAT (4:57-6:00PM)(OP) →							NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)			3.4*		3.3*		3.0*		2,660 3.1		2.8*		3.6*			6,790 7.9	
SHARE OF AUDIENCE	%		10 *		9 *		8 *		8		7 *		9 *			16	
AVG. AUD. BY ¼ HR.	%	3.2	3.6	3.4	3.3	3.1	2.9	3.7	2.5	2.7	2.8	3.4	3.8			7.6	8.2

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	33.3	33.8	33.9	34.4	35.1	36.5	37.5	38.0	38.1	39.0	40.5	42.5	46.2	48.2	49.2	50.7
	WK. 2	34.6	36.6	37.6	37.7	38.1	38.4	39.0	40.3	41.3	42.4	43.2	43.1	45.3	46.7	47.8	49.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. MAR.8, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.2, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
ABC TV AVERAGE AUDIENCE (Households (000) & %)																
ABC TV SHARE OF AUDIENCE %																
ABC TV AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									8,500 9.9						3,520 4.1	
CBS TV program							FOR OUR TIMES (SUS)		← SUNDAY MORNING					→	FACE THE NATION	
CBS TV AVERAGE AUDIENCE (Households (000) & %)									5,070 5.9	5.0*		6.4*		6.3*	3,010 3.5	
CBS TV SHARE OF AUDIENCE %									23	22 *		25 *		22 *	12	
CBS TV AVG. AUD. BY ¼ HR. %									4.2	5.8	6.3	6.5	6.4	6.2	3.7	3.3
NBC TV TOTAL AUDIENCE (Households (000) & %)																
NBC TV AVERAGE AUDIENCE (Households (000) & %)																
NBC TV SHARE OF AUDIENCE %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
ABC TV AVERAGE AUDIENCE (Households (000) & %)																
ABC TV SHARE OF AUDIENCE %																
ABC TV AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									8,160 9.5						3,090 3.6	
CBS TV program							FOR OUR TIMES (SUS)		← SUNDAY MORNING					→	FACE THE NATION	
CBS TV AVERAGE AUDIENCE (Households (000) & %)									4,380 5.1	4.4*		5.4*		5.5*	2,490 2.9	
CBS TV SHARE OF AUDIENCE %									20	20 *		21 *		20 *	11	
CBS TV AVG. AUD. BY ¼ HR. %									4.1	4.8	5.2	5.5	5.8	5.2	2.9	2.8
NBC TV TOTAL AUDIENCE (Households (000) & %)																
NBC TV AVERAGE AUDIENCE (Households (000) & %)																
NBC TV SHARE OF AUDIENCE %																
NBC TV AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	7.1	8.6	10.5	12.6	15.1	17.1	19.3	21.2	23.3	24.7	25.9	26.4	28.1	29.5	29.8	30.6
WK. 2	7.2	8.7	9.8	11.8	14.4	16.7	19.1	21.0	22.8	24.9	26.3	27.6	28.1	28.6	28.7	29.5

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. MAR.9, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR. 2, 1986

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))			5,840													
TOTAL AUDIENCE (%)			6.8													
Program			←— THIS WEEK-DAVID BRINKLEY —→													
AVERAGE AUDIENCE (Households (000))			3,440													
AVERAGE AUDIENCE (%)			4.0	3.8*		4.3*										
SHARE OF AUDIENCE %			13	12 *		14 *										
AVG. AUD. BY ¼ HR. %			3.9	3.6	4.2	4.4										

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))					8,930								11,250			
TOTAL AUDIENCE (%)					10.4								13.1			
Program					←— CBS NCAA BASKETBALL-SUN IOWA VS INDIANA (12:00-2:03PM)(+OP) —→								←— NBA ON CBS DETROIT VS BOSTON (2:03-4:18PM)(OP) —→			
AVERAGE AUDIENCE (Households (000))					3,610								5,150			
AVERAGE AUDIENCE (%)					4.2	3.7*		4.8*		3.7*		4.7*	6.0	5.3*		5.5*
SHARE OF AUDIENCE %					13	12 *		16 *		12 *		14 *	16	15 *		15 *
AVG. AUD. BY ¼ HR. %					3.4	3.9	4.7	4.9	3.7	3.7	4.3	5.2	5.3	5.3	5.5	5.5

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))							3,010		10,480							
TOTAL AUDIENCE (%)							3.5		12.2							
Program							MEET THE PRESS		←— NBC COLLEGE BSKBL SUN NORTH CAROLINA VS DUKE —→							
AVERAGE AUDIENCE (Households (000))							2,230		4,640							
AVERAGE AUDIENCE (%)							2.6		5.4	5.2*		5.5*		5.1*		5.7*
SHARE OF AUDIENCE %							9		16	16 *		16 *		15 *		16 *
AVG. AUD. BY ¼ HR. %							2.3	2.9	4.8	5.7	5.6	5.5	5.2	5.0	5.6	5.7

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))			4,900													
TOTAL AUDIENCE (%)			5.7													
Program			←— THIS WEEK-DAVID BRINKLEY —→													
AVERAGE AUDIENCE (Households (000))			3,180													
AVERAGE AUDIENCE (%)			3.7	3.9*		3.6*										
SHARE OF AUDIENCE %			12	13 *		12 *										
AVG. AUD. BY ¼ HR. %			3.8	3.9	3.7	3.5										

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))					4,640				9,360							
TOTAL AUDIENCE (%)					5.4				10.9							
Program					←— ROAD TO DALLAS —→				←— NBA ON CBS INDIANA VS PHILADELPHIA (1:00-3:30PM) —→							
AVERAGE AUDIENCE (Households (000))					2,750				3,520							
AVERAGE AUDIENCE (%)					3.2	2.9*		3.4*	4.1	3.8*		4.3*		4.2*		4.1*
SHARE OF AUDIENCE %					11	10 *		11 *	11	12 *		12 *		12 *		11 *
AVG. AUD. BY ¼ HR. %					2.7	3.2	3.2	3.5	3.8	3.9	4.0	4.6	4.3	4.0	4.1	4.0

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))							3,520		8,420							
TOTAL AUDIENCE (%)							4.1		9.8							
Program							MEET THE PRESS		←— NBC COLLEGE BSKBL SUN DUKE VS GEORGIA TECH (1:00-3:05PM)(+OP) —→							
AVERAGE AUDIENCE (Households (000))							2,410		4,210							
AVERAGE AUDIENCE (%)							2.8		4.9	4.2*		4.9*		4.8*		5.3*
SHARE OF AUDIENCE %							9		14	13 *		14 *		13 *		14 *
AVG. AUD. BY ¼ HR. %							2.8	2.9	3.8	4.6	4.9	4.8	4.6	5.1	5.1	5.4

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	30.3	30.9	32.4	31.7	31.6	31.8	31.3	31.5	32.1	32.7	33.5	34.9	35.4	35.6	36.0	36.1
WK. 2	29.3	29.9	29.7	30.5	30.7	31.0	30.9	31.5	32.8	34.8	35.3	36.1	37.0	37.9	38.2	38.8

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. MAR. 9, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.2, 1986

WEEK 1

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)	6,180 7.2				11,770 13.7										7,730 9.0	
Program	ABC PROFESSIONAL BOXING				ABC WIDE WORLD-SPORTS SUN										ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)	3,520 4.1	4.0*		4.3*	4,980 5.8	5.1*		5.3*		6.3*		6.4*			6,360 7.4	
SHARE OF AUDIENCE %	11	11 *		11 *	14	13 *		13 *		15 *		14 *			14	
AVG. AUD. BY ¼ HR. %	3.9	4.0	4.4	4.2	4.9	5.2	5.3	5.4	6.2	6.4	6.0	6.8			7.2	7.5

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)						4,720 5.5	11,510 13.4						10,480 12.2			
Program	NBA ON CBS DETROIT VS BOSTON (2:03-4:18PM)(→OP)					(1) (OP)	CBS SPORTS SUNDAY						CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Households (000) & %)		5.8*		6.7*		4,550 5.3	6,270 7.3	6.4*		7.2*		8.3*	8,500 9.9			
SHARE OF AUDIENCE %		16 *		17 *		14	17	16 *		17 *		19 *	20			
AVG. AUD. BY ¼ HR. %	5.8	5.9	6.6	6.9	7.4	5.3	6.1	6.6	7.3	7.1	8.1	8.5	9.3	10.5		

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)	4,640 5.4				9,190 10.7										8,680 10.1	
Program	SPORTSWORLD FANTASIES				HONDA CLASSIC-SUN (4:00-6:04PM)										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)	2,660 3.1	3.2*		2.9*	4,120 4.8	4.1*		4.5*		4.7*		5.7*			7,220 8.4	
SHARE OF AUDIENCE %	8	9 *		8 *	12	11 *		11 *		11 *		13 *			16	
AVG. AUD. BY ¼ HR. %	3.2	3.2	3.0	2.9	3.7	4.4	4.3	4.6	4.6	4.8	5.4	6.1	5.8		7.8	9.0

WEEK 2

ABC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)					5,670 6.6				7,390 8.6						7,220 8.4	
Program					ABC PROFESSIONAL BOXING				ASPEN WORLD CUP SKIING						ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)					4,040 4.7	4.3*		5.0*	3,690 4.3	3.9*		4.7*			6,100 7.1	
SHARE OF AUDIENCE %					12	11 *		12 *	10	9 *		11 *			13	
AVG. AUD. BY ¼ HR. %					3.9	4.8	5.1	5.0	4.0	3.9	4.3	5.1			7.0	7.3

CBS TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)			11,770 13.7								10,140 11.8		7,900 9.2		4,720 5.5	
Program		(2)	DORAL EASTERN OPEN-SUN. (3:30-5:32PM)(→OP)								CBS SPORTS SUNDAY (5:32-6:00PM)(OP)		NCAA BKBL CHMP SELECTION		CBS EVENING NEWS-SUNDA(B)	
AVERAGE AUDIENCE (Households (000) & %)		4.2*	5,240 6.1	4.6*		5.4*		5.9*		8.2*	7,560 8.8		6,100 7.1		3,870 4.5	
SHARE OF AUDIENCE %		11 *	15	12 *		14 *		14 *		20 *	21		15		8	
AVG. AUD. BY ¼ HR. %	4.1	4.2	4.6	4.7	5.2	5.7	5.8	6.0	7.8	8.6	9.5	8.2	7.8	6.4	4.2	4.8

NBC TV

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
TOTAL AUDIENCE (Households (000) & %)	7,730 9.0				7,820 9.1										10,480 12.2	
Program	SPORTSWORLD (3:05-4:00PM)(OP)				WOMEN'S KEMPER OPEN-SUN										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)	4,720 5.5	5.3*		5.6*	3,090 3.6	3.7*		3.2*		3.6*		3.7*			8,680 10.1	
SHARE OF AUDIENCE %	14	14 *		15 *	9	10 *		8 *		9 *		9 *			19	
AVG. AUD. BY ¼ HR. %	5.5	5.2	5.9	5.3	4.0	3.4	3.1	3.4	3.7	3.5	3.4	4.1			10.0	10.3

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	35.7	36.3	37.8	38.4	38.6	39.0	39.9	41.0	43.3	44.6	46.6	48.3	49.6	51.2	53.2	55.4
WK. 2	39.8	39.7	40.2	39.6	39.1	40.5	41.9	43.3	43.5	44.0	44.9	46.0	50.1	52.4	54.1	56.8

U.S. TV Households: 85,900,000

(1)NBA-CBS POST SP EDITION,CBS,(4:18-4:30PM)(S)

(2)NBA ON CBS,INDIANA VS PHILADELPHIA,CBS,(1:00-3:30PM)

For explanation of symbols, See page A.

DAY SUN. MAR.9, 1986

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELECAST DAYS
EVENING MONDAY																	
ABC ABC BUSINESS BRIEF-MON	2	8.58- 8.59PM	8.45								6,700	7.8	6,700	7.8	11	7.8	
ABC ABC NEWSBRIEF-MON	1	9.58- 9.59PM	9.45	11,850	13.8	11,850	13.8	20	13.8								
	2	9.54- 9.55PM	9.45								8,680	10.1	8,680	10.1	15	10.1	
CBS AMERICAN PORTRAIT SUS.(SUS)	2	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE	2	9.33- 9.34PM	9.30								15,460	18.0	15,460	18.0	28	18.0	
	1	9.47- 9.48PM	9.45	12,710	14.8	12,710	14.8	22	14.8								
CBS GRAMMY AWARDS(S)	1	8.00-11.30PM	→GRID	36,250	42.2	17,440	20.3	32									
			11.00						16.3								
			11.15				15.4*	32*	14.5								
CBS AMERICAN PORTRAIT-TUE(B)	2	8.58- 8.59PM	8.45								6,360	7.4	6,360	7.4	11	7.4	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED	1	8.57- 8.58PM	8.45	9,360	10.9	9,360	10.9	17	10.9								
	2	8.57- 8.59PM	8.45								12,460	14.5	11,600	13.5	20	13.5	
ABC ABC NEWSBRIEF-WED	1	9.57- 9.59PM	9.45	14,350	16.7	14,000	16.3	25	16.3								
	2	9.58- 9.59PM	9.45								14,860	17.3	14,860	17.3	26	17.3	
CBS OPPOSING VIEWS(SUS)	1	8.24- 8.33PM	8.15														
CBS RATHER WRAPUP 1(SUS)	1	8.23- 8.24PM	8.15														
CBS FOLEY SQUARE	1	8.35- 9.05PM	→GRID	11,340	13.2	9,110	10.6	16									
			9.00						11.0								
CBS RATHER WRAPUP 2(SUS)	1	8.33- 8.35PM	8.30														
CBS AMERICAN PORTRAIT SUS(SUS)	2	8.58- 8.59PM	8.45														
	1	9.03- 9.04PM	9.00														
CBS CRAZY LIKE A FOX	1	9.05-10.05PM	→GRID	14,600	17.0	10,050	11.7	18									
			10.00						13.0								
CBS EQUALIZER	1	10.05-11.05PM	→GRID	14,170	16.5	9,710	11.3	20									
			11.00						11.9								
NBC DEMOCRATIC RESPONSE-NBC(SUS)	1	8.25- 8.35PM	8.15														
NBC HIGHWAY TO HEAVEN	1	8.35- 9.35PM	→GRID	21,990	25.6	17,090	19.9	30									
			9.30						18.5								
NBC BLACKE'S MAGIC	1	9.35-10.35PM	→GRID	17,350	20.2	12,280	14.3	22									
			10.30						13.9								
NBC ST. ELSEWHERE	1	10.35-11.35PM	→GRID	15,380	17.9	11,850	13.8	26									
			11.00						14.5								
			11.15				14.3*	29*	14.1								
			11.30						13.7								
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	12,800	14.9	12,800	14.9	23	14.9		11,600	13.5	11,600	13.5	20	13.5	
CBS AMERICAN PORTRAIT	2	8.58- 8.59PM	8.45								10,910	12.7	10,910	12.7	18	12.7	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.40- 8.41PM	8.30	12,370	14.4	12,370	14.4	25	14.4								
	2	8.41- 8.42PM	8.30								11,940	13.9	11,940	13.9	22	13.9	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
EVENING FRIDAY-CONT'D																	
ABC ABC NEWSBRIEF-FRI		9.58- 9.59PM	9.45	6,180	7.2	6,180	7.2	12	7.2		6,100	7.1	6,100	7.1	11	7.1	
CBS AMERICAN PORTRAIT SUS.(SUS)	1	8.58- 8.59PM	8.45														
CBS AMERICAN PORTRAIT-SUS.(SUS)	2	8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT	1	8.58- 8.59PM	8.45	6,530	7.6	6,530	7.6	13	7.6								
	2	8.57- 8.59PM	8.45								6,100	7.1	5,500	6.4	11	6.4	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	7,730	9.0	7,730	9.0	16	9.0		6,790	7.9	6,790	7.9	13	7.9	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	7,900	9.2	7,900	9.2	15	9.2		8,420	9.8	8,420	9.8	17	9.8	
CBS NEWSBREAK-SAT.	1	9.53- 9.54PM	9.45	7,040	8.2	7,040	8.2	14	8.2								
	2	9.57- 9.58PM	9.45								6,960	8.1	6,960	8.1	14	8.1	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	12,970	15.1	12,970	15.1	25	15.1		11,600	13.5	11,600	13.5	23	13.5	
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								9,960	11.6	9,960	11.6	20	11.6	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.20- 8.22PM	8.15	9,620	11.2	9,530	11.1	16	11.1								
	2	8.21- 8.22PM	8.15								11,770	13.7	11,770	13.7	20	13.7	
ABC ABC NEWSBRIEF-SUN.	1	9.58- 9.59PM	9.45	7,130	8.3	7,130	8.3	13	8.3								
	2	9.56- 9.57PM	9.45								13,660	15.9	13,660	15.9	23	15.9	
CBS SPORTSBREAK-SUN		8.58- 8.59PM	8.45	17,950	20.9	17,950	20.9	30	20.9		18,730	21.8	18,730	21.8	31	21.8	
CBS NEWSBREAK-SUN.	1	9.56- 9.57PM	9.45	13,740	16.0	13,740	16.0	25	16.0								
	2	9.49- 9.50PM	9.45								12,370	14.4	12,370	14.4	21	14.4	
NBC NBC NEWS DIGEST-SUN	1	8.28- 8.29PM	8.15	10,220	11.9	10,220	11.9	18	11.9								
	2	8.58- 8.59PM	8.45								8,330	9.7	8,330	9.7	14	9.7	
NBC NBC NEWS DIGEST-2-SUN.	1	9.55- 9.56PM	9.45	13,310	15.5	13,310	15.5	24	15.5								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	7,220	8.4	5,670	6.6	19	7.3	M-F	6,610	7.7	5,240	6.1	18	6.8	M-F
			11.45				6.7*	19*	6.1	M-F				6.2*	18*	5.5	M-F
			12.00				5.2*	18*	5.2	MWTHF				4.1*	15*	4.3	MTUTH
ABC EYE ON HOLLYWOOD		>	12.00	1,550	1.8	1,200	1.4	6	1.6	M-F	1,720	2.0	1,460	1.7	8	1.8	M-F
			12.15						1.3	M-F						1.6	M-F
			12.30						1.2	MTUTHF						1.5	MTUTHF
CBS AMERICAN PORTRAIT	1	>	8.45	14,770	17.2	14,770	17.2	25	17.2	MTUTH							
CBS NEWSBREAK-M-F		>	9.45	12,200	14.2	13,230	15.4	24	14.7	M-F	10,390	12.1	9,880	11.5	18	12.1	M-F
			10.00						10.1	W							
			10.15						16.7	TU							
CBS CBS LATE NIGHT I		>	11.30	5,760	6.7	4,040	4.7	18	5.7	M-F	6,530	7.6	4,550	5.3	18	5.8	M-F
			11.45				5.5*	16*	4.9	MWTHF				5.5*	16*	5.3	M-F
			12.00						5.1	MWTHF						5.4	M-F
			12.15				5.0*	19*	4.9	MWTHF				5.2*	19*	5.1	M-F
			12.30						4.6	M-F				5.0*	23*	5.0	M-F
			12.45				4.1*	20*	3.7	M-F							
			1.00						3.4	TU & W							
			1.15				3.7*	23*	3.5	TU & W							

CONT'D

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS LATE NIGHT I-CONT'D			1.30				2.9*	20*	2.9	TUE.							
CBS DEBATE OVER DEFENSE(SUS)	1	11.36-11.57PM	11.30							WED.							
CBS CBS NEWS SPCL REPORT(SUS)	1	12.00-12.37AM	12.00							TUE.							
CBS CBS LATE NIGHT II		>	12.30	3,440	4.0	2,580	3.0	19	3.9	M-F	3,780	4.4	2,920	3.4	18	3.9	M-F
			12.45				3.6*	18*	3.4	MTHF				3.6*	17*	3.5	M-F
			1.00						3.1	MWTHF						3.2	M-F
			1.15				3.0*	19*	2.8	MWTHF				3.2*	19*	3.1	M-F
			1.30						2.6	TU & W							
			1.45				2.4*	19*	2.4	TU & W							
			2.00						1.9	TUE.							
			2.15				2.0*	19*	2.0	TUE.							
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,290	1.5	1,200	1.4	15	1.4	MTHSU	1,200	1.4	1,030	1.2	13	1.3	M-THSU
			2.15						1.4	MTHSU						1.2	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,460	1.7	1,290	1.5	19		MWTHSU	1,630	1.9	1,460	1.7	22		M-THSU
			2.30						1.5	MWTHSU						1.8	M-THSU
			2.45						1.5	MWTHSU						1.7	M-THSU
CBS CBS NEWS NIGHTWATCH-3		>	3.00	1,890	2.2	1,030	1.2	23	1.5	M-THSU	2,060	2.4	1,120	1.3	25	1.6	M-THSU
			3.15				1.5*	22*	1.4	M-THSU				1.5*	23*	1.4	M-THSU
			3.30						1.4	M-THSU						1.4	M-THSU
			3.45				1.4*	24*	1.4	M-THSU				1.4*	25*	1.4	M-THSU
			4.00						1.3	M-THSU						1.3	M-THSU
			4.15				1.3*	25*	1.2	M-THSU				1.3*	25*	1.3	M-THSU
			4.30						1.1	M-THSU						1.2	M-THSU
			4.45				1.1*	23*	1.1	M-THSU				1.2*	25*	1.3	M-THSU
			5.00						1.0	M-THSU						1.2	M-THSU
			5.15				1.0*	21*	1.1	M-THSU				1.2*	27*	1.1	M-THSU
			5.30						1.1	M-THSU						1.1	M-THSU
			5.45				1.1*	22*	1.1	M-THSU				1.1*	23*	1.1	M-THSU
NBC NBC NEWS DIGEST-M-F		>	8.45	10,650	12.4	10,650	12.4	19	12.4	M-F	11,510	13.4	11,510	13.4	20	13.4	M-F
			9.00						13.3	MON.							
			9.30						11.4	WED.							
NBC NBC NEWS DIGEST-2-M-F		>	9.45	8,590	10.0	8,590	10.0	16	10.3	MWF	10,480	12.2	10,480	12.2	19	13.4	TU&TH
			10.00													10.9	TUE.
			10.30						9.5	WED.							
NBC NBC NEWS SPCL RPT:MARCOS(SUS)	1	11.30-11.48PM	11.30							MON.							
NBC TONIGHT SHOW		>	11.30	9,960	11.6	6,010	7.0	24	8.8	M-F	9,710	11.3	6,440	7.5	24	8.5	M-F
			11.45				8.2*	23*	7.7	MTUTHF				8.1*	23*	7.7	M-F
			12.00						7.5	M-F						7.4	M-F
			12.15				6.8*	25*	6.2	M-F				7.0*	25*	6.5	M-F
			12.30						5.3	M & W							
			12.45				5.1*	24*	4.6	M & W							
			1.00						4.2	WED.							
NBC DAVID LETTERMAN I		>	12.30	4,040	4.7	3,260	3.8	21	4.5	M-TH	4,300	5.0	3,610	4.2	21	4.4	M-TH
			12.45						3.9	MTUTH						3.9	M-TH
			1.00						3.5	M & W							
			1.15						3.4	M & W							

CONT'D

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC DAVID LETTERMAN I-CONT'D			1.30						2.7	WED.							
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	6,440	7.5	3,010	3.5	17	5.1	FRI.	5,240	6.1	2,830	3.3	16	5.2	FRI.
			12.45				4.5*	18*	3.8	FRI.				4.6*	18*	3.9	FRI.
			1.00						3.5	FRI.						3.5	FRI.
			1.15				3.4*	17*	3.3	FRI.				3.2*	16*	3.0	FRI.
			1.30						2.9	FRI.						2.4	FRI.
			1.45				2.6*	17*	2.4	FRI.				2.1*	13*	1.8	FRI.
NBC DAVID LETTERMAN II		>	1.00	2,920	3.4	2,410	2.8	19	3.2	M-TH	3,260	3.8	2,750	3.2	21	3.4	M-TH
			1.15						2.7	MTUTH						3.0	M-TH
			1.30						2.6	M & W							
			1.45						2.3	M & W							
			2.00						2.1	WED.							
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,550	1.8	1,460	1.7	18	1.7	M-F	1,370	1.6	1,290	1.5	16	1.5	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,410	2.8	2,320	2.7	18	2.7	M-F	2,320	2.7	2,230	2.6	18	2.6	M-F
ABC GOOD MORN AMER-TUE-830(B)	1	8.42- 9.00AM	8.30	3,440	4.0	3,180	3.7	15	3.8	TUE.							
			8.45						3.6	TUE.							
ABC ABC SPECIAL REPORT-9:42A(SUS)	1	9.42-10.09AM	9.30							TUE.							
ABC ABC DAYTIME NEWSBRIEF-M-F		2.58- 2.59PM	2.45	6,870	8.0	6,870	8.0	26	8.0	M-F	7,040	8.2	7,040	8.2	28	8.2	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.00- 5.00PM	4.00								9,530	11.1	6,700	7.8	22	7.4	WED.
			4.15											7.4*	22*	7.5	WED.
			4.30													8.1	WED.
			4.45											8.2*	23*	8.3	WED.
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,720	2.0	1,200	1.4	13	1.3	M-F	1,550	1.8	1,200	1.4	14	1.3	M-F
			6.45						1.6	M-F						1.5	M-F
CBS AMERICA'S BAKE-OFF(S)	1	11.00-11.30AM	11.00	6,610	7.7	4,900	5.7	22	5.6	TUE.							
			11.15						5.8	TUE.							
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,100	7.1	5,930	6.9	25	6.9	M-F	6,700	7.8	6,530	7.6	28	7.6	M-F
CBS NEWSBREAK-3.44		>	3.30	5,580	6.5	5,580	6.5	19	6.6	M-F	5,500	6.4	5,500	6.4	20	6.4	M-F
			3.45						6.0	M-F							
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	5,330	6.2	5,330	6.2	18	6.2	MWF	4,900	5.7	4,900	5.7	17	5.7	MWF
CBS AMERICAN TREASURY SUS(SUS)		3.58- 3.59PM	3.45							TUE.							THU.
CBS AMERICAN TREASURY-SUS(SUS)		3.58- 3.59PM	3.45							THU.							TUE.
CBS CBS SCHOOLBREAK SPECIALS(S)	2	4.30- 5.30PM	4.30								9,190	10.7	5,930	6.9	19	5.7	TUE.
			4.45											6.0*	17*	6.3	TUE.
			5.00													7.6	TUE.
			5.15											7.8*	20*	7.9	TUE.
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,920	3.4	2,060	2.4	17	1.7	M-F	3,010	3.5	2,060	2.4	18	1.8	M-F
			6.45						2.9	M-F						2.9	M-F
NBC TODAY SHOW-8.30AM(B)	1	8.44- 9.00AM	8.30	4,040	4.7	3,870	4.5	18	4.8	TUE.							
			8.45						4.5	TUE.							
NBC NBC NEWS SPCL REPORT(SUS)	1	9.44-10.12AM	9.30							TUE.							
NBC ANOTHER WORLD(B)	1	2.03- 2.18PM	2.00	4,040	4.7	4,040	4.7	15	4.7	WED.							
			2.15						4.6	WED.							

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	4,210	4.9	4,210	4.9	16	4.9	MWF	4,040	4.7	4,040	4.7	16	4.7	MWF
NBC MAIN STREET 6(S)	2	4.00- 5.00PM	4.00								6,360	7.4	3,520	4.1	11	4.3	TUE.
			4.15											4.0*	12*	3.8	TUE.
			4.30													4.0	TUE.
			4.45											4.2*	11*	4.3	TUE.
DAY SATURDAY																	
ABC ABC FUN FIT-8:25AM		8.25- 8.29AM	8.15	3,610	4.2	3,090	3.6	18	3.6		3,260	3.8	2,490	2.9	14	2.9	
ABC ABC FUN FIT-11:55AM		11.55-11.59AM	11.45	5,070	5.9	4,120	4.8	16	4.8		4,380	5.1	3,690	4.3	14	4.3	
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45														
CBS ASTRO MINUTE-11.26AM		11.26-11.29AM	11.15	4,550	5.3	4,120	4.8	15	4.8		4,720	5.5	4,300	5.0	16	5.0	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	3,010	3.5	2,660	3.1	10	3.1		4,380	5.1	4,040	4.7	15	4.7	
CBS IN THE NEWS-12.56PM	1	12.56-12.59PM	12.45	2,660	3.1	2,490	2.9	9	2.9								
CBS CBS NCAA BASKETBALL-SAT	1	2.00- 4.04PM	→GRID	7,130	8.3	2,410	2.8	9									
			4.00						3.3								
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	4,470	5.2	4,210	4.9	24	4.9		4,470	5.2	4,380	5.1	25	5.1	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	5,580	6.5	5,150	6.0	24	6.0		5,240	6.1	4,900	5.7	23	5.7	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	7,220	8.4	7,040	8.2	25	8.2		6,790	7.9	6,530	7.6	25	7.6	
NBC ONE TO GROW ON-11:28AM		11.28-11.30AM	11.15	6,180	7.2	5,840	6.8	21	6.8		6,530	7.6	6,270	7.3	24	7.3	
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	5,580	6.5	5,330	6.2	20	6.2		5,670	6.6	5,410	6.3	20	6.3	
NBC NBC COLLEGE BSKBL SAT	1	1.00- 3.00PM	→GRID	7,990	9.3	3,350	3.9	12									
	2	2.30- 4.57PM	→GRID								8,330	9.7	2,750	3.2	9		
			3.00						3.1								
			4.45											3.5*	9*	3.4	
NBC NBC COLLEGE BSKBL 2 SAT	1	3.01- 5.06PM	→GRID	6,870	8.0	3,010	3.5	10									
			5.00				4.2*	12*	4.2								
DAY SUNDAY																	
CBS CBS NCAA BASKETBALL-SUN	1	12.00- 2.03PM	→GRID	8,930	10.4	3,610	4.2	13									
			2.00						5.1								
CBS NBA ON CBS	1	2.03- 4.18PM	→GRID	11,250	13.1	5,150	6.0	16									
			4.15				7.2*	19*	6.5								
CBS DORAL EASTERN OPEN-SUN.(S)	2	3.30- 5.32PM	→GRID								11,770	13.7	5,240	6.1	15		
			5.30													8.7	
NBC NBC COLLEGE BSKBL SUN	2	1.00- 3.05PM	→GRID								8,420	9.8	4,210	4.9	14		
			3.00													6.4	

 U.S. TV HOUSEHOLDS: 85,900,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).